

Transformation Success Stories



MetLife has innovation within its DNA. Historically, we have been a company looking for innovative solutions that serve our customers and help them to cover their needs. In the last few years, we have explored various methodologies to apply internally to address our main challenges. Namely, to figure out how a Minimum Viable Product (MVP) can be effectively tested with customers.

We are a very open-minded team that is always ready to explore new techniques and thinking processes that optimize and rationalize analysis in a better way.



Oscar Herencia
Vice-President for South
of Europe and General Manager
for Spain & Portugal



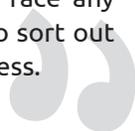
We recently partnered with RGAX to learn from their lengthy experience in Life Design Sprints, which drives you through a very well-articulated process that helps to identify problems, prioritize them and provoke innovative solution generation through challenging exercises.

Working with RGAX helped us to think out of the box, look at recurrent problems from a new perspective, involve different areas of business and articulate quick-wins and long-term solutions in a very disruptive and constructive way.

We definitely got a new perspective after completing the Life Design Sprint! It increased focus on an identified problem, enhanced the range of potential solutions, and gave us the opportunity to look at it from different perspectives and generate more “out of the box” ideas. The sprint also helped us fix a list of quick implementations and bring them together with long-term actions.

Moving forward, we can implement this approach that requires an internal analysis, defining priorities and consideration of necessary investment and resources, in order to define an internal action plan and determine next steps.

This is a healthy exercise that we will use to face any decision as we understand the tools required to sort out any weaknesses and positively impact the business.



Life Design Sprints break down barriers for immediate impact.
Learn how to move complex problems forward and champion transformation.

[Download Guide](#)

