

FOR IMMEDIATE RELEASE
Hong Kong, Thailand
October 9, 2020

Tricor Group appoints Dyland Mah as Managing Director to lead growth in Thailand

Tricor Group (Tricor), Asia's leading business expansion specialist providing integrated business, corporate, investor, human resources and payroll, corporate trust and debt services, and strategic business advisory, announced today the appointment of seasoned business leader, **Dyland Mah**, as **Managing Director of Tricor Thailand**.

Reporting to **Tricor Group CEO Lennard Yong**, Dyland's primary focus will be to innovate and grow Tricor's business in Thailand, strengthening the firm's leadership position in the market. Dyland will be responsible for driving business growth, expanding partnerships and accelerating digital transformation.

Dyland brings strong commercial experience across Asia Pacific. He previously held senior regional leadership roles, including Regional Commercial Director – Asia Pacific for a market-leading multinational, CFO and Company Secretary for a HKEX-listed group with annual revenue exceeding 1B USD, and various roles at Coopers & Lybrand (pre-PwC merger), where he managed multinational clients from diverse industries. He is also a professionally-trained chartered certified accountant and holds several professional qualifications, including Fellow of the Association of Chartered Certified Accountants.

"This is an exciting moment for Tricor, as we continue to broaden and deepen our footprint across Asia Pacific through acquisitions, partnerships and organic growth. Thailand is a core market for us, offering our clients unique opportunities for business expansion and investment in this fast-growth, dynamic market. After 15 years of faithful service, we thank Somjin Pholpornprasert for her dedication and wish her well in her retirement. She will be very much missed by the Group and her staff," said **Lennard Yong, Group CEO of Tricor Group**. "In this next chapter, Dyland's market-specific knowledge and proven track record in growing businesses will be pivotal in helping Tricor continue to expand its client and service portfolio in Thailand. I look forward to working with him and the rest of our leadership team as we accelerate our APAC growth strategy, scale new markets and tap into more opportunities for our clients."

"With foreign direct investment inflows rising 5% in 2019 to reach a record level of 156B USD, ASEAN is a growth engine for global business activity and Thailand's importance as a key market for business expansion and investment continues to rise. I am pleased to join Tricor and look forward to working with the talented team to enrich the value we deliver to clients," said Dyland Mah.

– End –



For more information, please contact:

HONG KONG SAR (GROUP OFFICE)

Sunshine Farzan

Tricor Services Limited

Group Head of Marketing & Communications

Tel: +852 2980 1261

Email: Sunshine.Farzan@hk.tricorglobal.com

About Tricor Group

Tricor Group (Tricor) is the leading business expansion specialist in Asia, with global knowledge and local expertise in business, corporate, investor, human resources & payroll, corporate trust & debt services, and strategic business advisory. Tricor provides the building blocks for, and catalyzes every stage of clients' business growth, from incorporation to IPO. Tricor has had a rapid expansion through organic growth and development as well as partnerships, mergers and acquisitions. The Group today has over 50,000 clients globally (including 20,000 clients in Mainland China), a staff strength of over 2,700 and a network of offices in 47 cities across 21 countries / territories. Our client portfolio includes over 1,500 companies listed in Hong Kong SAR and Mainland China, ~500 companies listed in Singapore and Malaysia, and more than 40% of the Fortune Global 500 companies, as well as a significant share of multinationals and private enterprises operating across international markets. In March 2017, the Permira Funds became the controlling shareholder of the Tricor Group, alongside management.

Visit: www.tricorglobal.com