

Simple, Transparent, and Cost-Effective Provider Guidance





Claims costs, plan premiums, and employee confusion may feel like they're at an all-time high. You're not dreaming—the latest benefits data supports all three are on the rise. HR professionals need technology to invest in the future of your organization's benefits—maximizing every dollar while supporting your workforce.

The key is delivering a solution that's easy to use—connecting the right benefit at the moment of need. With MyChoice® Find a Provider, you can do exactly that. It's a provider guidance, price transparency, and an appointment booking service delivered directly within Benefitsolver® and the MyChoice® Mobile App, using an omni-channel approach to connect employees to the high-quality and low-cost in-network providers and lab services.



41% of medical providers said that they've had patients cancel visits because they're "worried about cost."<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> 2024 Businessolver Benefits Insights Report

<sup>&</sup>lt;sup>2</sup> 2023 Segal's Health Plan Cost Trends Survey

# **MyChoice Find a Provider**

## Simplifying the Service

Employees interact with MyChoice Find a Provider where they already go for benefits information—online or via the MyChoice Mobile App. Whether they ask our Al-enabled benefits assistant, Sofia<sup>SM</sup>, about their ER copay, or click on the "Find Care" button, employees will find it easy to access and use.

- Utilization rates for Smart Match recommendations can be as high as 50%.
- Employees choose top providers 3x more often with My Choice Find a Provider.
- Employees aren't just guided to find and compare providers and lab services, but can also activate on this benefit and book an appointment directly within Benefitsolver.

# **Technology—Driven by Data**

Behind our simple search experience is our solution partner, Amino's, robust database; analyzing billions of claims, thousands of networks, and hundreds of quality metrics to determine plan-specific provider recommendations based on cost, quality, member demographics, and specific condition or specialty searched. Benefitsolver makes it easy to access and use by delivering it everywhere employees log in and by using omnichannel communications to drive engagement.







#### **Reduces Health Plan Costs**

Actively driving employees to high-quality, costeffective, in-network care, especially when combined with our proven high engagement rates, creates substantial savings for your health plan and employees alike. Data shows an average savings of \$276 per smart match booking through the MyChoice Find a Provider service...and up to an average of \$4,800 for inpatient services.

## **Steering to Best-fit Providers**

Early in the search process, members can see other integrated employer benefits that might help them, such as telemedicine, EAP, or musculoskeletal programs. This offering ensures they are using the best resources available to them. Then, members are presented with a custom-ranked provider list based on high-performing providers and view the estimated cost of services performed by those providers. Finally, they can "favorite" their preferred providers and typically perform a digital booking all within the platform.

