

Benefits Consulting Practice









Make an Impact on Your Benefits Strategy

A solid benefits package has a heavy load to carry. It should cover and protect existing employees physically, mentally and financially, as well as attract new talent. Benefits generally are the largest budget item to a business after salaries, so it's imperative that you evaluate your benefits strategy regularly to ensure it's providing value and meeting your ultimate benefits vision. You deserve a consultative relationship with your benefits technology partner that keeps your strategy on track to understand the BIG picture and industry trends.

Businessolver® established the Benefits Consulting Practice to help employers make the best decisions for cost, efficiency and talent alongside their benefits administration technology.

Benefits Consulting Practice Partners can help:

-  Increase employee engagement in benefit programs
-  Create greater benefits visibility for a remote or in-house workforce
-  Improve onboarding and offboarding strategies
-  Simplify consumer directed health care accounts
-  Select and assess voluntary benefits options
-  Evaluate carrier partnerships for streamlined integrations and cost savings

Engagement is Imperative

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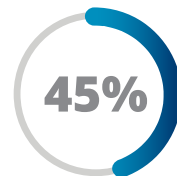
employers are **overwhelmed with the complexity** of managing benefits programs
Guardian

Voluntary Benefits are in Demand



55% of employees want supplemental benefits to improve health and financial security
Guardian

Employees Need Help with Financial Wellness



45% of employees would feel panicked about a large, unexpected expense, like an ER bill.
2023 Benefits Inshgts

Our benefits experts provide client support through:



Consumer Experience Custom Communication Services

Our subject matter experts mix technical knowledge with expertise in creative communication to offer you a one-of-a-kind creative services experience. Whether you need help branding your benefits, creating a custom layout or implementing creative education and engagement strategies, the Consumer Experience team brings your benefits to life.

[Learn more](#)



MyChoice® Market

The MyChoice Market offers employees affordable coverage during a time of transition. The market provides exchange access, minimum essential coverage plans, dental and vision coverage and other voluntary benefits to any sub-group in need—whether as a COBRA alternative, part-time workers, variable hour employees, gig workers or contractors. The market also provides access to Medicare and Medicare supplement plans for retirees. This fully integrated solution within Benefitsolver® is supported by our licensed and CMS-certified benefits advisors.

[Learn more](#)



MyChoice Accounts

MyChoice Accounts is our proprietary, in-house administration for consumer-directed health care accounts, like flexible spending accounts, health savings accounts and health reimbursement arrangements. “Consumer accounts” are a key part of your employees’ financial wellness. They should be able to enroll and access that benefit where they access all of their benefits, in a secure, simple and streamlined experience.

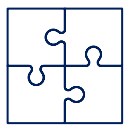
[Learn more](#)



Benefits Consulting Practice

Unlock the true value of voluntary benefits integration with consulting services from industry experts in benefits strategy, plan design and cost containment. We’re interested in connecting you with the right providers to help optimize your employees’ experience and help them put their coverage dollars in the right places.

[Learn more](#)



Pinnacle Partners

We offer access to multiple market-leading carriers and products—with an embedded and enhanced integration experience—saving you money on implementation and time with ongoing support. With these partners, we work to create better employee health and wealth outcomes while helping increase your bottom line.

[Learn more](#)



Activation Paths and More

We can consult on a number of solutions designed to drive down employer costs using Benefitsolver tools and integrated point solutions, such as telemedicine, EAP, tobacco cessation and more. Improve health outcomes and manage claims costs, and solve for desired outcomes around benefits engagement—claims support, care navigation, provider guidance and personalized benefits messaging, to manage conditions.

[Learn more](#)

