



# Hello Heart + Businessolver Pinnacle Partnership



We are proud to have Hello Heart as a part of our Pinnacle Partner Program. You trust us to offer your workforce the benefits they need, when they need them. We trust our Pinnacle Partners to help us take those benefits to the next level, ensuring they activate on those benefits throughout the year. These relationships, grounded in empathetic experiences and state-of-the-art innovation, offer quality products and services with secure and seamless integrations.

## Technology with Heart

The health of your employees has never been more important. Empowering people to understand and improve their heart health is an important step in creating a healthier and happier workforce. With Hello Heart and Businessolver, your workforce has true access to technology with heart.

## Better Together

Together, Hello Heart and Businessolver are not only helping employees select the right benefits but ultimately helping them use those benefits to drive engagement to programs that will improve their health and lifestyle. Businessolver's benefits technology creates an ecosystem for their benefit programs while Hello Heart's state-of-the-art technology drives behavior change with hopes of catching serious health risks on time.

- ▶ **Simplified:** Make managing your health easier than ever with simplified experiences from Benefitsolver to Hello Heart so that your employees never question what to do next on their benefits and health journey.
- ▶ **Engaged:** Solutions can only make an impact when your workforce is engaged. Hello Heart and Businessolver are committed to driving your employees through an omni-channel experience that meets them where they need to be met.
- ▶ **Mobile First:** We understand the importance of best-in-class digital technologies which is why our mobile applications are focused on what your consumers need with seamless integrations to drive your employee to the next step in managing their heart health.

## Who is Hello Heart?

Hello Heart's mission is to empower people to understand and improve their heart health using technology. The company's flagship solution helps people manage their blood pressure, medications, and activity using AI-based technology. Users track key health metrics, receive personalized feedback, and take steps to improve their health with clinically proven suggestions, all through the convenience of their smartphone. Hello Heart's solution enables users to quickly identify or predict a hypertensive crisis before it becomes catastrophic.

## Why this Benefits You



### Confidence

- ▶ Seamless & easy implementation process
- ▶ Increased data integrity via streamlined services
- ▶ Secure data sharing



### Support

- ▶ Pre-built, turnkey file feeds for ease and savings
- ▶ Engagement tools to drive activation from your employees
- ▶ End-to-end service and support



### Experience

- ▶ Easy, one stop access to non-electable benefits
- ▶ Education for better benefit choices
- ▶ Real-time decisions through advanced connections