

TERMS AND CONDITIONS

1. DEFINITIONS. As used in this Agreement:

1.1 “Confidential Information” means all information regarding a party’s business, including, without limitation, technical, marketing, financial, employee, planning, and other confidential or proprietary information, disclosed under this Agreement, that is clearly identified as confidential or proprietary at the time of disclosure or that the receiving party knew or should have known, under the circumstances, was considered confidential or proprietary. Confidential Information includes the Customer Data, information derived from or concerning the Company Service, the Company System, the Documentation and the terms of this Agreement.

1.2 “Customer Data” means any documents, data, videos, or information contained in any document, template or other similar file submitted by Customer through the Company Service or provided by Customer to Company as part of the Company Service.

1.3 “Documentation” means any user manuals, handbooks, and online materials provided by Company to Customer that describes the features, functionality or operation of the Company System.

1.4 “Company Service” means the on-line service delivered by Company to Customer using the Company System as described in *Exhibit A*.

1.5 “Company System” means the technology, including hardware and software, used by Company to deliver the Company Service to Customer.

1.6 “Data Protection Law” means all federal, state, local and foreign laws, statutes, regulations, rules, and official guidance applicable to the protection of Personal Data under this Agreement in all relevant jurisdictions.

1.7 “Enterprise Expansion” means Customer acquires the equity, assets, employees or business of a third party, a third party acquires the equity, assets, employees or business of Customer or Customer merges or combines with a third party, but only if and to the extent fees payable for Company Service hereunder are established on an enterprise basis and not a per-User basis.

1.8 “Personal Data” means all information that Company receives from Customer or Users in the course of this Agreement that identifies or can be used to identify any specific individual or otherwise concerns the personal circumstances of an identified individual and accordingly is protected under Data Protection Law. Personal Data includes without limitation “nonpublic personal information” as defined under the Gramm-Leach-Bliley Act (15 U.S.C. § 6801 et seq.), “Personal Data” as defined in Regulation (EU) 2016/679 (together with any national implementations thereof, “GDPR”), and

“personal information” as defined under the Massachusetts Standards for the Protection of Personal Data of Residents of the Commonwealth (201 CMR 17.01 et seq.).

1.9 “Users” means Customer’s employees, representatives, consultants, contractors or agents that use an email address with an authorized domain name as set forth in *Exhibit A* to access the Company Service. Each “User” is a specific, unique individual.

2. COMPANY SERVICE.

2.1 Subscription to the Company Service. Subject to the terms and conditions of this Agreement, Company hereby grants to Customer a non-sub licensable, non-transferable, non-exclusive subscription to access and use the Company Service by the number of Users set forth in *Exhibit A* solely for Customer’s internal business purposes and not for resale or to provide services to third parties.

2.2 Additional Users. Access to the Company Service cannot be shared with anyone other than a User. If Customer wishes to add additional Users beyond the number authorized on *Exhibit A*, Customer must request such additional Users and pay the additional Fees described in **Section 5.1**.

2.3 Support. Subject to the terms of this Agreement, Company shall use commercially reasonable efforts to (a) maintain the security of the Company Service; and (b) provide the support services described in *Exhibit A*.

3. CUSTOMER’S USE OF THE COMPANY SERVICE.

3.1 Access and Security Guidelines. Each User will be assigned a unique user identification name and password (“UserID”) for access to and use of the Company Service. Each UserID must contain an authorized domain name as set forth in *Exhibit A*. Customer shall prevent unauthorized access to or use of the Company Service, including (a) keeping the UserIDs confidential and not permitting any third party to access or use the UserIDs or account for the Company Service; (b) be solely responsible and liable for all activity conducted through its account in connection with the Company Service; and (c) promptly notify Company if Customer becomes aware of or reasonably suspects any security breach, including any loss, theft, or unauthorized disclosure or use of any UserID or account.

3.2 Restrictions. Customer will not, and will not permit any User or other party to: (a) use the Company Service to harvest, collect, gather or assemble information or data regarding other Company customers without their written consent; (b) access or copy any data or information of other Company customers without their written consent; (c) knowingly interfere with or disrupt the integrity or performance of the Company Service or the data contained therein; (d) harass or interfere with

another Company customer's use and enjoyment of the Company Service; (f) reverse engineer, disassemble or decompile any component of the Company System; (g) interfere in any manner with the operation of the Company Service, or the Company System or the hardware and network used to operate the Company Service; (h) transfer, license or assign any of Customer's rights under this Agreement, or otherwise use the Company Service for the benefit of a third party or to operate a service bureau; (i) modify, copy or make derivative works based on any part of the Company System or Documentation; or (j) otherwise use the Company Service in any manner that exceeds the scope of use permitted under **Section 2.1**.

3.3 Sensitive Information. Customer shall not (and shall ensure that no User) use the Company Service to disclose, transmit, store or process any sensitive personal data, including Social Security numbers, credit or debit card numbers, financial account numbers, driver's license numbers, medical information, health insurance information, sensitive data about personal characteristics such as race, religion, or sexual orientation, or other personal data that may pose a risk of harm to the individual if improperly disclosed ("**Sensitive Personal Data**"). Customer agrees that Company shall have no responsibility or liability with respect to any such Sensitive Personal Data that is processed, transmitted, disclosed, or stored by Customer or its Users in connection with Customer's use of the Company Service.

4. FEES, PAYMENT AND SUSPENSION OF SERVICES. Customer will pay Company (i) the fees for the Company Service and (ii) fees and expenses for other services (collectively, "**Fees**") in accordance with *Exhibit A*. In the event that Customer wishes to increase the number of Users beyond the maximum number of Users set forth in *Exhibit A*, Customer shall be required to pay additional fees associated with the increased number of Users, prorated for the remainder of the term. All Fees will be payable on the terms set forth in *Exhibit A*. All Fees owed by Customer in connection with this Agreement are exclusive of, and Customer shall pay, all sales, use, excise and other taxes and applicable export and import fees, customs duties and similar charges that may be levied upon Customer in connection with this Agreement, except for employment taxes and taxes based on Company's net income. Company reserves the right (in addition to any other rights or remedies Company may have) to discontinue the Company Service and suspend all UserIDs and Customer's access to the Company Service if any Fees set forth in *Exhibit A* are more than five (5) days overdue until such amounts are paid in full, and if Company has provided notice to Customer of any overdue payment and Customer has not made full payment within five (5) days thereafter, Customer agrees to reimburse Company for all expenses, costs, commissions and fees incurred by Company in pursuing collection of such overdue payment. Customer shall maintain complete,

accurate and up-to-date Customer billing and contact information.

5. CONFIDENTIAL INFORMATION. The receiving party agrees that it will not use or disclose to any third party any Confidential Information of the disclosing party, except as expressly permitted under this Agreement. The receiving party will limit access to the Confidential Information to those who have a need to know such information to use or provide the Company Service. The receiving party will protect the disclosing party's Confidential Information from unauthorized use, access, or disclosure in a reasonable manner. Upon termination of this Agreement, the receiving party will return to the disclosing party or destroy all copies of the Confidential Information. The restrictions on use and disclosure of Confidential Information set forth above will not apply to any Confidential Information which (a) is or becomes a part of the public domain through no act or omission of the receiving party, (b) was in the receiving party's lawful possession prior to the disclosure, as shown by the receiving party's competent written records, or (c) is independently developed by the receiving party. The receiving party may disclose Confidential Information to the extent that such disclosure is required by law or by the order of a court or similar judicial or administrative body.

6. OWNERSHIP.

6.1 Company System and Intellectual Property. Company retains all right, title and interest in and to the Company System, all software, proprietary information and technology used by Company or provided to Customer in connection with the Company Service and all intellectual property rights associated therewith (the "**Company Technology**"). Other than the limited subscription to Company Service, no license or other rights in the Company Technology are granted to the Customer. Customer hereby irrevocably grants and assigns to Company all right, title and interest in and to any features, functionality, technology and intellectual property rights that are incorporated into or associated the Company Service as a result of any Customer suggestions, requests, recommendations or other feedback.

6.2 Customer Data. Customer retains all right, title and interest in and to the Customer Data. Company will only use Customer Data to provide and improve the Company Service and in de-identified aggregate form for marketing, analytics or other internal business purposes. Customer grants to Company all licenses in and to such Customer Data as necessary for Company to provide the Company Service to Customer and perform this Agreement. Company will not otherwise knowingly use or access any Customer Data unless authorized to do so by Customer. Customer will not provide, post or transmit through the Company Service or store in the Company Service any Customer Data or User

data that: (a) infringes, misappropriates or violates, or would cause Company to be in violation of, any intellectual property rights, publicity/privacy rights, directives, orders, laws or regulations; (b) contains any viruses or programming routines intended to damage, surreptitiously intercept or expropriate any system, data or personal or personally identifiable information; or (c) is deceptive, defamatory, obscene, pornographic or unlawful.

7. TERM AND TERMINATION.

7.1 Term. The initial term of this Agreement will commence on the Effective Date and continue for thirty-six (36) months, and this Agreement will renew automatically for successive one (1) year terms, unless either party gives written notice of non-renewal at least thirty (30) days prior to the expiration of the then-current initial or renewal term. “**Term**” means collectively the initial term and all renewal terms. Company reserves the right to increase the Fees applicable to any renewal term upon written notice to Customer, *provided*, such notice is given at least sixty (60) days prior to such renewal term.

7.2 Termination. Either party may terminate this Agreement upon written notice if (i) the other party materially breaches the Agreement and does not cure such breach (if curable) within thirty (30) days after written notice of such breach, other than any failure to make timely payment, in which case Company may terminate this Agreement within five (5) days after written notice of any such non-payment, or (ii) the other party becomes subject to a bankruptcy, insolvency or other like proceeding and the same is not dismissed in thirty (30) days. Upon the expiration or termination of this Agreement for any reason, (a) any amounts owed to Company under this Agreement will become immediately due and payable; and (b) each party will return to the other all property (including any Confidential Information) of the other party. Company agrees that, upon expiration or termination of this Agreement, Company will enable Customer to access the Customer Data for thirty (30) days solely to transfer any Customer Data, and thereafter, Company will remove or erase all Customer Data from the Company System and all Customer access to the Company Service will cease. **Sections 4, 5, 6.1, 7.2, 8.3, 9-11** will survive the termination or expiration of this Agreement.

8. WARRANTY; DISCLAIMER.

8.1 Limited Warranty. During the Term, Company warrants that the Company Service, when used as permitted by Company and in accordance with the Documentation, will operate as described in the Documentation in all material respects. Customer’s sole remedy and Company’s sole liability for breach of this warranty is for Customer to notify Company within ten (10) days of such breach of warranty, and Company shall seek to cure the breach through the support services described in *Exhibit A*.

8.2 Company makes no warranty, express or implied, with respect to any evaluation metrics or other content or data output by the Company Service as a result of Company’s use of the same (“**Service Content**”). Customer accepts the sole risk and responsibility for all decisions related to, and implementation and ongoing modification of, policies, processes, models, systems, methods and assumptions, or any employment decisions, made by Customer in reliance on or as a result of its use of the Company Service or Service Content. Customer shall be fully and solely responsible for (i) applying independent business judgment with respect to the Service Content, (ii) making any implementation decision related thereto, and (iii) determining further courses of action with respect to any matters associated with or arising out of the Company Service or Service Content.

8.3 Disclaimer. EXCEPT AS EXPRESSLY PROVIDED IN **SECTION 8.1**, AND TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW: (A) THE COMPANY SERVICE, COMPANY SYSTEM AND DOCUMENTATION ARE PROVIDED “*AS IS*” AND “*AS AVAILABLE*” AND (B) COMPANY AND ITS SUPPLIERS MAKE NO OTHER WARRANTIES, EXPRESS OR IMPLIED, BY OPERATION OF LAW OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT.

9. INDEMNITY.

9.1 By Company. If any action is instituted by a third party against Customer based upon a claim that the Company Service, as delivered and when used solely in compliance with this Agreement, infringes any third party’s US intellectual property rights, Company shall defend such action at its own expense on behalf of Customer and shall pay all damages attributable to such claim which are finally awarded against Customer or paid in settlement approved by Company. If the Company Service is enjoined or, in Company’s determination is likely to be enjoined or is otherwise likely to be violating any third party intellectual property rights, Company shall, at its option and expense (a) procure for Customer the right to continue using the Company Service, (b) replace or modify the Company System or Company Service so that it is no longer infringing but continues to provide comparable functionality, or (c) terminate this Agreement and Customer’s access to the Company Service and refund any amounts previously paid for the Company Service attributable to the remainder of the then-current term. This Section sets forth the entire obligation and liability of Company, and the exclusive remedy of Customer, for any claim that the Company Service infringes a third party’s intellectual property rights.

9.2 By Customer. If any action is instituted by a third party against Company relating to Customer’s breach of **Section 3**, Customer will defend such action at its own expense on behalf of Company and shall

reimburse Company for any fines, penalties, costs and expenses incurred by Company and pay all damages attributable to such claim which are finally awarded against Company or paid in settlement of such claim.

9.3 Procedure. Any party that is seeking to be indemnified under the provision of this **Section 9** (an “**Indemnified Party**”) must (a) promptly notify the other party (the “**Indemnifying Party**”) of any third-party claim, suit, or action for which it is seeking an indemnity hereunder (a “**Claim**”), and (b) give the Indemnifying Party the sole control over the defense of such Claim; provided, an Indemnifying Party shall not settle any Claim without Indemnified Party’s written approval (not to be unreasonably withheld) if such settlement requires any payment by Indemnified Party or admission of any liability.

10. LIMITATION OF LIABILITY. EXCEPT AS SET FORTH IN THIS **SECTION 10**, TO THE EXTENT PERMITTED BY LAW, IN NO EVENT SHALL COMPANY OR CUSTOMER BE LIABLE FOR SPECIAL, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES OR LOST PROFITS IN ANY WAY RELATING TO THIS AGREEMENT. IN NO EVENT SHALL COMPANY’S OR CUSTOMER’S AGGREGATE, CUMULATIVE LIABILITY IN ANY WAY RELATING TO THIS AGREEMENT EXCEED THE AMOUNT OF FEES ACTUALLY RECEIVED BY COMPANY FROM CUSTOMER DURING THE SIX (6) MONTHS PRECEDING THE CLAIM. THE FOREGOING LIMITATIONS AND WAIVERS SHALL NOT APPLY TO PAYMENT OBLIGATIONS, BREACHES OF **SECTION 5** AND INDEMNITY OBLIGATIONS. THE PARTIES WOULD NOT HAVE ENTERED INTO THIS AGREEMENT BUT FOR SUCH LIMITATIONS.

11. PRIVACY AND DATA SECURITY. During the course of the Agreement, Company may receive or have access to Personal Data of Customer. Company agrees and covenants that it will use and disclose Personal Data solely and exclusively for the purposes for which the Personal Data, or access to it, is provided pursuant to the terms and conditions of this Agreement. Customer acknowledges and agrees it is a Data Controller as defined under GDPR and that Company is a Data Processor as defined under GDPR. Further, each Party shall comply with all Data Protection Laws applicable to the parties’ respective collection, use, disclosure and other processing of Personal Data hereunder. Without limiting the generality of the foregoing, Customer represents and warrants that it has, and will obtain, all necessary right, title, and interest in and to any Personal Data provided hereunder which may be necessary for Company to process such Personal Data for the purposes set forth herein, including in connection with the analysis and monitoring of Customer’s and its Users’ use of the Company Service, and in connection with the legitimate non-commercial business and information security operations of Customer. Further the processing of such Personal Data includes for the following purposes: account registration; response to inquiries or service requests; recording of video or audio content or

submission of presentation content; service or promotion communications through email and notices in CommercialTribes; delivery of services via third parties, if necessary; and information sharing and communication with other users. Reference Exhibit B for a list of unaffiliated third parties with whom we may share data or which may engage in processing. In the event the Parties must enter into any agreement or additional provisions to maintain compliance with all applicable Data Protection Laws, the Parties shall negotiate in good faith to agree to such additional terms, including any processing terms required under the GDPR. Company will maintain reasonable and appropriate administrative, physical and technical safeguards for protection of the security, confidentiality and integrity of Personal Data. In the event that any Personal Data is disclosed by Company (or its employees, subcontractors or agents) to an unauthorized third party (a “Data Breach”), then Company shall give notice to Customer, with full particulars if known, and shall commence an investigation of any such incident. Customer shall be solely responsible for providing any notices or providing any remedies required by applicable Data Protection Law.

12. GENERAL PROVISIONS.

Publicity. Company may use Customer’s name and logo on Company’s website and identify Customer as a customer of Company. **Assignment.** Neither party may assign any rights or obligations arising under this Agreement, without the prior written consent of the other; *except* that either party may assign this Agreement without consent of the other party in connection with a merger, acquisition, corporate reorganization, or sale of all or substantially all of its assets; provided, however, if Customer engages in an Enterprise Expansion, Company shall have the right, in its sole discretion, to (i) modify the enterprise-based Fees payable hereunder commensurate with the Enterprise Expansion or (ii) terminate this Agreement. Any attempted assignment or transfer in violation of the foregoing will be null and void. Customer agrees that Company may subcontract certain aspects of the Company Service to qualified third parties, *provided that* any such subcontracting arrangement will not relieve Company of any of its obligations hereunder. **Governing Law & Venue.** This Agreement will be governed by and construed in accordance with the laws of the state of Colorado, without regard to its conflicts of laws principles, and each party hereby irrevocably consents to the jurisdiction and convenient venue of the state and federal courts located in Denver, Colorado to resolve any claim, dispute or controversy under or in respect of this Agreement. **Notices.** Any notice under this Agreement must be given in writing to the other party at the address set forth above. Notices will be deemed to have been given upon receipt (or when delivery is refused) and may

be (a) delivered personally, or (b) sent by recognized courier service. **Entire Agreement.** This Agreement and the exhibits attached hereto (as modified by the parties from time to time) is the entire understanding and agreement of the parties, and supersedes any and all previous and contemporaneous understandings, except that Customer and Company acknowledge and agree that the then current Company's DMCA/Copyright policy and the then current Privacy policy at www.CommercialTribe.com shall apply. In the event of a conflict between the Privacy Policy and this Agreement, the terms and conditions of this Privacy Policy will govern. Only a writing signed by both parties may modify this Agreement. **Severability and Waiver.** In the event that any provision of this Agreement is held to be invalid or unenforceable, the valid or enforceable portion thereof and the remaining provisions of this Agreement will remain in full force and effect. Any waiver or failure to enforce any provision of this Agreement on one occasion will not be deemed a waiver of any other provision or of such provision on any other occasion. All waivers must be in writing. **Force Majeure.** Company shall be relieved of its obligations in respect of Company Service where delayed or hindered by events beyond its reasonable control, including, without limitation, acts of God or any governmental body, war or national emergency, riots or insurrection, sabotage, embargo, fire, flood, accident, strike or other labor disturbance, or interruption of or delay in systems, networks, power or telecommunications under third-party control. **Relationship of the Parties.** The parties to this Agreement are independent contractors, and no agency, partnership, franchise, joint venture or employee-employer relationship is intended or created by this Agreement.

EXHIBIT A

SERVICES, USERS & FEES

1. COMPANY SERVICE.

Subject to the terms and conditions of the Agreement, Company will provide to Customer the Company Service as follows:

1.1 Company Service. Customer has subscribed for the following version of the Company Service: CT Connect.

1.2 Documentation & Access.

(a) Documentation is made available to Users as part of the Company Service.

(b) Each authorized User must be a unique individual and Customer shall provide Company with a UserID for each such User. Each UserID must include one of the following domain names: @xxxxx.com. Each User shall not permit any other person to access or use Company Service using such User's UserID. The number of Users shall never exceed the number of Users for which Customer has paid the Fees set forth in **Section 3** of this Exhibit A.

1.3 Support. The Company uses commercially reasonable efforts to maintain the Company Service and will provide support to Customer during Company's regular business hours and Customer will have access to Company's on-line resource center. Company may, but shall not be obligated to, implement bug fixes, updates, upgrades, enhancements and any other modification or improvements to the Company Service. The foregoing support, and Customer's subscription to Company Service hereunder, shall not apply to any other Company product or service. Customer will provide Company with access to Customer's system(s) used to connect to the Company Service via the Internet or other mutually agreeable means for purposes of providing support services.

1.4 Customer Responsibilities. Customer is solely responsible for: (i) providing User information to set-up User accounts; (ii) designating Users to participate in training; (iii) ensuring no access to, or use of, the Company Service other than by Users, (iv) ensuring compliance with this Agreement by all Users and proper training of all Users in use of Company Service, (v) establishment and maintenance of software, hardware, technology and networks that ensure the proper access to and use of the Company Service, and (vi) back up of Customer Data.

1.5 Exclusions. Company shall have no responsibility or liability of any kind, whether for breach of warranty or otherwise, arising or resulting from: (a) Customer's or Users' use of any version of the Company Service other than the then-current unmodified version to which Customer is provided access; (b) problems caused by failed Internet connections or other hardware, software networks or telecommunications systems which are not owned, controlled or operated by Company; (c) misuse, abuse, negligence, or improper or unauthorized use of all or any part of the Company Service, Company System, or Documentation; (d) problems caused by Customer's, Users', or other third party's products or services in connection with Company Service; or (e) modification, amendment, revision, or change to the Company Service by any party other than Company.

2. ANCILLARY SERVICES.

Subject to the request of Customer and mutual agreement of Customer and Company, the Company may provide certain services to Customer that are ancillary to the Company Service and are subject to additional Fees set forth in **Section 3** of this Exhibit A, including implementation services, training,

Customer Data conversion and migration and other professional services (collectively, “*Ancillary Services*”). Ancillary Services shall be subject to then-current applicable Company’s policies and procedures.

3. FEES & PAYMENT TERMS.

Customer agrees to pay the following Fees and on the payment terms as follows:

3.1 Company Service. Prior to using the Company Service, Customer will pay the Fee set forth in the table below for the initial annual period of the Term, which amount may be increased in advance of each renewal period in the Term as set forth in the Agreement. The Fee below is based on the maximum number of Users set forth in the table, and if Customer exceeds the number of authorized Users set forth in the table, Customer will promptly pay for such additional Users pro-rata for the remainder the Term:

<i>Company Service</i>	<i>Term</i>	<i># of Users</i>	<i>Fees for Term</i>
CT Connect	xx/1/20xx – xx/EOM/20xx # of Months		\$

All Fees for Company Service will be billed in advance on an annual basis and are due within thirty (30) days of receipt of invoice.

Total Fees for Term:

\$

The terms and conditions of this SaaS Agreement expire on: **DATE**

EXHIBIT B

LIST OF THIRD PARTIES

1. UNAFFILIATED PARTIES AND PARTNERS.

The following is a list of unaffiliated third parties with whom we may share data or which may engage in processing:

<i>Third Party</i>	<i>Data Sources</i>
Amazon Web Services (AWS)	Vendor- We use the service Amazon Web Services by Amazon Web Services, Inc. for the purpose of hosting all of the data provided by you, including User Data and Personal Data.
Google Cloud	Vendor- We use the service Google Cloud by Google LLC for the purpose of hosting all of the data provided by you, including User Data and Personal Data.
MongoDB Atlas	Vendor- We use the service MongoDB Atlas by MongoDB, Inc. for the purpose of hosting all of the data provided by you, including User Data and Personal Data.
Intercom	Vendor- We use the service Intercom by Intercom, Inc. to provide support services, which service includes access to User Data and Personal Data.
ZenDesk Support	Vendor- We use the service ZenDesk Support by ZenDesk, Inc. to provide support services, which service includes access to User Data and Personal Data.
FullStory	Vendor- We use the service Intercom by FullStory, Inc. to provide support services, which service includes access to User Data and Personal Data.
FullContact	Vendor- We use the service Intercom by FullContact, Inc. to provide user name and image lookup services, which service includes access to User Data and Personal Data.
Dropbox	Vendor- We use the service Dropbox by Dropbox, Inc. for the purpose of hosting all of the data provided by you, including User Data and Personal Data for ad-hoc reporting.
SendGrid	Vendor- We use the service SendGrid by SendGrid, Inc. for the purpose of sending email communications, which service includes access to User Data and Personal Data.
HubSpot	Vendor- We use the service HubSpot by HubSpot, Inc. for the purpose of storing lead and customer contact data and sending email communications, which service includes access to User Data and Personal Data.
Salesforce	Vendor- We use the service Salesforce CRM by Salesforce.com, Inc. for the purpose of storing lead and customer contact data and sales information, which data and information also includes your User Data and Personal Data.

Google Analytics	Vendor- We use the service Analytics by Google, Inc. for the purpose of storing and analyzing website visitor and marketing campaign performance data, which data and information also includes your User Data and Personal Data.
Google Adwords	Vendor- We use the service Adwords by Google, Inc. for the purpose of digital advertising on the Google ad network, and storing and analyzing advertising campaign performance data, which service includes access to User Data and Personal Data.
PushWoosh	Vendor- We use the service PushWoosh by PushWoosh, Inc. for the purpose of sending mobile push notifications, which service includes access to User Data and Personal Data.
Adroll	Vendor- We use the service Adroll by Adroll, Inc. for the purpose of displaying retargeting digital advertisements on the Adroll display network, which service includes access to User Data and Personal Data.
New Relic	Vendor- We use the service New Relic by New Relic, Inc. for the purpose of providing support services and ensuring platform stability, which service includes access to User Data and Personal Data.
Slack	Vendor- We use Slack by Slack, Inc. for the purpose of providing internal communications when providing support services, which service includes access to User Data and Personal Data.
Google Drive	Vendor- We use Google Drive by Google, Inc. for the purpose of providing support services and ad-hoc reporting, which service and reporting includes access to User Data and Personal Data.
Sentry	Vendor- We use Sentry by Sentry, Inc. for the purpose of providing mobile crash analytics, which analytics service includes access to User Data and Personal Data.
Chart.io	Vendor- We use Chart.io by Chart.io, Inc. for the purpose of hosting all of your data (including User Data and Personal Data) provided for ad-hoc reporting, which service includes access to User Data and Personal Data.
iTunes Connect	Vendor- We use iTunes Connect by Apple, Inc. for the purpose of providing test flight (beta) access to mobile applications, which service includes access to User Data and Personal Data.