



# THE BASICS

Fast ForWord® is an evidence-based digital intervention program designed to directly target the root causes of language and reading difficulty and produce fast learning gains.

## WHAT is Fast ForWord?

### Why Fast ForWord is So Effective:

**It uses the principles of neuroplasticity.** Fast ForWord was created by renowned neuroscientists to permanently improve brain processing speed, which makes reading and all learning easier.

**It adapts to each learners' needs.** Fast ForWord utilizes "Automated Intelligent Agents", which make sure every trial adjusts to each learner, keeping participants successful 80% of the time.

**It provides cognitive and literacy "cross-training."** Each Fast ForWord exercise focuses on a specific set of reading or language tasks while simultaneously developing memory, attention, processing speed, and sequencing.

## HOW

### Does Fast ForWord Work?

The ability to read starts with how the brain perceives and processes sound. Fast ForWord directly targets the underlying causes of language and reading difficulty. Here's how the program builds the brain's superhighways for reading and learning:

Start  
with sound  
discrimination



Individual  
word sounds  
(phonemes)



Individual  
words



Sentences



Paragraphs



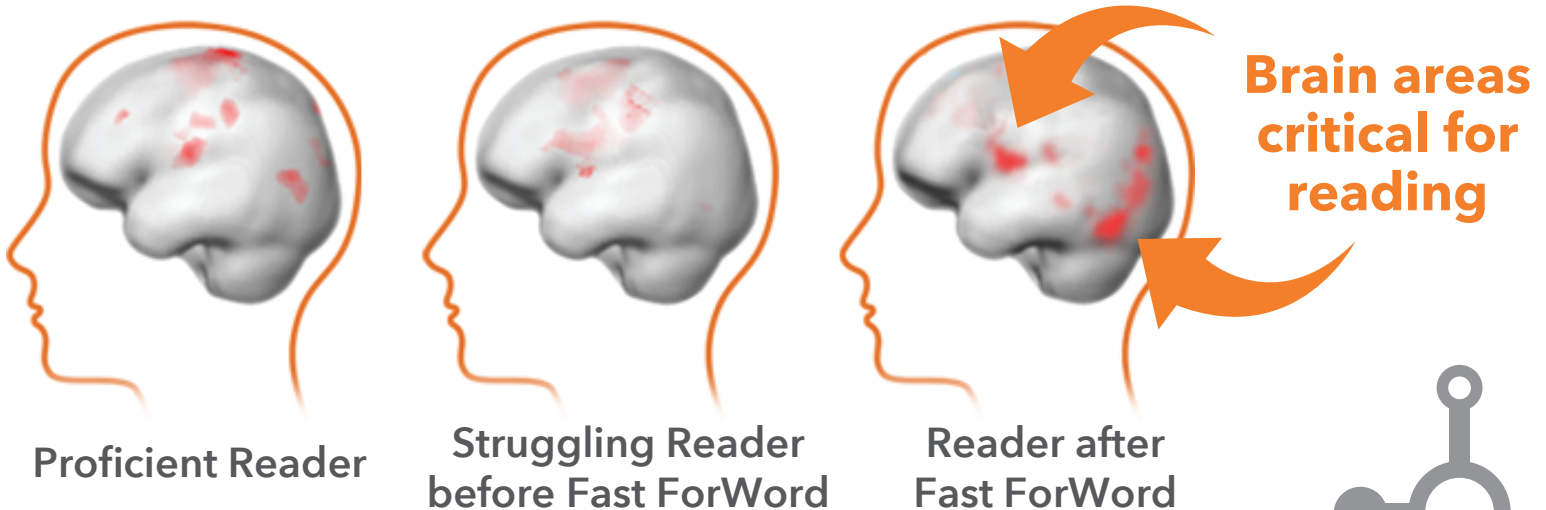
Complete  
texts

This model is proven to rapidly improve language and reading skills for even the most struggling learners.

# UNRIVALED RESEARCH & RESULTS

No other reading and language intervention program has been as thoroughly researched and reviewed as Fast ForWord. **The program has more than 55 patents in neuroscience and education and more than 250 research studies verifying its effectiveness.**

Some of the most impressive independent research comes from Stanford and Harvard and shows actual physiological changes in the brain after struggling readers used Fast ForWord.



## What Happy Parents Have to Say

"My son struggled with reading. He never seemed to improve after many hours of summer reading programs, tutoring, and one-on-one time. His sensory processing diagnosis pointed us towards this program. It seemed very simple, but it was like light bulbs went off for him. He made improvements in leaps and bounds."

— Cindy

"My daughter could not read when she was in grade 6, but that summer we heard about the Fast ForWord program...She went from a nonreader to reading at about a grade 3 level in that short time. It was amazing."

— Christine