

Tech Talent Charter (TTC) [Ambassador Programme](#)
Ambassador Instructions [A reminder of what's in it for you!](#)

| | Role | Instructions | The commitment |
|---|---|--|---|
| 1 | Recruitment Ambassador | Help us to grow the number of organisations signed up as TTC Signatories. The steps to begin working as a TTC Recruitment Ambassador are in this pack | Reach out to 10 companies in the next 6 months (using our recruitment toolkit) encouraging them to sign up. |
| 2 | Subject Matter Expert (Open Playbook Contributor)* | We are always looking for additional interventions, initiatives, resources, company case studies for our Open Playbook This is how to support us with this work: Select the area of the Open Playbook that you wish to work on (note: we are looking for true subject matter experts in inclusion and diversity); Confirm areas to Anna (hello@techtalentcharter.co.uk); Send through new content, suggested changes and employer case studies in a document. <i>*We may ask you to participate on future TTC panels!</i> | Review 3 subsections of the Open Playbook . |
| 3 | Facilitator | We host regular virtual inclusion and diversity in tech events, usually with a panel followed by break out rooms for smaller groups to discuss and share ideas. We are always seeking facilitators to help generate practical takeaways for participants in virtual breakout rooms. For each TTC event we will contact our Ambassadors who have registered as a facilitator. | Commit to being a facilitator at 3 of our events. |
| 4 | Hackathon Participant* | Three times a year TTC hosts virtual inclusion and diversity hackathons to develop our Open Playbook . For these we recruit people with subject matter expertise in inclusion and diversity to contribute as a participant or as a Hackathon Team Leader to co-create recommendations and submit a new employer product that we can add to the Open Playbook. <i>*We may ask you to participate on future TTC panels!</i> | Commit to participating in 1 hackathon. |
| 5 | Social Media Ambassador | <ol style="list-style-type: none"> Follow the TTC on Twitter and on LinkedIn and follow our Signatory Spotlight Page <i>Retweet/reshare</i> our social content. <i>Tag the TTC</i> when your company posts content relevant to the TTC's goal of driving greater inclusion and diversity in tech roles. <i>Send us</i> leadership pieces & organisational case studies to push out. | On a fortnightly basis, actively retweet/reshare our content, tagging us. |
| 6 | I&D Directory Ambassador | Our I&D Directory aims to map all UK initiatives that support people from underrepresented groups get into tech. It is designed for three main user groups: <ul style="list-style-type: none"> People looking to get into tech who want to know which initiatives could help them. Commissioning bodies seeking information about initiatives within their scope/area. Companies who are looking for other organisations with which to do business/collaborate. I&D Directory Ambassadors support the TTC by adding to (and validating) the list of directory initiatives and programmes. Mapping instructions are here . To begin mapping, please contact Aseel directory@techtalentcharter.co.uk . | Map 20 tech initiatives over a 6 month period. |
| 7 | Graphic Design Ambassador | From time to time we require support from people with graphic design skills - we'll contact you when we have a request. | Adhoc, minimal time required. |

Once you're actively working as an Ambassador, if you would like to publicise this on social media, this is a link to the [TTC Ambassador social asset](#) which you can use to do this.

You can also add the 'TTC Ambassador' role to your general profile linking back to the TTC [website](#) with a short blurb about what the TTC is (using text from the home page).

For Ambassadors who've participated in a hackathon, you might like to: add your product with a link to where it sits in our [Open Playbook](#) and a blurb about how you contributed to it - these are LinkedIn's [instructions](#) about how to do this.