

PRESS RELEASE

Eperi at it-sa 2019 (Hall 9, Stand 403)

Eperi unveils intelligent security solution for cloud environments

Pfungstadt, Germany. 1 October – [Eperi](#), the specialist in cloud data protection solutions, is at this year's [it-sa](#) to show visitors its solution – the [Eperi Gateway](#), which enables enterprises to use cloud services securely. The company, which is sharing a stand with its partners Airlock and SHE, will be showcasing its product portfolio in Nuremberg on the theme of “changing from system security to data security”. On 9 October at it-sa, the three IT security solution providers will also be holding a conference on the theme of “IT security – from spoilsport to digitalization accelerator”. Interested visitors can register to discuss IT security directly with the experts on site.

The cloud is seen as an important driver of digital transformation – but that also increases the importance of data security in the cloud. Companies need to remember that they are ultimately still responsible for the security of their customer data, even in the age of the cloud. As a specialist in security, Eperi supports companies in exactly this way – with tailored solutions for all cloud applications, such as Salesforce.

Eperi's different approach: data stolen from the cloud is worthless

On Stand 403 in Hall 9, Eperi and its partners Airlock and SHE will be demonstrating how to achieve this with the Eperi Gateway. The Eperi Gateway encrypts data so that cyber-criminals cannot use any information they steal from the cloud – unauthorized users only see worthless gobbledygook. The tokenization function enables companies to comply with all the requirements of the EU's General Data Protection Regulation (GDPR) by pseudonymizing all personal data. The Eperi solution is particularly elegant in that standardized replacement data can be stored in the cloud and – complying with the GDPR data storage rules – also be used for testing new software solutions during development.

Conference: “IT security – from spoilsport to digitalization accelerator”

Together with Airlock and SHE, Eperi is organizing a conference at this year's it-sa on 9 October focusing on the role of IT security in digital transformation. The companies' goal is to emphasize security as the central pillar of successful digitalization. Johannes Klostermeier, founding editor of the well-known German publication CIO Magazin, will be the moderator and guide visitors through the day's presentations. One of these is by Ellen Dankworth, Senior Manager Cyber Risk Services at

Deloitte, on “The Future of Digitalization”. Further information on the conference program and registration is available on <https://www.airlock.com/events/veranstaltungen/itsa-2019>.

“Everyone wants to move to the cloud” – mission to raise awareness of data protection regulations

Elmar Eperiesi-Beck, founder and CEO of Eperi, is looking forward to his company’s presence at the Nuremberg trade show: “At Eperi, we often find that there’s a lack of focus on the subject of data protection regulations in the cloud, especially in public debates, and on clarifying who is liable if these regulations are infringed. It’s obvious that everyone wants to move to the cloud now. But what we find important – and it’s almost become a mission for us – is to raise awareness among users about their responsibilities when they store data in the cloud. That’s because the liability for sloppy handling of sensitive data doesn’t lie with the cloud provider – it lies with your company’s management. That’s exactly why we developed the Eperi Gateway. It’s a solution that gives companies seamless and complete control over the data customers have entrusted to them.”

About eperi

eperi GmbH is a leading provider of cloud data protection solutions, and has 15 years of experience in the field of data encryption for web and SaaS applications. These solutions enable internal and external data protection and compliance requirements to be enforced at a centralized location, and ensuring that customers as cloud users are given sole control of all data protection processes. www.eperi.com

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