

# How to Get Started With FYZICAL

Opening your own physical therapy clinic through FYZICAL is a sound investment that can provide a substantial return, both personally and professionally; learn about the initial steps to getting started with FYZICAL Therapy & Balance Centers.

EVALUATE THE OPPORTUNITY

REACH OUT AND SCHEDULE TIME TO TALK TO US

FIND OUT IF WE ARE A GOOD FIT FOR EACH OTHER

## Congratulations!

This is exciting! It seems like you're really thinking about the opportunity you could have opening your private practice with FYZICAL! You might be wondering what this process looks like and we recognize that having a clear understanding of the next steps is important. So, we've created this short guide that outlines exactly what you can expect leading up to joining our FYZICAL Family!



### Evaluate the Opportunity

You've probably already been doing this part for a little while now. Asking yourself if private practice ownership is a good move for you as a physical therapist and what opportunities are available in your community for a new practice. You've likely considered the various commitments you'll have to make to yourself becoming a business owner and you probably have a good idea of the investment it will take to get started. But if you haven't taken the time to explore our website and check out our member testimonials, go take a peek right now!



### Let's Talk - Are We Right for Each Other?

You're a motivated, enthusiastic, physical therapist with a dream to open your own practice, we're experts at getting new practice owners set up for success in clinic ownership – sounds like the perfect fit, right? Once you've made the choice to explore the FYZICAL model for your practice, we want to chat and learn more about you, where you'd like to open your practice, evaluate your goals, and help you understand everything it takes to open a FYZICAL franchise.



### Learn About Our Franchise Model - We're Built Different!

FYZICAL has an entire S.Y.S.T.E.M. – Save Yourself Substantial Time and Money – designed specifically to get you up and running without encountering the common pitfalls most startups face. We'll take you through a history of FYZICAL, discuss what makes our model so attractive, and how at the core of our philosophy we are shaping the future of physical therapy. Finally, we want you to truly understand holistically the value behind partnering with FYZICAL. To do this, we'll ask that you attend one of our virtual events, a 1-on-1 meeting with your FYZICAL advisor, or come for an in-person experience to see how the whole concept comes together! We provide many options, but this part of the process is crucial in understanding what makes FYZICAL Therapy & Balance Centers the right choice for you.



### Don't Just Listen to Us

We might be a little bias, but our members are not! Chat with owners who have already opened their FYZICAL Therapy & Balance Center. Speak to those who were in your same position not that long ago. They are always happy to share their experience with prospective members, so don't take it from us – get it straight from the source! You'll have an opportunity to speak directly with members before you join. You can do this 1-on-1, or attend one of our weekly Q & A calls where you speak with a member directly and ask them anything you want about their experience with FYZICAL, really - *anything!*



### The Boring Paperwork

At this stage, you'll receive and review the FYZICAL Franchise Disclosure Document and the FYZICAL Membership Agreement. Your FYZICAL advisor will guide you through a thorough understanding of each document and make any adjustments appropriate for your unique situation. It's not a glamorous process, but this is where the magic happens. At this stage, you'll want to ask any final questions about aligning and finally sign your agreements to become part of our FYZICAL Family!



### You're In!

Congratulations! We are so excited to welcome you to the FYZICAL Family. You've turned a new page in your physical therapy career! You can expect a welcome call from our FYZICAL Franchise Operations Manager within 24 hours of signing your agreements. We're so excited you've chosen to start your practice with us, and we can't wait to get started scouting locations with you! Welcome to FYZICAL – Love Your Life!