



Success stories from YuLife:

Del Monte and YuLife partner to cultivate a healthier workplace.

Del Monte is a global leading vertically integrated producers and marketer of high quality canned, fresh and prepared foods. For more than 125 years, Del Monte has build a reputation for quality, freshness and reliability.

Del Monte is committed to enriching lives and they believe that this starts with their own team. By building an environment where people grow and thrive, they cultivate a healthier world for their employees and their customers.





Del Monte Fresh Produce is one of the world's leading vertically integrated producers, marketers and distributors of high-quality fresh and fresh-cut fruit and vegetables, as well as a leading producer and distributor of prepared fruit and vegetables, juices, beverages, snacks and desserts.

We spoke with the UK HR director, Shelly Webb, who has been at Del Monte for an impressive 25 years! During this time the business has gone through many changes and had to adapt to face many challenges, but none quite like the pandemic.

“The past year has highlighted the unknown, it's a changing world and anything can happen unexpectedly. I think this last year has highlighted the need to make sure our employees are well, both emotionally and physically and kept safe in the workplace and outside” Shelly shared.

Del Monte was on a mission to invest in a cost effective solution that could benefit all workers, both head office



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Shelly Webb
Human Resources Director,
Del Monte (UK)

and on the factory floor. “Our company is very cost conscious. We were drawn to YuLife as you could offer this substantial benefit to our employees within our budget.”

Driving engagement with the team.

Del Monte believes that their business flourishes when employees are engaged, enabled and empowered. However, their existing Employee Assistance Programme showed very low engagement. “With YuLife, we can see our team engaging with the app everyday.”

Del Monte employs 194 people most of which are factory workers . Sometimes it can be a challenge to communicate with everyone, there are some language barriers, and restricted communication channels. “[There are] two different groups of people to manage, head office and the factory” explained Shelly when discussing the demographics of her workforce.

One of the solutions we put in place to engage Del Monte factory workers were payslip attachments written in more simple English, to help with the language barrier.

Here come the hot steppers!

As part of the Del Monte's Group Life Insurance plan, Yulife provides a comprehensive health and wellbeing programme. The YuLife app is the gateway to insurance and wellbeing tools. Everyday employees are rewarded for positive daily habits like walking and mindfulness. By participating in various challenges, team members can collect "YuCoin", YuLife's currency of wellbeing, that they can cash in for Avios air miles or vouchers from brands such as Amazon or ASOS. For some employees, stepping outside for 5 or 10 minute walk may be a step forward from where they currently are.

Head office and factory workers face off.

The team at Del Monte also participate in the company leaderboard on the app, using healthy competition to inspire more healthy behaviours. The team have embraced their competitive spirits and gone head to head on their company leaderboard.

Shelly shared one experience with us, "the factory workers and head office were involved in some friendly banter when one of the leaders was knocked the off the podium. A new team member came straight in at the top of the leader board, and people were asking, who is this guy?"

The Del Monte team have also participated in bonus engagement campaigns, such as a competition raffle. YuLife provided the Del Monte team with prizes for participation. Shelly is an avid app user herself, and really enjoys the YuLife "quests" within the app.



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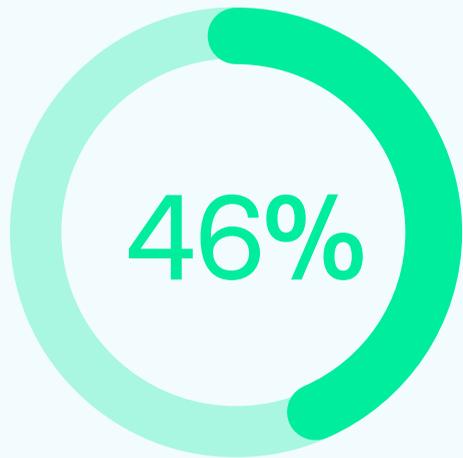
Shelly Webb
Human Resources Director,
Del Monte (UK)



For more information get in touch:
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Results at a glance.



have **downloaded** the YuLife app.



16,866,667

total steps walked



6 people have used **their discount** to purchase a fitbit or Garmin device.



37.2%

Long walks are the most popular challenges, with 37.2% of challenges being completed...



37.1%

... followed by meditation challenges at 37.1%

Results!
(so far)

