

Make your *vision* of home a *reality*

THE Design Studio EXPERIENCE

At Brookfield Residential, designing your vision of home is our passion. At the Design Studio, we're here to help you create a home that reflects your individual taste and lifestyle. You'll receive one-on-one tailored service from a professional designer who is expertly skilled at working within your budget and preferences to create a home that is uniquely yours.

Key Stages in the Design Studio Experience

Scheduling Your Appointment

Once you have purchased, the Sales Team and Design Studio will work with you to schedule your design appointment. In order to deliver your home within the estimated closing timeframe you have been given, all design selections must be finalized within **30 days** of the Purchase Agreement, or less depending on your home's stage of construction.

Who & What to Bring

We recommend bringing no more than two people with you to your appointment. Additionally, you'll need to make arrangements for kids under 14 so that you have more time to focus on your selections and our team is able to provide you with the best personalized service possible.

Dreaming & Brainstorming

Get your creative juices flowing. Once you have purchased, you'll have access to our exclusive online "Wish List" where you can browse design selections and begin putting together the home of your dreams. You'll create your own personal "Wish List" and save multiple schemes that you want to see in person. Be on the lookout for an email with your login credentials and let the fun begin.

Design Meeting

This is where you'll see your vision of home come to life. Open your mind and immerse yourself in the finishes, textures and details that are no longer just possibilities but the reality of your new home. Your Designer will walk you through all available options and work with you to make selections that not only fit your budget but create an interior that is truly special and unique to you.

Selections & Deposit

When all design selections have been made, you'll finalize your choices with your signature and a deposit. Deposits are required only if your selection total is more than the minimum set for your neighborhood. Please see a Sales Representative or your Designer for more information.

We'll Take It from Here

We'll order all of your selections and work with our team to ensure everything is installed as you specified during your time at the Design Studio.



Brookfield
Residential

Frequently Asked Questions

How much should I expect to spend in the Design Studio?

It's all about matching your personal taste and budget to create a home you will love for years to come. While individual budgets vary, in general, most customers choose to invest 5 – 30% of the base price of their home toward their personalized selections and finishes.

Why do I have to pick out finishes and fixtures so early?

It all comes down to keeping your new home's construction on schedule so you can move in on time. It often takes time to receive materials, so we want to make sure we have everything we need ready to go—including the right people—to keep everything moving. All that “behind the scenes” work makes sure your new home is ready for you.



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