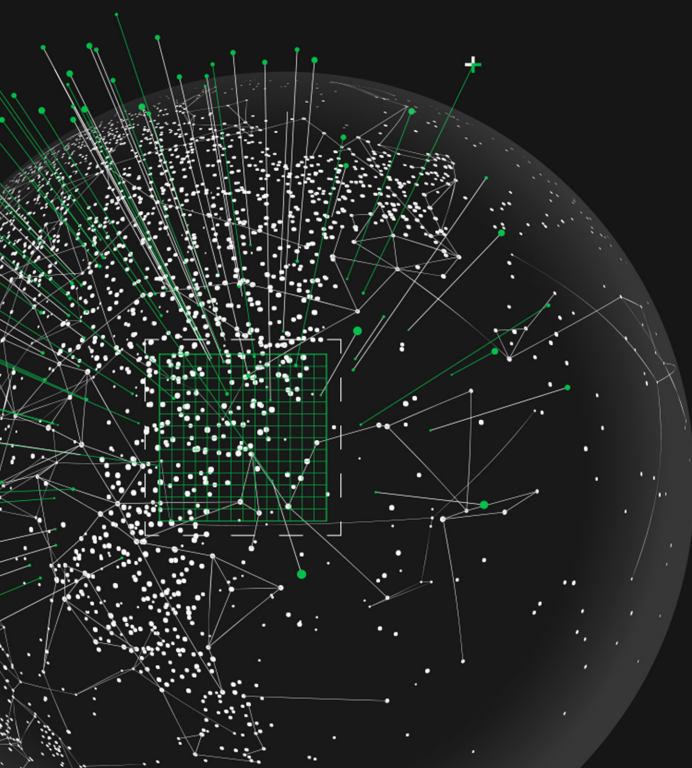## Are you equipped to deliver deep, digital brand protection expertise to your clientele?

- Digital brand abuse is exploding
- The demands to protect intellectual property online are growing exponentially
- Instant and deep working knowledge of digital brand abuse expertise is required

appdetex

Referral Program

Satisfy your customers' brand protection demands by referring them to Appdetex

Let's talk

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Our story

Appdetex is trusted by the top five most valuable global brands. We are a global brand protection innovator and leader who secures brands from digital risks. Founded in 2012 by brand protection veterans with deep roots in intellectual property law and technology, we apply decades of experience in brand-related digital risk mitigation. We identify and disrupt highly-organized, widespread, systemic abuse using both technology and expertise. The result? Brand owners continue to deliver authentic digital experiences to their customers.

What sets us apart

In addition to providing the industry's best customer service and support to brand owners, we've developed the first and only automated investigation solution that instantly finds and traces systemic brand abuse, identifies dynamic and difficult-to-track abuse ecosystems, and monitors the growth and mutation of the most insidious IP abuse networks.

Why refer Appdetex

- **Impact** - You will create more value for your client's dollar by delivering better customer service and better brand protection to your clients, their brands, and their customers.
- **Approach** - A strategic focus with highly automated detections and correlation, we will help your clients pinpoint networks of abuse and highest-value targets.
- **Technology** - Patent-pending, enterprise-class technology, with high customization, flexibility, and broad visualized results provides a balanced, multi-channel view of brand abuse.
- **Insights** - We deliver usable, relevant, and actionable insights into online and offline abuse providing complete visibility into systemic brand abuse.
- **Support** - Our strategic advisors with a business-driven focus act methodically and proactively to help you and your clients solve acute, critical business problems.

What we deliver

Automated Internet Scanning
Uncover brand abuses before your clients do with comprehensive, automated abuse monitoring across more digital platforms and channels. We also provide systematic re-alerting when bad actors resurface.

Flexible Case Management
Reduce multiple spreadsheets and hard copy files with a central, single-source-of-truth for collecting evidence, tracking matter work, and storing case files.

Advanced Investigations & Analytics of Systemic Brand Abuse
Eliminate manual, ad hoc correlation. Optimize UDRP, litigation, and escalation efforts with automated data clustering and network tracing to identify high-value brand abuser targets.