



FRSECURE®

Partner Marketing Checklist

Please indicate the joint marketing efforts of interest

- Add link to FRSecure.com on your website
- Add FRSecure badge to your website linked to FRSecure.com
- Send an email blast to your full email list announcing our partnership
- Post at least 3 times on your various social channels about our partnership
- Follow us on our social channels:
Twitter - <https://twitter.com/frsecure>
LinkedIn - <https://www.linkedin.com/company/frsecure-llc/>
Facebook - <https://www.facebook.com/frsecure>
Instagram - <https://www.instagram.com/frsecure/>
- Send us the social channels you would like us to follow
- Write a formal public announcement about our new partnership
- Distribute our sell sheets (as-is or white-labeled), which are available upon request
- Send us a quote from a leader in the your company about the partnership, which we will include in our press release about the new partnership
- Create an email group that accepts external emails for us to route leads to and share the email group address with us
- Host a joint webinar for your customers or prospects on a topic that is relevant to them
- Write a guest blog post about our partnership for us to publish on FRSecure.com
- Co-host and co-promote an in-person event with us
- Develop and promote co-branded content with us: checklist, e-book, whitepaper, infographic, webinar, etc
- Schedule a strategy meeting with us to brainstorm, collaborate and align on goals