



Look forward
to every day.

INDEPENDENT LIVING

BRIGHTVIEW
SENIOR LIVING

Move into a bigger place.

INDEPENDENT LIVING



Like the idea of less to worry about but don't want to feel downsized? You'll love Brightview Senior Living. In addition to your apartment, you'll have access to a fitness center, library, pub, theater, a choice of dining venues, manicured gardens, and more.

Resort-style independent living.

Residents say living here is like vacationing on a cruise ship. And it's true. Whether you decide to head off on a day trip to an art museum, listen to live music or watch a movie in our theater, pamper yourself with a pedicure in our full-service beauty salon, or stretch your muscles in a yoga class, you'll run out of hours in the day before you run out of things to do. And when it's time to unwind, you can bask in the sunshine on the patio or find a quiet spot to get lost in a good book.



Restaurant-style dining.

Dining in at Brightview Senior Living is like eating out with friends every night. Just browse our menus for made-to-order meals, scrumptious desserts, and your favorite drinks. Whether you're in the mood for a home-cooked favorite or have special dietary needs, every bite will be bursting with fresh, seasonal flavors. Hungry between meals? Pop into our café to grab a coffee, juice, or snack. At the end of the day meet up with friends for cocktails at the pub.

Worry-free living.

Welcome to the end of yard work, home maintenance, and household chores. All you have to do is sit back and relax. We'll take care of everything from raking leaves and shoveling snow to vacuuming and changing your bed linens. It's care-free living for one affordable monthly cost – with no long-term commitment or hefty upfront entrance fee.

“Vibrant living is central to Brightview Senior Living. In fact, we have a whole team that's dedicated to planning trips, organizing events, and giving our residents healthy, entertaining alternatives to watching TV all day. In fact, we created our unique SPICE initiative to help residents focus on the five holistic elements of wellness – Spiritual, Physical, Intellectual, Cultural, and Emotional. And, our unique **SPICE in Motion** program offers innovative exercises that help residents gain or maintain their mobility – as well as their positive outlook on life.”

MARTHA MCCLUNG,
DIRECTOR OF VIBRANT LIVING



New home. New friends.

And the free time to enjoy them.

A place of your own, without all the work.

From the moment you step into your bright, welcoming apartment, you'll see how to make it your own. Bake cookies in your fully-equipped kitchen. Do laundry in your own washer and dryer. Enjoy storage galore. Then settle into your favorite recliner surrounded by all the photos and keepsakes you love. You can even bring your pet or service dog.



“ The whole atmosphere is so wonderful. I am so busy here. My granddaughter, a college student, has stayed over with me and I love that. The staff is great – they are a lot of fun and they are all so good to me.

SUSAN D., BRIGHTVIEW RESIDENT

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Your apartment includes:

- Washer and dryer
- Full, modern kitchen with dishwasher and microwave
- Spacious full bath(s) designed for safety and convenience
- Plenty of closet space (some with walk-in closets)
- Oversized windows
- Individually controlled heating and air conditioning

A breath of fresh air.

Outdoors is just as beautiful as indoors at your Brightview Senior Living community. Stop and smell the roses, feel the sun on your face, and enjoy the natural scenery on your strolls around our parklike grounds. Or just enjoy the view from our porches, patios, and decks.

Security and peace of mind.

Your family will love knowing they'll never have to worry about your safety and security. Each Brightview Senior Living community has a visitor check-in system, as well as 24-hour staffing, and emergency response systems. If you ever need help, it will be just moments away.

Dine in the company of friends.



“The food in the restaurant is fantastic and you can't beat the service. In fact, I hosted a special dinner for 26 and the staff here handled everything.

**BARBARA V.,
BRIGHTVIEW
RESIDENT**

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Eat out every night and never pick up the check.

Even if you love cooking in your own kitchen, it's nice to get out once, twice, or seven days a week – especially when it doesn't cost extra. Whether it's date night, a special occasion or just family and friends getting together for a burger and a beer, you'll find a dining venue that's as enjoyable as the food. Great taste is always on the menu at Brightview Senior Living. Our chefs create delicious daily specials and offer an always-available selection of our most popular dishes. You can even ask the chef to prepare a treat you've been craving. Dinner is included in your monthly fee, so you never have to worry about breaking the budget.



The tastiest things in life are free.

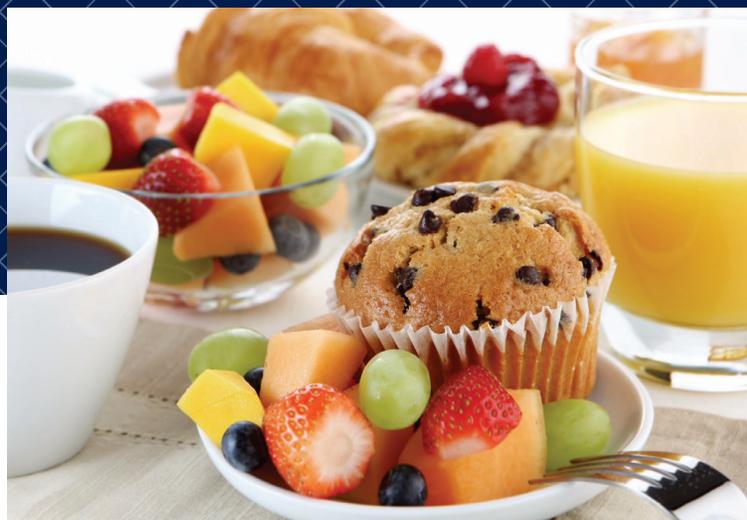
As a Brightview resident, you can enjoy complimentary continental breakfast every morning. Plus, you can visit our café throughout the day for sweet and savory snacks, seasonal fruit, coffee, tea, and juices. Of course, whenever you'd like, you can invite your friends over and prepare them a home-cooked meal in your own fully equipped kitchen.

Happy hour is our treat, too.

At Brightview Senior Living, the good times and complimentary fare don't end when the day does. Start your evenings off by joining friends for cocktails, nibbles, and conversation – and enjoy it all at no extra cost.

It's all included.

- Complimentary happy hour
- Chef-prepared meals every evening
- Continental breakfast every morning
- Complimentary coffee and snacks all day



Found friends.

Alma left a condo she loved to begin her new life at Brightview. One evening, on her way to dinner, she was welcomed by a voice she hadn't heard since graduating from high school 74 years ago. Alma and her classmate Helene rekindled their friendship, reminiscing about how the two high school students served their communities through tense times during WWII. Since then, they've been reunited with four more residents and former classmates with whom they share dinners, activities, and memories.



Vibrant Living is all about
making strides. Every day.

We're always pleased to see our new residents make great strides. And it's all because they decided to trade the work, expense, and seclusion of home ownership for a growing circle of friends, a healthier lifestyle, and a chance to enjoy a variety of interests and events. Our entire Brightview Senior Living community is designed to inspire, engage, and entertain you every day. Regular classes help you maintain your mobility, mental sharpness, and positive outlook. We call it Vibrant Living.



Make the most of each day.

Every day, our Vibrant Living Director helps residents connect with specially chosen classes and events.

Residents can discover a hidden talent for oil painting or gardening. Meet new people by joining a card club, going to concerts, or attending get-togethers. Participate in cooking classes and demonstrations. Find new energy (and make new friends) by attending fitness classes. Or find a new sense of purpose by taking advantage of one of our many volunteer opportunities.

Go out and about.

While it's possible to spend the entire day enjoying your Brightview Senior Living community, we also make it easy for you to visit nearby attractions – or to run a few errands. Our shuttle service is a convenient way for friends to run out for lunch, see a show, or do a little shopping. Of course, many independent living residents drive their own cars. Either way, independent living means more freedom – and more fun.

Blossoming at Brightview.

Bea moved into Brightview after a hospital stay. It wasn't an easy decision. At first she wondered whether she'd be able to continue her active lifestyle. Then she met her Brightview Ambassador, Ida, who took Bea under her wing. After a few weeks, Bea blossomed. She began enjoying the writing club, bingo, SPICE in Motion, art class, card-making class, jewelry-making class, board games, bridge club, and more. Bea is thrilled with her home at Brightview where she can maintain her independence, active lifestyle, and make a difference for others.

“ This is my home and I love it. There are people here whose only job is to make sure I have a great day. They've always got great outings planned. Brightview spoils me. ”

**MARY LOU R.,
BRIGHTVIEW RESIDENT**

Our exclusive Spice in Motion program improves your mobility and your outlook.

And can even reduce hospital visits.



Residents who exercise at least three days a week enjoy a better quality of life. Studies show that regular exercisers experience fewer falls, improve their mobility, stay mentally sharp, spend less time in the hospital, and feel more positive and engaged in life.

That's why we include our innovative SPICE in Motion program at no additional fee. SPICE in Motion builds on Brightview's ongoing wellness efforts, incorporating five holistic elements of wellness – Spiritual, Physical, Intellectual, Cultural, and Emotional – and uses a blend of programs to create meaningful, healthy, stimulating, and positive lifestyles.



“ I used to need a cane and couldn't do an entire class. Now, I don't need a cane to walk, and I can do an entire class every time. SPICE has improved my entire life.

JUNE G., BRIGHTVIEW RESIDENT

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Unlike other wellness programs, Spice in Motion is built around you.

SPICE in Motion begins by identifying your exercise interests, health risks, functional needs, and life satisfaction by conducting fitness and activity surveys.

Led by certified professional Fitness Specialists, our one-hour classes include a warm-up, cardiovascular exercise, strength and power exercise, static and dynamic balance activity, and cool down. We incorporate weights, bands, exercise balls, and brain games into the classes.

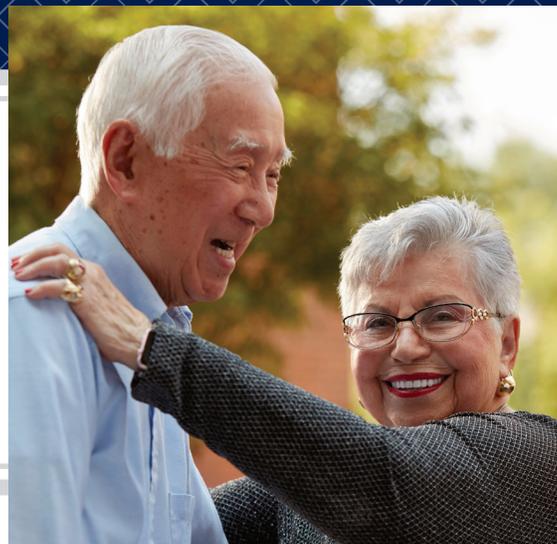
Each month, our health and wellness talks cover topics such as “Preventing Falls and Improving Balance,” “How to Get a Better Night’s Sleep,” and “Living with Joy and Happiness.”



Brightview has partnered with BAYADA Senior Living Solutions, whose team of clinicians works closely with ours, enhancing the quality of life of all our residents. With a focus on preventing falls, managing chronic conditions, and recovering after illness or injury, BAYADA’s expert care helps keep residents out of the hospital and living safely and happily in our communities.

Our Flourishing at Brightview Program

will help you fit in fast.



Moving into Brightview only takes a day or two, but welcoming you into the Brightview community is something that continues long after you're settled in.

From the very first day, we'll go out of our way to make you feel like you're a long-time resident. For starters, we'll pair you up with a Brightview Ambassador (who is also a fellow resident) who will introduce you around and sit with you at dinner. From there, we'll connect you with residents who share the same interests and hobbies as you. And we won't be shy about inviting you to happy hours and upcoming events so you'll make new friends in no time.

We'll help you get settled in.

Once you're moved in, get ready for some company. You can expect a visit from our Maintenance Director who will stop by to see if curtains or pictures need to be hung. Our Dining Services Director will also pop in to ask about your favorite meals and recipes. And to make sure you get a fast start on enjoying your activities, our Vibrant Living Director will chat with you about your interests and talents and point you toward programs you're sure to love.

“ I get to know everyone, bring people together, and make it possible for residents to pursue their passions.

**HILLARY G.,
VIBRANT LIVING
DIRECTOR**

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A commitment to serve.

As extraordinary of a place as Brightview Senior Living is, it's our people who set us apart from other communities. No matter what their job title, every associate puts residents before tasks. If you or your loved one needs help of any kind, they'll drop whatever they're doing to make sure the problem is solved. Brightview associates want you to have everything you need to live a rich, full, meaningful life.



We make sure your voice is heard.

Have a suggestion about how to make life better at Brightview Senior Living? We want to hear it. We think of our residents as the ultimate experts. Join a Resident Council or attend a Town Hall Meeting to share your thoughts. Plus, each year, you'll have the chance to let us know what we're doing right and what we can do better through our confidential, third-party Resident Satisfaction Survey. Listening to what you have to say helps us constantly improve.

We also make it easier for you to hear clearly.

Life is a lot more enjoyable when you can hear what's happening. That's why we use Eversound®, a wireless headphone system specially designed for senior living communities. Whether you're attending a concert or watching a movie, Eversound® makes it possible to hear every note of the music and every word of the dialogue.

Every new resident has been in your shoes.

They were worried about not knowing anyone, until they met their new best friends. They thought they'd miss their old house, until they realized how much time (and money) they spent on cleaning and maintenance. They were concerned about money, until they found out how affordable our community truly is. They wondered if they'd stay in touch with old friends, until they realized that their home – and this entire community – are here to be shared and enjoyed.



Flexible fees keep you in charge of your assets.

Many people believe that all senior living communities make you pay hundreds of thousands of dollars in up-front entrance fees. Not so at Brightview. Unlike traditional Continuing Care Retirement Communities (CCRCs), we don't drain your savings account and tie up money you could be investing elsewhere. When you choose Brightview Senior Living you can enjoy all-inclusive, worry-free living simply by paying an affordable monthly fee and a low initial community fee. That means you stay in complete control of your assets – money that you can spend on travel, gift-giving, or whatever else you want.

If your needs change we'll be there – and you'll stay here.

If you experience changes in your health or mobility and need extra help, you can get it right in your same community. So, you can stay close to the people you've grown to love and continue to live in the surroundings you've come to enjoy.



Love what you've learned about Brightview Senior Living, but still not sure you can afford it?

Take a closer look and factor in the assets you have and the expenses you'll no longer have to pay when you move here.

For example, you have your Social Security income. You may have a house that you can sell. You may have substantial savings in a 401k or an IRA. You may have a pension plan or long term care insurance in place. All of these resources can be used to pay for senior living.

And remember, you won't have to worry about utilities, home maintenance or property taxes anymore. See for yourself how affordable Brightview Senior Living can be.

Everything is included.
So budgeting is simple.

- Scheduled transportation
- Heating, A/C, water, sewer, electricity, cable, and common area wi-fi
- Housekeeping and linen service
- Repairs and maintenance
- Evening meals and complimentary continental breakfast
- Professional, caring staff on site 24/7
- Emergency response system
- Comprehensive wellness programs
- Flexible contracts, move with 60 days' notice (or less in some communities) after your first year

BRIGHTVIEW SENIOR LIVING

218 N. Charles St., Ste 220
Baltimore, MD 21201

TO LEARN MORE, CALL US AT
410-962-0595
OR VISIT BRIGHTVIEWSENIORLIVING.COM

