



**All the independence
you want.** All the
assistance you need.

ASSISTED LIVING

BRIGHTVIEW
SENIOR LIVING

Live your best life. Every day.

ASSISTED LIVING



Brightview Senior Living offers you more than the comfort and privacy of your very own apartment. As a resident, your home includes a fitness center, library, manicured gardens, and so many other amenities.

Assistance that's built around you.

At Brightview we believe in giving you the assistance you need and the independence to do the things you can for yourself. Whether that means help getting around, a hand with dressing in the morning, or medication reminders, we'll be here for you with a personalized care plan that we'll develop by talking with you and your family. With your input, our experienced associates will know when to step in – and when to let you lead the way.



Restaurant-style dining.

Dining in at Brightview Senior Living is like eating out with friends every night. Just browse our menus for made-to-order meals, scrumptious desserts, and your favorite drinks. Whether you're in the mood for a home-cooked favorite or have special dietary needs, every bite will be bursting with fresh, seasonal flavors. Hungry between meals? Brightview offers light fare all day. In the afternoon, meet up with friends for cocktails and conversation.

Worry-free living.

Welcome to the end of yard work, home maintenance, and household chores. All you have to do is sit back and relax. We'll take care of everything from cooking meals and changing bed linens to raking leaves and shoveling snow. It's care-free living – with no long-term commitment or hefty upfront entrance fee.

“Vibrant living is central to Brightview Senior Living. In fact, we have a whole team that's dedicated to planning trips, organizing events, and giving our residents healthy, entertaining alternatives to watching TV all day. In fact, we created our unique SPICE initiative to help residents focus on the five holistic elements of wellness – Spiritual, Physical, Intellectual, Cultural, and Emotional. And, our unique **SPICE in Motion** program offers innovative exercises that help residents gain or maintain their mobility – as well as their positive outlook on life.”

MARTHA MCCLUNG,
DIRECTOR OF VIBRANT LIVING



New home. New friends.
And the freedom to enjoy them.

A place of your own, without all the work.

From the moment you step into your bright, welcoming apartment, you'll feel a sense of contentment. Whip up a snack in your kitchenette. Enjoy storage galore in your generously-sized closets. Then settle into your favorite recliner to visit with family and friends surrounded by all the photos and keepsakes you love. You can even bring your pet or service dog. All without worrying about cleaning, upkeep, and maintenance, because we'll do it for you.



“ It’s so easy to make friends here. I have 185 brothers and sisters, and I love them all.

JOE B., BRIGHTVIEW RESIDENT ”



Your apartment includes:

- Convenient, thoughtfully designed kitchenette
- Spacious full baths designed for safety and convenience
- Individually controlled heating and air conditioning
- Plenty of closet space (some with walk-in closets)
- Laundry and linen service
- Oversized windows

A breath of fresh air.

Outdoors is just as beautiful as indoors at your Brightview Senior Living community. Stop and smell the roses, feel the sun on your face, and enjoy the natural scenery of our parklike grounds from our porches, patios, and decks.

Security and peace of mind.

Your family will love knowing they’ll never have to worry about your safety and security. Each Brightview Senior Living community has a visitor check-in system, as well as 24-hour staffing, and emergency response systems. If you ever need help, it will be just moments away.

Dine in the company of friends.



Eat every meal out and never pick up the check.

Dining out with family and friends for breakfast, lunch, and dinner is a luxury that makes every day feel extra special – and enjoyable – since all your meals are included in your monthly fee. Our restaurant-style meals mean great taste is always on the menu. Our chefs create delicious daily specials, and offer an always-available selection of our most popular dishes. You can even ask the chef to prepare a special treat you've been craving.

“ We looked at a lot of communities and decided on Brightview. We're glad we did.

**MICHAEL W.,
BRIGHTVIEW
RESIDENT'S
FAMILY MEMBER** ”

World travelers embrace Brightview.

Before they moved to Brightview, Geoff who is from England and Emily who was born in Tennessee, spent their lives traveling the world. Whether it was visiting family in the U.K., exploring castles in Europe, or browsing the markets of Istanbul, they loved seeking out new experiences. And that didn't change when they joined our community. Now they thrill to the sounds of the annual Holiday Brass Concert, visit local tourist destinations, and enjoy sunset boat cruises – experiences that Emily describes as “beyond my expectations.”

The tastiest things in life are free.

Hungry for a little something? Stop by the Brightview café. Your choice of healthy light fare and delicious snacks, coffee, and juices are available throughout the day. Somehow everything tastes better when it costs nothing.



It's all included.

- Complimentary happy hour
- Chef-prepared meals at breakfast, lunch, and dinner
- Light menu, healthy snacks, and beverages all day



Vibrant Living is all about
making strides. Every day.

Imagine getting up every morning and the biggest decisions you'll have to make are which friends you're going to meet up with and what fun things you're going to do. Every day begins that way at Brightview Senior Living. Once you trade the work, expense, and seclusion of home ownership for the lively environment of our community, your world will open up in wonderful ways. More friends, a healthier lifestyle, new hobbies, interesting classes, and exciting events will all be waiting for you to get out and enjoy them. We call it Vibrant Living – and you're going to love it.



Make the most of each day.

Every day, our Vibrant Living Director – whose only job is to make sure you have a great day – will connect you with specially chosen classes and events.

Residents can discover a hidden talent for oil painting or gardening. Meet new people by joining a card club, going to concerts, or attending get-togethers. Participate in cooking classes and demonstrations. Find new energy (and make new friends) by attending fitness classes. Or find a new sense of purpose by taking advantage of one of our many volunteer opportunities.

Go out and about.

While it's possible to spend the entire day enjoying your Brightview Senior Living community, we also make it easy for you to visit nearby attractions – or to run a few errands. Our shuttle service is a convenient way for friends to run out for lunch, see a show, or do a little shopping. Living at Brightview means more freedom – and more fun.

Fun and games at Brightview.

Before moving to Brightview, Natalie's favorite pastimes were playing canasta and dominos. And they still are. She gets together with her friends every week to play her favorite games, joke around and laugh together. She also enjoys Yiddish Club which she says "was very tiny when it started...now we take up a whole room" – an achievement she cheerfully credits to Dan, a fellow resident who helped encourage new members to join.

“Originally, my mother did not want to move. So I can't help but notice that every time I visit, she has a smile on her face. She has made great friends and is doing so much more than if she had stayed home.

**DEB B., BRIGHTVIEW
RESIDENT'S
FAMILY MEMBER**

”

Our exclusive Spice in Motion program improves your mobility and your outlook.

And can even reduce hospital visits.



Staying active is the key to staying healthy. In fact, studies show the people who exercise at least three times a week fall less frequently, improve their mobility, stay mentally sharp, spend less time in the hospital, and feel more positive and engaged.

That's why we make it easy for residents to participate in our innovative SPICE in Motion program. Included at no additional fee, these popular activities focus on improving Spiritual, Physical, Intellectual, Cultural, and Emotional wellness. Helping our residents enjoy a meaningful, healthy, stimulating, and positive lifestyle is what Brightview is all about.

“ I have noticed that my balance is much stronger. My balance had been off and I had fallen a couple times. I believe the balance exercises have helped me tremendously!

LILLIE D., BRIGHTVIEW RESIDENT



Our wellness program is built around the most important thing – you.

When it comes to exercise programs, one size doesn't fit all. That's why before you attend a single SPICE in Motion class, we'll find out which kinds of activities you enjoy, what health risks or physical limitations you may have, as well as what functions like balance, strength, or endurance you'd like to improve.

Led by professional Fitness Specialists, each hour-long class features cardiovascular, strength, and power exercises, plus standing and moving balance activities. We use weights, bands, exercise balls, and brain games to engage every part of your body. Do as much or as little as you feel up to and look forward to feeling stronger every day.

Monthly talks covering topics like “Preventing Falls and Improving Balance,” “How to Get a Better Night's Sleep,” and “Living with Joy and Happiness” round out the program.



Brightview has partnered with BAYADA Senior Living Solutions, whose team of clinicians works closely with ours, enhancing the quality of life of all our residents. With a focus on preventing falls, managing chronic conditions, and recovering after illness or injury, BAYADA's expert care helps keep residents out of the hospital and living safely and happily in our communities.

Our Flourishing at Brightview Program

will help you fit in fast.



Moving into Brightview only takes a day or two, but welcoming you into the Brightview community is something that continues long after you're settled in.

From the very first day, we'll go out of our way to make you feel like you're a long-time resident. For starters, we'll pair you up with a Brightview Ambassador (who is also a fellow resident) who will introduce you around and sit with you at dinner. From there, we'll connect you with residents who share the same interests and hobbies as you. And we won't be shy about inviting you to happy hours and upcoming events so you'll make new friends in no time.

We'll help you get settled in.

Once you're moved in, get ready for some company. You can expect a visit from our Maintenance Director who will stop by to see if curtains or pictures need to be hung. Our Dining Services Director will also pop in to ask about your favorite meals and recipes. And to make sure you get a fast start on enjoying your activities, our Vibrant Living Director will chat with you about your interests and talents and point you toward programs you're sure to love.

“ I get to know everyone, bring people together, and make it possible for residents to pursue their passions.

**HILLARY G.,
VIBRANT LIVING
DIRECTOR**

”

A commitment to serve.

As extraordinary of a place as Brightview Senior Living is, it's our people who set us apart from other communities. No matter what their job title, every associate puts residents before tasks. If you or your loved one needs help of any kind, they'll drop whatever they're doing to make sure the problem is solved. Brightview associates want you to have everything you need to live a rich, full, meaningful life.



We make sure your voice is heard.

Have a suggestion about how to make life better at Brightview Senior Living? We want to hear it. We think of our residents as the ultimate experts. Join a Resident Council or attend a Town Hall Meeting to share your thoughts. Plus, each year, you'll have the chance to let us know what we're doing right and what we can do better through our confidential, third-party Resident Satisfaction Survey. Listening to what you have to say helps us constantly improve.

We also make it easier for residents to hear clearly.

Life is a lot more enjoyable when you can hear what's happening. That's why we use Eversound[®], a wireless headphone system specially designed for senior living communities. Whether you're attending a concert or watching a movie, Eversound[®] makes it possible to hear every note of the music and every word of the dialogue.

Every new resident has been in your shoes.

They were worried about not knowing anyone, until they met their new best friends. They thought they'd miss their old house, until they realized how much time (and money) they spent on cleaning and maintenance. They were concerned about money, until they found out how affordable our community truly is. They were anxious about being cared for by strangers, until they realized that family time could be about enjoyment rather than caregiving.



Flexible fees keep you in charge of your assets.

Many people believe that all senior living communities make you pay hundreds of thousands of dollars in up-front entrance fees. Not so at Brightview. Unlike traditional Continuing Care Retirement Communities (CCRCs), we don't drain your savings account and tie up money you could be investing elsewhere. When you choose Brightview Senior Living you can enjoy all-inclusive, worry-free living simply by paying an affordable monthly fee, low initial community fee, and the cost for personalized care. That means you stay in complete control of your assets – money that you can spend on travel, gift-giving, or whatever else you want.

If your needs change we'll be there – and you'll stay here.

If you ever need additional care, you can take advantage of the added security and extra services of memory care, right in the same community. So, you can stay close to the people you've grown to love and continue to live in the surroundings you've come to enjoy.

A match made at Brightview.

Cye and Carol met after moving into Brightview. Carol remembers sitting on a bench outside, watching as families and residents passed by, when Cye came and sat down next to her and they talked for hours. She remembers many days filled with walks around the community, and sitting in her favorite place in the courtyard, the gazebo. "I fell asleep on Cye's shoulder in that gazebo...and the rest was history." Cye joked "my shoulder's never been the same since!"



Love what you've learned about Brightview Senior Living, but still not sure you can afford it?

Take a closer look and factor in the assets you have and the expenses you'll no longer have to pay when you move here.

For example, you have your Social Security income. You may have a house that you can sell. You may have substantial savings in a 401k or an IRA. You may have a pension plan or long term care insurance in place. All of these resources can be used to pay for senior living.

And remember, you won't have to worry about utilities, home maintenance or property taxes anymore. See for yourself how affordable Brightview Senior Living can be.

Everything is included. So budgeting is simple.

- Scheduled transportation
- Heating, A/C, water, sewer, electricity, cable, and common area wi-fi
- Housekeeping and linen service
- Repairs and maintenance
- Three chef-prepared meals each day
- Professional, caring staff on site 24/7
- Emergency response system
- Comprehensive wellness programs
- Base fee includes a personal care plan
- Flexible contracts, move with 30 days' notice

BRIGHTVIEW
SENIOR LIVING

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