



Medicare

We're Icario

Icario is the leading health action platform that unites whole person data, behavioral science, and digital-first omnichannel pathways to personally connect everyone to health.

337%

increase in cancer screenings

63%

above national average in Annual Wellness Visits

30+%

decrease in costs for each member engaged

60%

reduced completion time for HRAs using digital tools

Let's move people to do things that are good for them.

**You know members clinically.
We know them personally.**

Icario delivers deeper insights—combining demographic, clinical, and consumer data with behavioral science to understand needs and values to personalize the experience.

Create personalization that drives action.

Icario leverages AI and machine learning to connect with members like people— using the best message, best channel, and best outreach sequence for each person.

A flexible health action platform that works for you.

Icario's health action programs create a unique, more human experience on a platform that's open, customizable, and offers real-time reporting to drive ever-better results.

Connecting people to health.

icariohealth.com | go@icariohealth.com

We Make a Connection With an Omnichannel Approach



TEXT
MESSAGING



EMAIL



INTERACTIVE
VOICE



DIRECT
MAIL



LIVE
AGENT

Health action programs that engage the young and the young-at-heart.

The Medicare population is an ever-changing group that grows increasingly tech savvy. It's time to break the belief system that all seniors avoid technology and haven't embraced digital communication channels. Not recognizing this is a missed opportunity that could dramatically impact Medicare Star Ratings and HEDIS, effecting reimbursements and existing plan benefits.



Icario Creates the Spark that Moves People to Better Health

Personalization

Icario focuses on individual needs, not broad programs.

Engagement

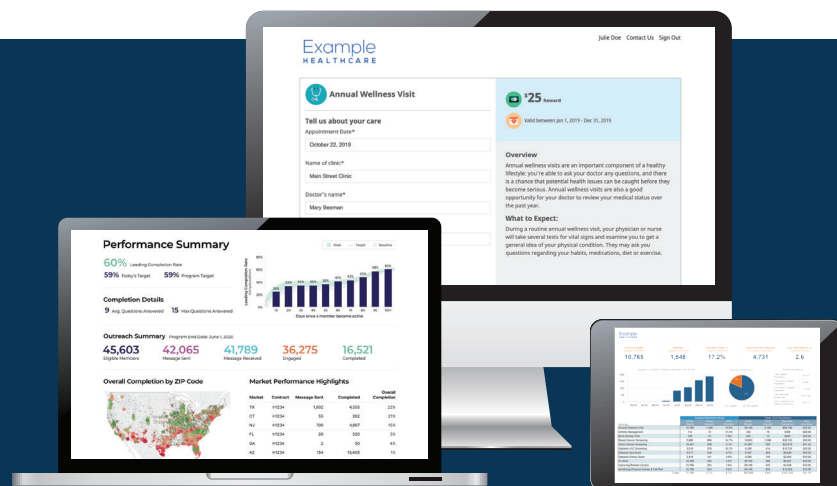
We consistently achieve high engagement rates across Medicare population programs. And once someone is engaged—they stick with us.

Action

We don't just engage with people—we move them to action.

Technology so advanced, it's human.

Let's connect with people like they're humans, drive them to take action, boost Medicare Star Ratings, influence HEDIS measures, and most importantly—improve outcomes.



Get started with an Icario health action program today!

Connecting people to health. icariohealth.com | go@icariohealth.com

