REVEL + novuhealth

The Revolution Continues.

We're Revel + NovuHealth.

Revel + NovuHealth is the premier healthcare engagement company, using behavioral research, data science, and deep industry expertise to move people to better health.

400%
increase in ROI

21%
increase in gaps in care closures

63%
above national average in annual wellness visits

35%
less outreach attempts, reducing member abrasion

Revel + NovuHealth uses technology to motivate people to take health actions that are good for them. And you.

You know members clinically. We know them personally.

We deliver deeper insights—combining demographic, clinical, and consumer data with behavioral research to understand needs and values to personalize the member experience.

Create personalization that drives member action.

Revel + NovuHealth leverages machine learning to connect with members uniquely—using the best message, preferred channel, and ideal outreach sequence for the individual.

Apply proven loyalty strategies to optimize performance.

We understand loyalty and member satisfaction—applying our deep industry and regulatory expertise, we help health plans boost quality scores and satisfaction, while driving plan performance and behavior change.

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therevolutioncontinues.health | news@therevolutioncontinues.health

We make a connection with a multi-channel approach.

Text Messaging · **Email** · **Interactive Voice** · **Direct Mail** · **Live Agent**

Where healthcare meets loyalty—combining data science and behavioral research for truly personalized healthcare experiences.

Our engagement platform moves people to take meaningful health actions, resulting in better outcomes for individuals, while driving healthy growth and performance for healthcare organizations. Most importantly, we build an unshakeable foundation for member trust and loyalty for life.

Programs and solutions designed to perform.

Quality Programs
Close gaps and open the door to better results. Motivating healthy people to get life-saving screenings that reduce costs and improve outcomes, with or without rewards.
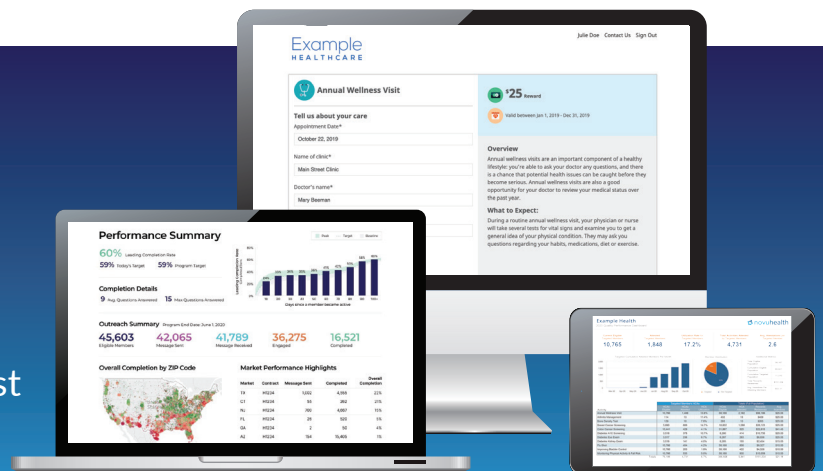
Health Survey Programs
Go beyond checking a box. Surveys done right gain valuable insights, provide personalized action plans, and drive member actions.

Activation Programs
Create the spark that fires people up. Identify members who need specific programs, then activate them with personalized engagement.

Healthcare technology so advanced, it's human.

Let's connect with members like they're humans, drive them to take action, boost loyalty and member satisfaction, and most importantly—improve outcomes.

Get started with a Revel + NovuHealth program today!

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