

On October 5, 2021,  
D-TECK will become...



**pixonality**  
Assess talent right.

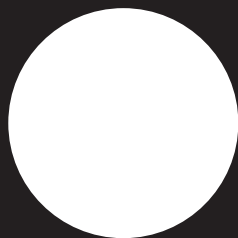
Information  
package

# A new direction

**In 2015**, D-TECK was launched with the vision of building a series of talent assessment reports which would replicate organizational psychologists' input by combining multiple psychometric tests, algorithms, and data science to get a clearer picture of assessed individuals. These reports would later be known as D-TECK Reports, a collection of 23 assessments addressing 11 job profiles in both hiring and organizational development contexts.

In a later phase of the company's growth, D-TECK's strong partnerships with psychometric test suppliers from all over the world resulted in D-TECK launching an online store offering over 90 different talent assessment solutions (including its own) on the Canadian market, such as personality inventories, cognitive tests, management in-baskets, and skills and aptitude tests.

D-TECK has now begun shifting its focus on a new mission: making organizational psychology accessible to all. After having passed on the ownership of the D-TECK reports (now known as Go Assessments) to Humance in October 2020 to ensure its continued evolution, D-TECK is about to undertake its next big step: revamping its brand and offer.

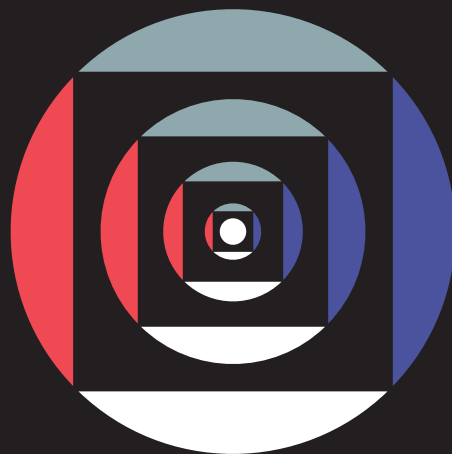


# Meet Pixonality

By bringing talent management experts and more than 90 assessments from multiple providers to its one-of-a-kind online store, Pixonality can assist you and your organization in finding the right assessment solution for your talent-related objectives, such as hiring, organizational development, coaching, promoting, or career management.

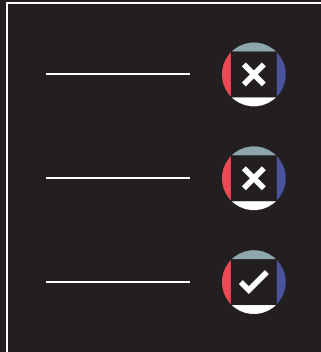
Pixonality provides a platform where users can autonomously compare and select the right assessment solution to help talent management experts better understand their talents (and talents-to-be), and improve the performance of key factors such as productivity, employee satisfaction and employee turnover.

Pixonality's team of professionals in the fields of organizational psychology, talent assessments and consulting, is ready to guide talent experts in choosing the right talent assessment solution.



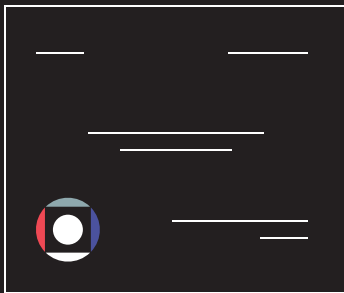
# Offering solutions in a new way

Pixonality's offer as been designed to cater to three types of solutions our partners trust us to distribute:



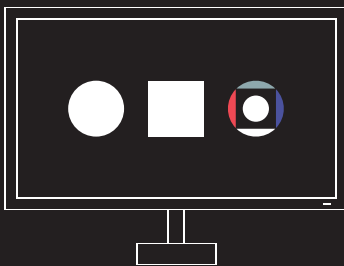
## Assessments

By bringing talent management experts and more than 90 assessments from multiple providers to its one-of-a-kind online store, Pixonality assists your organization in finding the right assessment for your talent-related objectives such as hiring, organizational development, coaching, promotion, or career management.



## Workshops

Our team of highly trained experts in the fields of organizational (I/O) psychology and psychometric tests provide training sessions on behalf of our partners to those who want to enhance their interpretation and feedback skills. By participating in one of Pixonality's workshops, participants may also access a wider breadth of selection, as some assessments may be restricted to certified users only.



## Platforms

Platforms provide the range and flexibility that is needed when dealing with high volumes of talents for advanced solutions that answer specific organizational needs. Platforms also allow you to go beyond psychometrics assessments and provide other types of solutions that address talent management needs in organizations.

# About the rebranding

## Date of launch

On October 5, 2021, *D-TECK* will rebrand to *Pixonality* as part of its process to achieve its vision of becoming a psychometric assessment marketplace. Among all the changes to come with this launch, the most noticeable will be the website: a fresh and updated design conceived to simplify your talent assessment shopping experience and how to assign the assessments and trainings you choose.

## Legal

The legal entity *D-TECK Solutions Inc.* will observe a change of its legal name and legal address on October 5, 2021. Respective documents will be shared accordingly.

## Brand, website and communication

On the day of launch:

- Solutions Pixonality Inc. will start employing its registered trademark, *Pixonality*.
- The new official website will be [pixonality.com](https://pixonality.com) and all psychometric assessments previously sold on [d-teck.com](https://d-teck.com) will be available for purchase on [pixonality.com](https://pixonality.com).
- All future communications (both direct communications with members of the Pixonality team and marketing communications) will be sent from Pixonality and/or the [pixonality.com](https://pixonality.com) domain.
- All social media accounts will be updated to match the new brand.

# Questions and answers

*How does this affect you?*

All contact, billing or payment information will have to reflect the announced changes effective October 5. More information will follow in the coming days.

*Does the rebranding have an impact on existing agreements, contracts or billing?*

All contracts concluded under the name *D-TECK* will remain unchanged and valid. All billing and payment information will have to be updated as of October 5 to indicate the new legal name and address.

*Will documents that were issued prior to the renaming still be accepted?*

Simply put, yes.


*Do the employees of the renamed company have new email addresses? If so, what are they?*

Yes, the email addresses of Pixonality employees have been updated. They will be in the following format:

john.doe@pixonality.com.

*Do old email addresses still work? If so, for how long?*

Yes, the old email addresses will work in parallel to the new addresses until further notice. The new email addresses will automatically be used for outgoing emails. This applies to personal and functional email addresses alike.



For branding questions that relate specifically to communications and use of logos or brand names, please write to:

marketing@d-teck.com (prior to October 5)  
marketing@pixonality.com (as of October 5)

For any other questions about the renaming, please write to:

info@d-teck.com (prior to October 5)  
info@pixonality.com (as of October 5).

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