



Yaroomba booming

MATTY HOLDSWORTH

AN EXCLUSIVE beachside estate has recorded an “extraordinary” flurry of sales to enter 2021 with just three blocks left. Yaroomba’s Beachside Estate is cashing in on its proximity to the ocean, with the desire to live within walking distance of the beach a major appeal for buyers. That’s the view of Sekisui House project director Evan Aldridge.

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Beachside estate sale is going gangbusters

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That’s the view of Sekisui House project director Evan Aldridge who said 75 per cent of the estate had sold in the past two months.

“Local buyers have been quick to act, recognising the limited opportunity in this area, and the few chances locally to build a dream home

within walking distance to the ocean,” Mr Aldridge said.

“In just two months 75 per cent of the lots have sold, there are just three blocks sized at 600sq m with 15m

frontage remaining for sale.

“We encourage interested buyers to act quickly as this is the final release and all lots are level and ready to build on straight away.”

CoreLogic data, analysed in a quarterly report by Hotspotting.com.au showed Yaroomba recorded 42 sales for 2020 at a median price of \$960,000 with a yearly growth of 27 per cent.

Place Projects director and long-time market commentator Syd Walker said an enormous amount of demand for

premium property located in

premium locations recorded a surge on Sunshine Coast.

Mr Walker said it was stronger than the last sea change trend that occurred 20 years ago.

“The extraordinary interest in all types of property on the Coast is driving up inquiries across the board, particularly astute buyers seeking the ultimate beachside lifestyle,” Mr Walker said.

“The local northern beach-

es region has recorded a 10 per cent growth on house prices just in the last year and the Yaroomba and Coolum area features heavily in search engines across Australia.

“We have always known that this last handful of level, large and ready to build on beachside blocks would be ap-

pealing to a discerning buyer but to sell 75 per cent lots so quickly has been a pacesetting result.”

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