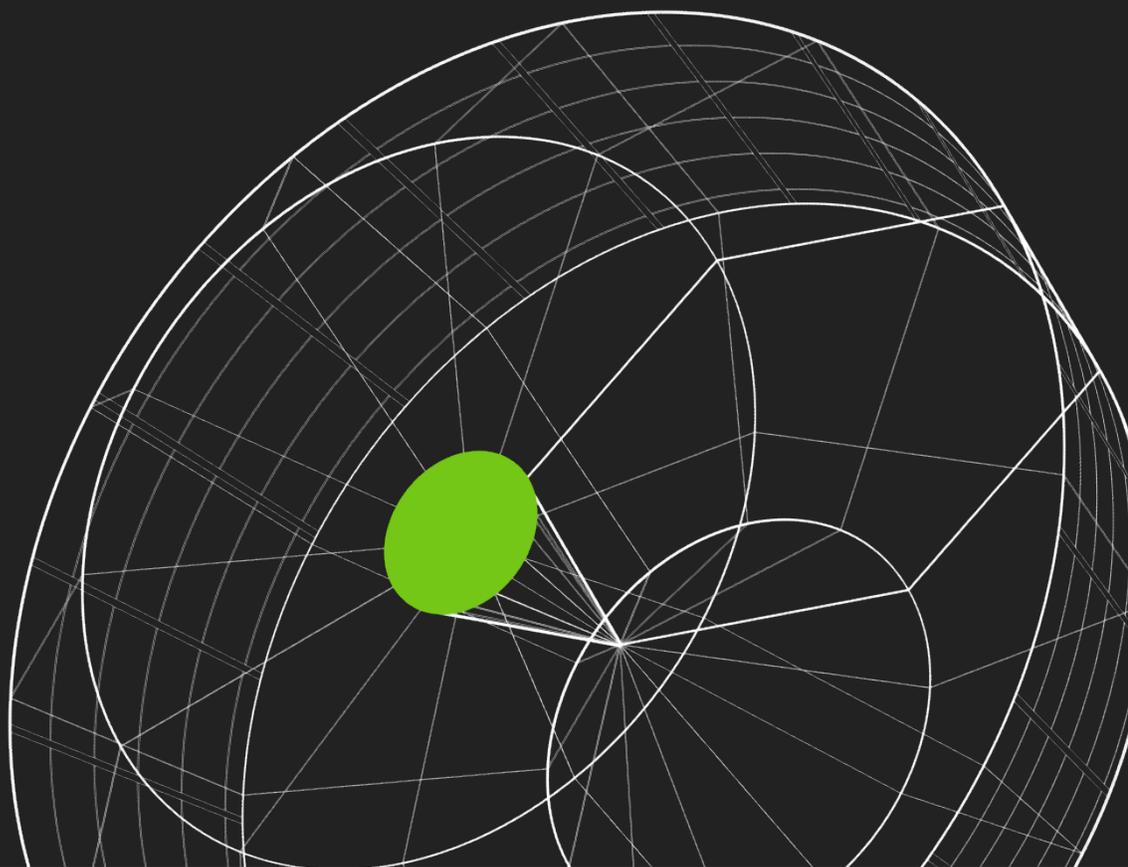


# Evolve Your Expertise

TRAINING THAT SETS YOUR PEOPLE IN MOTION



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# Digital Independence Starts Here

**Build in-house expertise.  
Confidently own and grow your platforms.**

Evolving Web empowers you to adapt and thrive in the ever-changing digital landscape. Our training gives teams the tools and autonomy to create valuable, meaningful, and user-centric digital experiences.

We have a wide range of courses to help you gain specific skills and excel in your role. Every aspect of our training is designed to give you the best results, from our expert instructors to our tried-and-tested methods.

**Upskill your whole team with a choice of:**

- Individual Courses
- Multi-course Packages
- Custom Training

# 3,000+

**Drupalers we've trained since 2011**



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# Why Train With Us?

Do what you do, better. Our training meets you where you are: we build on your experience and work with your goals to take you to the next level. Here are five reasons why people and teams choose to upskill with Evolving Web:



## **Grounded in Collaboration and Openness**

Deeply rooted in the open-source community, we love sharing our knowledge to build your in-house expertise.



## **Expert-led**

Our trainers are industry pros. They draw on best practices, the latest trends, and their extensive experience of delivering ambitious projects.



## **Hands-on Approach**

We make training interactive and engaging with live sessions, dynamic demos, and instructor-led exercises.



## **Real-life Impact**

You'll learn best practices to maximize your efficiency and get better results. We combine theory with practice so you can easily apply what you've learnt.



## **Relevant to You**

Gain valuable skills that'll help you excel in your role – from web fundamentals to advanced Drupal development, content strategy to user experience design.



## **Best Use of Your Time and Investment**

We combine live sessions with on-demand materials to accelerate your learning and maximize your knowledge retention. We call this "blended learning".



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# How Blended Learning Works

Blended learning is a practical and flexible way of teaching that allows us to adapt to your needs. It mixes the best of both worlds: live online sessions and self-paced complementary learning materials.

- **Interactive Training Over Zoom**  
Learn and practice new skills with your instructor and cohort in weekly online sessions.
- **On-demand Resources That Complement the Live Sessions**  
Deepen your knowledge with additional video tutorials and virtual exercises that you can review at any time.
- **One-on-one Sessions for Personalized Support**  
Schedule a 30-minute meeting with your instructor to get additional guidance by video conference.
- **Dedicated Slack Workspace to Learn and Grow Together**  
Ask questions, collaborate, and chat with other trainees and your instructors during and after the course.
- **Certificate Upon Completion**  
We'll send you a certificate to celebrate your successful completion of the course.





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# Training Tracks

Take the guesswork out of learning. You don't need to struggle with where to start or waste time chasing single-topic tutorials. Our carefully curated training tracks will focus your efforts and provide a clear pathway. You'll learn the specific skills that will help you excel in your job. Plus, course bundles save you 25% to 45% of the price of buying the courses individually.

## **Training tracks make it easier to:**

- Learn efficiently and effectively
- Get up to speed on the latest trends
- Acquire highly relevant skills
- Avoid common pitfalls





## Available Training Tracks



### **Complete Drupal Learning Track**

This track will give you a comprehensive understanding of Drupal from top to bottom. It includes our 13 most popular courses, dispensed over five months of blended online and self-guided learning sessions. Perfect for web professionals who “do it all”!

### **Site Builder Track**

Build Drupal websites from scratch and manage, maintain and use your website to its full potential. Learn how to extend functionality, create dynamic content, set up multilingual sites, and implement best practices for accessibility and UX.

### **Front-End Developer Track**

Take your existing knowledge of CSS and HTML to the next level. Learn to create and customize flexible, powerful, and accessible websites with Drupal.

### **Back-End Developer Track**

Extend your Drupal website's functionality across different environments. Get experience building modules, customizing user experiences, and implementing best practices and coding standards.

### **Content Creator Track**

Learn how to create great content with Drupal. Build tools that empower your content editing team and provide value to your audience.



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# Individual Courses

Want to create your own learning pathway? Pick and choose from our catalogue of 13 individual courses, each of which are led by subject matter experts.

## Available Individual Courses

### Drupal for Content Editors

Learn how to create powerful content and implement your marketing strategy with Drupal.



### Introduction to UX Research and Design

Learn how to assess and improve your platform's usability. Get an introduction to UX and design principles, research methods, prototype creation, and usability testing.



### Content Strategy Best Practices

Engage your audience with compelling content. Learn how to implement user-centric content strategy and governance to your platform.



### Drupal Site Building & Architecture

Learn how to structure your content, create dynamic content listings, and use modules to add essential functionality to your platform.



### Advanced Site Building

Learn how to use advanced configuration techniques to take your Drupal site building skills to the next level.



### Drupal Theming

Customize your platform's look and feel. Learn how to create Drupal themes from scratch and with Bootstrap.



## Advanced Drupal Theming

Learn to make theme functions, custom template suggestions, and wrangle full control of your Drupal theme.



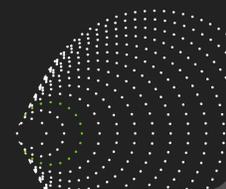
## SEO Best Practices

Learn the building blocks of a strong SEO strategy and how to implement it in Drupal.



## Atomic & Molecular Design

Learn how to build components in Drupal that empower content editors to create flexible, dynamic page designs.



## Drupal Module Development

Learn how to customize functionality on your platform. Get hands-on experience of developing modules from scratch and using developer tools.



## Advanced Module Development

Get a deeper understanding of the Drupal backend. Work with dependency injection and services, and extend module features using plugins, events, hooks, and other code patterns.



## Drupal Development Workflows

Learn how to implement a smooth development and deployment process using a standard set of tools and best practices.



## Designing for Accessibility

Build a platform for everyone. Learn how to apply accessibility standards to your Drupal design and development practices.



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# Custom Training

Make effective use of your team's time and investment with a curriculum that's tailored to your goals and challenges.

- Grounded in research. We take time to get to know you and your market, customers, and long-term vision.
- Designed for real life. We design a curriculum based on your actual environment, workflows, infrastructure, and team. Our trainers will equip you with the specific tools you need to deliver projects.
- Insightful and inspirational. Our trainers bring fresh ideas, diverse perspectives, and extensive experience to your sessions. They'll give you the confidence to try new things and make bold decisions.

## When to Get Custom Training

Custom training is ideal when you have specific needs such as:

- Building a project roadmap to migrate to a new platform
- Enabling in-house experts to train a larger group
- Overhauling your content and improve engagement, SEO and accessibility



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# Meet Our Trainers

Our trainers are a dynamic group of strategists, designers and senior developers. They're passionate about sharing their knowledge and building your in-house expertise. Above all, their goal is to empower you with the tools you need to make your mark.



## Adam Sofineti

An experienced web master and content editor, Adam teaches others how to leverage Drupal to its fullest. With a “fix it” mentality and curious nature, he brings to the table his experience in web and user interface design, usability and SEO.



## Kate Bundy

Kate is an experienced educator with a PhD from McGill University who will teach you how to improve the quality, engagement, and accessibility of digital experiences on the web. Known for her positive and encouraging approach, participation is central during sessions, and all questions are welcome!



## Dharizza Espinach

Dharizza is a senior Drupal developer with seven years of experience in open-source development on large-scale projects. She has excellent knowledge of best practices in security, accessibility, and development.





## **Firat Ikiler**

Firat is an experienced designer and front-end developer. He is an expert in accessibility design and implementation with more than 15 years of experience. Firat has extensive knowledge in designing websites with best practices and design patterns that meet accessibility standards in Canada and the US.



## **Annika Oeser**

Annika is an experienced UX designer and researcher who has designed countless websites and apps. She helps organizations build intuitive web experiences with her strong creative and problem-solving skills, and has experience in a variety of UX design and research techniques.



## **Lucas Pradella**

Lucas is a web analyst and digital marketing expert who finds creative ways to reach and engage audiences. He uses marketing automation tools to build lead funnels, generate traffic, and improve conversion rates. Lucas has led more than 100 digital strategy projects for clients across various channels. His strong analytical skills enable him to get to the root of an issue and offer innovation solutions.



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# Teams We've Trained

Evolving Web has provided hands-on training for teams at leading organizations, including:



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# What Our Training Alumni Are Saying



**The trainers knew the subject inside and out and were good at explaining it. We'll definitely be in touch if we have further training needs!**

Matt Corks, Senior Web Developer Analyst  
McGill University

[See Our McGill Private Training Case Study](#)



**I have been working with Drupal for over 5 years now and I still want more Evolving Web training. Suzanne and her team are experts and will help you become one.**

Joseph Olstad, Consultant  
Canadian Transportation Agency



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# What Our Training Alumni Are Saying (cont.)



**Drupal is the perfect CMS, but mastering it means learning a working style, and you can't do that by yourself. That's why I found this training helpful: I have my trainer available on Slack, on-demand videos and support from the community.**

Jose Colmenares  
Discover Drupal Program



**I think anyone responsible for web development or in-putting content should take this course. I have worked in the web world for 20 years and learned of mistakes I'm making when providing inclusive content.**

Angie Harsh, Communication Manager  
U.S. Department of the Interior



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## More questions?

Visit our [FAQ](#) or contact us directly at 514-844-4930.

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## Register for Training

Buy tickets online for our [upcoming courses](#).

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## Request Custom Training

Let's chat about your specific training needs.  
[Send us a message](#) or call us on 514-844-4930.

