



**Reed Exhibitions' CardNotPresent.com (CNP) Brand and National Retail Federation (NRF)  
Announce Industry Partnership**

*The alliance will support and advocate for retail e-commerce fraud prevention, secure payments and cyber risk education, best practices and solutions*

**Norwalk CT, Washington D.C., - April 1, 2021** - Card Not Present® (CNP) and the National Retail Federation (NRF) today announced their industry partnership, which will encompass year-round content sharing, co-marketing, and collaboration for NRF's summer 2021 launch of NRF Retail Converge and future NRF PROTECT events - providing comprehensive retail industry security education and solutions across loss prevention, digital fraud prevention, and cyber risk.

Commencing with CNP's educational programming and marketing support for this year's June 21-25, 2021 NRF Retail Converge virtual event, CNP and NRF will also be collaborating on planning for the in-person NRF PROTECT 2022, Retail's Loss Prevention, Digital Fraud, Cyber Risk Event, taking place next year in Cleveland, Ohio on June 20-22, 2022. CNP will produce content for the digital fraud prevention & cyber risk track, support business development for the Cyber Risk & Digital Fraud Prevention Pavilion on the expo floor, and deliver overall marketing support and recruitment of e-commerce decision makers.

Moving forward, CNP is NRF's exclusive media and event-related industry partner for the digital fraud prevention market sector, while NRF is now officially CNP's exclusive retail association industry partner. During this time of rapid e-commerce market growth and the accompanying escalation of security and fraud risks, the expertise and collaboration of CNP and NRF is essential to enable merchants to protect and optimize revenue, while ensuring a seamless customer experience.

"NRF is the world's largest retail trade association, and has a major commitment to all aspects of security for the retail sector – from loss prevention, to cyber risk, and digital fraud prevention," said Reed Exhibitions Group Vice President, Will Wise. "More than ever with the rapid growth in e-commerce that the market is experiencing, fighting fraud and enabling secure card not present payments is essential to protect revenues and customer data. CNP is enthusiastic about collaborating with the NRF to serve our [www.CardNotPresent.com](http://www.CardNotPresent.com) community, across both online content and in-person event engagements."

"CNP's involvement in the payments and digital fraud prevention sector makes them a natural partner for the NRF Retail Converge and NRF PROTECT portfolio of events," said NRF Senior Vice President of Conferences, Susan Newman. "This partnership will expand our event offerings in an area of growing importance to the retail industry."

For the most up-to-date information or for any additional questions, please visit [www.cardnotpresent.com](http://www.cardnotpresent.com) or contact our Customer Service team at [inquiry.cardnotpresent@reedexpo.com](mailto:inquiry.cardnotpresent@reedexpo.com). For any questions regarding sponsorship opportunities or how to get involved with Card Not Present, please contact Mike Triana at [mtriana@reedexpo.com](mailto:mtriana@reedexpo.com) or (203) 840-5925.

---

## **About Card Not Present®**

*Card Not Present®*, part of the RELX Group, is an independent voice generating original news, information, education and inspiration for and about the companies and people operating in the card-not-present space— one of the only sources of content focused solely on this fast growing segment of the payments and digital fraud prevention industry. Our only product is information. Our only goal is to provide it in an unbiased manner to our subscribers. The company's media platforms include the CardNotPresent.com portal, the hub for news, information and analysis about the fraud prevention and payments issues that most affect merchants operating in the space; The CNP Report®, an e-newsletter delivering that focused information directly to your email inbox once a week with no extraneous clutter; and the CNP Awards, an annual event honoring the products and solutions CNP merchants rely on most to increase sales. For more information, visit [www.CardNotPresent.com](http://www.CardNotPresent.com).

## **About Reed Exhibitions Global**

*Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors, attracting more than 7 million participants. Our events leverage industry expertise, large data sets and technology to enable our customers to connect face-to-face or digitally and generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.reedexhibitions.com](http://www.reedexhibitions.com)*

## **About RELX**

*RELX is a global provider of information-based analytics and decision tools for professional and business customers. The Group serves customers in more than 180 countries and has offices in about 40 countries. It employs over 33,000 people, of whom almost half are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. The market capitalisation is approximately £33bn, €39bn, \$47bn.\**

*\*Note: Current market capitalisation can be found at <http://www.relx.com/investors>*

## **About NRF**

*The National Retail Federation, the world's largest retail trade association, passionately advocates for the people, brands, policies and ideas that help retail thrive. From its headquarters in Washington, D.C., NRF empowers the industry that powers the economy. Retail is the nation's largest private-sector employer, contributing \$3.9 trillion to annual GDP and supporting one in four U.S. jobs – 52 million working Americans. For over a century, NRF has been a voice for every retailer and every retail job, educating, inspiring and communicating the powerful impact retail has on local communities and global economies.*