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AGB Workshops and Webinars help you learn about important topics and engage with peers.

During these upcoming live presentations, ideal for public institution governing boards, you'll hear from institution leaders, trustees, and subject matter experts.



### The Inclusion Imperative: Practical Strategies to Advance Board Diversity and Inclusion Goals – Wednesday, July 21, 2:00 PM ET

The goal to advance a strategic diversity, equity, inclusion, and social justice agenda at colleges and universities is paramount. Senior diversity leaders must work in concert with boards and other campus leaders to both to amplify and advance efforts. Join AGB's Kim Bobby, EdD, and the National Association of Diversity Officers in Higher Education for a session to identify strategies to embed diversity, equity, and inclusion as core organizational and institutional values while exploring strategies to compositional board diversity and inclusive culture. This session seeks to provide tangible strategies to promote the diversity, equity, and inclusion agenda and to increase board diversity. Register for the upcoming webinar now.



Improving Budget Processes at Public Colleges and Universities: Session 5 of the Strategic Transformation Workshop Series – Wednesday, July 28, 2:00 PM ET Incremental budgeting is the most common form of budgeting in higher education, but it is not appropriate in a dynamic environment like what we are experiencing today. It is time for public colleges and universities to consider zero-based and value-based budgeting and a more widespread use of RCM (Responsibility Center Management) and focus on the bottom-line impact of key decisions. Remember to join Paul Friga, PhD, expert in higher education strategy and leader of AGB Consulting's Strategic Transformation of Public Higher Education practice area, to explore these critical financial issues challenging higher education. Register for the upcoming workshop now.



# Give and Take: Achieving Financial Sustainability through Effective Fundraising and Responsible Endowment Spend Management — Thursday, August 12, 11:00 AM ET

After closing the books on a year of federal financial windfalls, most colleges are opening up this fall to lower enrollments and pandemic hangover discount rates. Growing other budget-relieving revenue streams is a must. Join David Rowe, AGB senior consultant and leader of the Financial Sustainability and Adaptive Governance practice area, to learn proven strategies for maximizing revenue return on your development spend. Register for the upcoming webinar now.



#### Staying Ahead of the Trends: Boards and Justice, Diversity, Equity, and Inclusion – Tuesday, August 17, 12:00 PM ET

Academic institutions are undergoing a paradigm shift in how they address issues of justice, equity, and inclusion (JEI) on and off campus. Board professionals must stay ahead of an ever-shifting set of JEI issues to keep their boards and presidents strategically informed. This webinar will use data from *AGB's Policies*, *Practices, and Composition of Governing and Foundation Boards* and *AGB's Survey of Board Professionals* as well as other national data to jump-start a conversation about what board professionals can do on their own campuses.

Register for the upcoming webinar now.

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#### Scaling and Institutionalizing Work Readiness in Higher Education – Wednesday, August 18, 2:00 PM ET

Reserve your space for the next webinar in the "Work Readiness Revisited and Reimagined" series, hosted by AGB, the Association of American Colleges and Universities (AAC&U), and global educational services provider Kaplan. A panel of experts will discuss best practice examples from institutions that have achieved scale across student populations and campus-wide intentionality in their work-readiness efforts. Register for the upcoming webinar now.



## Consolidation/Centralization Strategies in Public Higher Ed: Session 6 of the Strategic Transformation Workshop Series – Wednesday, August 25, 2:00 PM ET

Consolidation and centralization have been common tools public institutions have been using to streamline operations and save money. Join Paul Friga, PhD, AGB senior consultant and leader of AGB Consulting's Strategic Transformation of Public Higher Education practice area, to learn how you can use these tools on a campus or across different campuses in a system. This workshop will explore best practices and ways to balance efficiency and effectiveness in such strategic changes. Register for the upcoming workshop now.

Thank you for your leadership and engagement with AGB.

Best regards,

Andrew Lounder, PhD Associate Vice President of Programs



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