

Jill,

To assist you in your role of board professional at American College of Education, we have curated these AGB member resources for you.

Please note that we sent different versions of this email to:

- Your Chief Executive
- Your Board Chair
- Your Board Members
- Other Roles on Your Membership Roster



Trusteeship Article

Top Public Policy Issues for Higher Education

As fiduciaries, board members have a responsibility to understand the effects of public policies on their students, institutions, and the broader higher education landscape. In this *Trusteeship* magazine article, Stephen G. Pelletier, independent higher education writer and author of AGB's *Top Public Policy Issues for Higher Education 2021–2022*, explores the trends that will shape the policy landscape in the next two years. **Read the article**.

Trusteeship Article

The Consolidation Era in Higher Education: Affiliations vs. Mergers Institutions are falling further behind in their competitive position and are underinvesting in many areas that are critical to their long-term future. Transforming the higher education business model will not be achieved through small incremental movements. In this *Trusteeship* magazine article, Rick Beyer, AGB senior fellow and leader of AGB Consulting's Mergers and Affiliations practice area, explains why affiliations and mergers are likely to continue to be a long-term trend and the pathway forward will look different compared to historical journeys. **Read the article**.



Planning and Strategy

This guide equips board members to understand the elements of strategy and planning, the situations requiring different types of strategic planning processes, and the responsibility of boards for strategic oversight. It provides the foundational basics for setting the strategic directions for institutions and foundations. **Review the FAQs**.



Trusteeship Podcast Episode 21: The Principles of Trusteeship

In the spring, AGB published the *Principles of Trusteeship: How to Become a Highly Effective Board Member for Colleges, Universities, and Foundations* to empower all board members to serve as strategic thought partners in governance and leadership with their boards, presidents, and leadership teams. In a new podcast, AGB's Merrill Schwartz spoke with Marla Bobowick, the project director for the Principles of Trusteeship Working Group, and Jim Lyons, a former university president and member of the working group, about the process of developing the principles, how to utilize the principles as a board development tool, and their favorite principles. Listen to the podcast.



The New President Toolkit

Every new college and university presidency involves transition when a president departs and a new chief executive's tenure begins. But the success of the transition will depend on how well the new president can establish productive relationships with the board, administration, faculty, staff, and students, and the plans in place for this pivotal moment. That's why AGB has developed the New President Toolkit, which includes a host of resources that enable the new president to hit the ground running and chart a course for their institution that ensures well-being and sustainability. **Explore the resources**.

Thank you for your leadership and engagement with AGB.

Best regards,

Merrill Schwartz Senior Vice President, Program and Content Strategy

More AGB Resources to Support Your Board and Institutional Vitality

Deliver online orientation to your board.



New Board Member Orientation is included in your AGB membership. It's an indispensable introductory or refresher program that can be completed in three hours and covers governance, board responsibilities, composition, boardroom culture, and other fundamentals. LEARN MORE→

Connect with your peers and get new tools to support your

board.



AGB's online community for board professionals on Ning allows you to discuss emerging challenges, share helpful templates and tools, view and share upcoming events, access timely resources and videos, and directly message peers. LEARN MORE→



 $\ensuremath{\mathbb{C}}$ 2021 Association of Governing Boards of Universities and Colleges. All rights reserved.

Association of Governing Boards of Universities and Colleges, 1133 20th Street N.W., Suite 300, Washington, D.C. 20036 Unsubscribe Manage preferences