

Jennifer,

As we emerge from the global pandemic, one thing is certain. Higher education institutions must embrace new thinking and new models to adapt and thrive in the new normal. Strategic governing boards will play a pivotal role in helping their institutions innovate, secure resources, and take transformative next steps.

The Association of Governing Boards of Universities and Colleges (AGB) assists board members and senior executives to serve as strategic partners in driving institutional vitality and student success.

Invitation for the Board of Ulster County Community College

Your board is invited to enroll in AGB membership before August 31, 2021, and **receive a special 20% savings** on the first-year investment. As AGB members, your entire board will have access to AGB's membership benefits portfolio, including:

- **The Principles of Trusteeship**—AGB's set of nine defined principles to help board members become more effective in their roles and contribute to more effective boards.
- **Knowledge Center**—A vast library of insights and guidance from *Trusteeship* magazine articles, AGB books, reports, statements, blogs, upcoming webinars, webinars on demand, and more, organized by trending topics, board fundamentals, roles and responsibilities, institution type, key committees, and format.
- **Trusteeship magazine**—The bimonthly print edition of this award-winning publication, with digital access to back issues.
- **FAQs**—Executive summaries on key topics and leading practices that board members, institution leaders, and board professionals need to know.
- **Governance Needs Review**—An expert review of your board opportunities for development and areas for greatest impact.
- **New Board Member Orientation**—An online introduction to higher education governance, essential board responsibilities, fiduciary duties, and board culture. By adding AGB's 100 years of insights, the program complements the orientation your own institution may provide.
- **Peer-to-Peer Conversations**—Forums for connecting with counterparts at like institutions to discuss the latest challenges confronting higher education.
- **Ask the Expert**—Open forum Q&A sessions centered on mission-critical topics.
- **Policy Alerts**—Breaking guidance to help board members understand what they need to know about new policy issues affecting their institutions.
- **The National Conference on Trusteeship, Board Professionals Conference, and Leadership Institutes/Retreats**—Renowned events for networking, peer exchange, and in-depth learning from experts.

To enroll in AGB membership now and receive a special 20% savings, simply reply to this email or call 202-776-0817. For more information about AGB membership, including benefits, our member community, support for each board role, and annual dues, please visit [AGB.org/Membership](https://www.agb.org/Membership).

"AGB is the receptacle for best practices whether you are hiring a new president, getting your cost structures under control, getting a strategic planning process in

place to net you the outcomes you need, or determining how you're going to respond to the challenges and disruptors facing higher education today.”

-Katherine Johnson-Becklin, Regent, Luther College

Respectfully,

Patricia Kunkle
Vice President, Membership Experience



© 2021 Association of Governing Boards of Universities and Colleges. All rights reserved.

Association of Governing Boards of Universities and Colleges, 1133 20th Street N.W., Suite 300,
Washington, D.C. 20036

[Unsubscribe](#) [Manage preferences](#)