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AGB Webinars and Ask the Expert Sessions help you learn about important topics and engage with peers.

During these upcoming live presentations, ideal for foundation governing boards, you will hear from foundation leaders, board members, and subject matter experts.



### Under Pressure from Students to Divest from Fossil Fuels? Us Too. – Wednesday, July 21, 1:00 PM ET

Fossil fuel divestment is a challenging topic across university campuses, often with students and faculty at odds with boards. Remember to join AGB and members of the Western Washington University Foundation to hear how its staff and investment committee approached pressure from students to divest, and how the institution worked with students to evaluate potential options and implement a solution that met both environmental and return objectives. **Register for the upcoming webinar now.** 



The Inclusion Imperative: Practical Strategies to Advance Board Diversity and Inclusion Goals – Wednesday, July 21, 2:00 PM ET

The goal to advance a strategic diversity, equity, inclusion, and social justice agenda at colleges and universities is paramount. Senior diversity leaders must work in concert with boards and other campus leaders to both to amplify and advance efforts. Join AGB's Kim Bobby, EdD, and the National Association of Diversity Officers in Higher Education for a session to identify strategies to embed diversity, equity, and inclusion as core organizational and institutional values while exploring strategies to compositional board diversity and inclusive culture. This session seeks to provide tangible strategies to promote the diversity, equity, and inclusion agenda and to increase board diversity. **Register for the upcoming webinar now.** 



Ask the Expert Session

#### Designing Your Board Retreat - Tuesday, August 3, 2:00 PM ET

When the academic year begins and campuses move into execution mode, it is still important to keep your long-term strategy in mind. Don't miss your chance to join Paul Friga, PhD, AGB senior consultant and leader of AGB Consulting's Strategic Transformation of Public Higher Education practice area, to hear tips and techniques for designing strategy campaigns that can help inform strategic decision making for your entire institution. Time will be allotted for feedback on your specific strategies. Register for this upcoming Ask the Expert session now.



#### Next-Gen Wealth Transfer – Thursday, August 5, 2:30 PM ET

The rising generation of philanthropists and leaders brings unique values, interests, and skills that can enhance your advancement and other key priorities. This demographic shift will set the scene for yet another dynamic shift in higher education over the coming decade. Join AGB and an esteemed panel of experts from the University of Minnesota Foundation, Palo Alto University, and Bank of America, an AGB Sustaining Partner for this interactive session to gain insights on how your board can welcome these new leaders and ensure sound planning for these changes—how your fundraising will need to evolve, how this disruption could affect your bottom line, and where new opportunities await. Register for the upcoming webinar now.



### Give and Take: Achieving Financial Sustainability through Effective Fundraising and Responsible Endowment Spend Management – Thursday, August 12, 11:00 AM ET

After closing the books on a year of federal financial windfalls, most colleges are opening up this fall to lower enrollments and pandemic hangover discount rates. Growing other budget-relieving revenue streams is a must. Join David Rowe, AGB senior consultant and leader of the Financial Sustainability and Adaptive Governance practice area, to learn proven strategies for maximizing revenue return on your development spend. Register for the upcoming webinar now.



#### Higher Education Policy Update - Thursday, August 12, 2:00 PM ET

In April 2021, AGB published *Top Public Policy Issues for Higher Education 2021-2022*, an overview of the most pressing federal and state public policy issues affecting higher education. Since then, President Biden has released a budget proposal and multiple trillion-dollar policy proposals, the U.S. Department of Education has taken steps on issues such as Title IX and institutional accountability measures, and Congress occasionally finds bipartisanship in a partisan era. Remember to join this AGB webinar to gain insights from higher education experts in Washington who will discuss the latest news and movement in Washington and answer your questions about the future of higher education public policy. **Register for the upcoming webinar now.** 



## Staying Ahead of the Trends: Boards and Justice, Diversity, Equity, and Inclusion – Tuesday, August 17, 12:00 PM ET

Academic institutions are undergoing a paradigm shift in how they address issues of justice, equity, and inclusion (JEI) on and off campus. Board professionals must stay ahead of an ever-shifting set of JEI issues to keep their boards and presidents strategically informed. This webinar will use data from AGB's Policies, Practices, and

Composition of Governing and Foundation Boards and AGB's Survey of Board Professionals as well as other national data to jump-start a conversation about what board professionals can do on their own campuses. Register for the upcoming webinar now.



### Scaling and Institutionalizing Work Readiness in Higher Education – Wednesday, August 18, 2:00 PM ET

Reserve your space for the next webinar in the "Work Readiness Revisited and Reimagined" series, hosted by AGB, the Association of American Colleges and Universities (AAC&U), and global educational services provider Kaplan. A panel of experts will discuss best practice examples from institutions that have achieved scale across student populations and campus-wide intentionality in their work-readiness efforts. Register for the upcoming webinar now.



#### The New Endowment Model – Thursday, August 19, 1:00 PM ET

Endowments have long been leaders in investment innovation, though it has been nearly 25 years since the original endowment model was formulated. Endowments need to keep innovating to remain effective. During this webinar, we'll discuss new approaches to endowment investing that will focus on diversifying risk factors instead of managers, controlling costs, applying well-resourced convictions, and more. Register for the upcoming webinar now.

Thank you for your leadership and engagement with AGB.

Best regards,

Andrew Lounder, PhD
Associate Vice President of Programs

# **Deadline Extended: Call for Proposals – AGB's 2022 Foundation Leadership Forum**

We are looking for energetic, creative presenters with big ideas and innovative strategies to help shape the program for AGB's 2022 Foundation Leadership Forum. Submitting your ideas is a chance to share what you have learned over the last year and how your foundation has embraced transformative change to become a foundation of the future. Please submit your proposals for pragmatic "how-to" advice and best practices by **Friday, July 30, 2021**. Submit a proposal.



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