

Robin,

To assist you in your role of president at Arkansas Tech University, we have curated these AGB member resources for you.



Trusteeship Article

### Winning Amazon H2Q

With Amazon's second headquarters up for grabs, Virginia Polytechnic University (Virginia Tech)—and its institutionally related foundation, the Virginia Tech Foundation—were ready. In this *Trusteeship* magazine article, Christopher Connell, independent journalist, former Associated Press education writer, and author of AGB's *Top Strategic Issues for Boards 2020-2021*, tells the story of how the university and its foundation played a key role in Northern Virginia winning the nationwide competition for Amazon's second headquarters. [Read the article.](#)



Blog

### When Should a President Step Down? Leadership Transition Planning for Higher Education

Although leadership transitions happen regularly in higher education, these departures disrupt institutional trajectory, even in the best of circumstances. President and provost transitions can lead to changes among vice presidents and deans, as teams adjust to a new senior leader focused on aligning and balancing skill sets with the institution's evolving strategic direction. In a new AGB blog post, Mark A. Heckler, PhD, president emeritus of Valparaiso University and interim CEO of the College and University Sustainability Project (CUSP), explains why boards and presidents need to think carefully and strategically about these transitions and their implications given the organizational consequences of any change in key leadership positions. [Read the blog post.](#)



Upcoming Webinars  
and Workshops

### Public Institutions: Is It Time for a Strategy "Refresh"?

Discover ways public institutions can create strategic priorities and initiatives that move the institution forward in a post-pandemic environment on Thursday, July 15, at 2:00 PM ET. During the webinar discussion and Q&A, you'll learn how to evaluate your strategic plan and incorporate lessons learned during COVID-19 into your strategy discussions and new initiatives. [Register for the upcoming webinar now.](#)



Upcoming Webinars  
and Workshops

### JDE&I: Building a True Equity Lens for Your Board

Many boards are being asked to guide and support efforts to rectify inequities on their campuses. Boards that foster an equity lens in their composition, structure, and

processes are better equipped to address issues related to justice, diversity, equity, and inclusion (JDE&I). Join Carlton Brown, AGB senior consultant and experienced leader of our JDE&I practice area, and Kim Bobby, EdD, AGB Search senior consultant, on Monday, July 26, at 11:00 AM ET for a session that will show board members how to provide exceptional leadership by threading equity through all their work. [Register for the upcoming webinar now.](#)



Webinar On Demand

### **Optimizing Administrative Spend at Public Higher Ed Institutions: Session 4 of the Strategic Transformation Workshop Series**

Public institutions have seen dramatic increases in administrative spending over the past few decades, even after the Great Recession, which has resulted in higher tuitions and unsustainable student debt. Learn how public college and university boards can leverage their business experience to suggest changes to how administrative services are delivered on a campus. [Watch the webinar on demand.](#)

Thank you for your leadership and engagement with AGB.

Best regards,

Merrill Schwartz  
Senior Vice President, Program and Content Strategy

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## **More AGB Resources to Support Your Board and Institutional Vitality**

**Develop a high-performance board.**



It has never been more important for boards to be fully prepared for their fiduciary responsibilities. A board assessment will identify your board's current strengths and weaknesses, ensure that you are applying leading practices and following model policies, benchmark your performance against that of similar institutions, help you conduct highly productive board meetings, and develop effective board members. [LEARN MORE→](#)

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# AGB SEARCH

Advancing Higher  
Education Leadership

AGB Search has conducted more than 200 searches for college and university presidents and chancellors. Transition planning and support are essential in preparing these leaders—and the institution—for long-term success. As part of its presidential search process, AGB Search provides transition assistance for up to one year, including a transition plan framework, advice, and counsel to prepare the new leader to take office, and ongoing communication with the new president and board chair. [LEARN MORE→](#)



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