

Ryan,

To assist you in your leadership role at Arkansas Tech University, we have curated these AGB member resources for you.



Trusteeship Article

Winning Amazon H2Q

With Amazon's second headquarters up for grabs, Virginia Polytechnic University (Virginia Tech)—and its institutionally related foundation, the Virginia Tech Foundation—were ready. In this *Trusteeship* magazine article, Christopher Connell, independent journalist, former Associated Press education writer, and author of AGB's *Top Strategic Issues for Boards 2020-2021*, tells the story of how the university and its foundation played a key role in Northern Virginia winning the nationwide competition for Amazon's second headquarters. [Read the article.](#)



Blog

Time to Re-Assess

"As observers of investment committee behavior for more than 20 years, we have been surprised at how few committees take time to look back, especially after periods of extreme stress, and assess what they could have done differently to achieve better outcomes," offer Nikki Kraus, managing director and global head of client development, and Ken Grossfield, chief administrative officer, at Strategic Investment Group, an AGB sustaining sponsor. In a new AGB blog post, Kraus and Grossfield outline focus areas to help committees take advantage of lessons learned through the COVID-19 crisis and guard against the recurrence of costly mistakes. [Read the blog post.](#)



Upcoming Webinars
and Workshops

Public Institutions: Is It Time for a Strategy "Refresh"?

Discover ways public institutions can create strategic priorities and initiatives that move the institution forward in a post-pandemic environment on Thursday, July 15, at 2:00 PM ET. During the webinar discussion and Q&A, you'll learn how to evaluate your strategic plan and incorporate lessons learned during COVID-19 into your strategy discussions and new initiatives. [Register for the upcoming webinar now.](#)



Upcoming Webinars
and Workshops

JDE&I: Building a True Equity Lens for Your Board

Many boards are being asked to guide and support efforts to rectify inequities on their campuses. Boards that foster an equity lens in their composition, structure, and processes are better equipped to address issues related to justice, diversity, equity,

and inclusion (JDE&I). Join Carlton Brown, AGB senior consultant and experienced leader of our JDE&I practice area, and Kim Bobby, EdD, AGB Search senior consultant, on Monday, July 26, at 11:00 AM ET for a session that will show board members how to provide exceptional leadership by threading equity through all their work. [Register for the upcoming webinar now.](#)



Upcoming Webinars
and Workshops

Improving Budget Processes at Public Colleges and Universities: Session 5 of the Strategic Transformation Workshop Series

Incremental budgeting is the most common form of budgeting in higher education, but it is not appropriate in a dynamic environment like what we are experiencing today. It is time for public colleges and universities to consider zero-based and value-based budgeting and a more widespread use of RCM (Responsibility Center Management) and focus on the bottom-line impact of key decisions. Join Paul Friga, PhD, expert in higher education strategy and leader of AGB Consulting's Strategic Transformation of Public Higher Education practice area, on Wednesday, July 28, at 2:00 PM ET to explore these critical financial issues challenging higher education. [Register for the upcoming workshop now.](#)



Webinar On Demand

Optimizing Administrative Spend at Public Higher Ed Institutions: Session 4 of the Strategic Transformation Workshop Series

Public institutions have seen dramatic increases in administrative spending over the past few decades, even after the Great Recession, which has resulted in higher tuitions and unsustainable student debt. Learn how public college and university boards can leverage their business experience to suggest changes to how administrative services are delivered on a campus. [Watch the webinar on demand.](#)

Thank you for your leadership and engagement with AGB.

Best regards,

Merrill Schwartz
Senior Vice President, Program and Content Strategy



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