

Lisa,

To assist you in your role of board member at American College of Education, we have curated these AGB member resources for you.



## Winning Amazon H2Q

With Amazon's second headquarters up for grabs, Virginia Polytechnic University (Virginia Tech)—and its institutionally related foundation, the Virginia Tech Foundation—were ready. In this *Trusteeship* magazine article, Christopher Connell, independent journalist, former Associated Press education writer, and author of AGB's *Top Strategic Issues for Boards* 2020–2021, tells the story of how the university and its foundation played a key role in Northern Virginia winning the nationwide competition for Amazon's second headquarters. Read the article.



Trusteeship Article

# A Question for Eileen B. Wilson-Oyelaran, PhD: Why Is Justice, Diversity, Equity, and Inclusion Critical for Boards?

Institutions that fail to develop polices, practices, and learning experiences that promote equitable participation and academic and professional success for all will find it difficult to recruit and retain faculty and staff and meet enrollment goals. In this *Trusteeship* magazine article, Eileen B. Wilson-Oyelaran, PhD, president emerita of Kalamazoo College, senior fellow and senior consultant for AGB, and author of the *AGB Board of Directors' Statement on Justice, Equity, and Inclusion and Guidance for Implementation*, explains how boards can use AGB's statement as a tool to make progress no matter where they are on their equity journey. **Read the article**.

Trusteeship Article

#### Board Restructuring to Eliminate Silos at a Small Liberal Arts Institution

The University of the South (familiarly known as Sewanee) was facing transactional board meetings and siloed presentations that precluded deep conversation by its board. Impressed by the results from The College of New Jersey's board committee restructuring in 2017, Sewanee's leadership embarked on a board committee restructuring journey of their own. In this *Trusteeship* magazine article, Nancy Berner, PhD, provost, and Eric Hartman, vice president for risk management and institutional effectiveness, University of the South, share insights from their experience. Read the article.



"As observers of investment committee behavior for more than 20 years, we have been surprised at how few committees take time to look back, especially after periods of extreme stress, and assess what they could have done differently to achieve better outcomes," offer Nikki Kraus, managing director and global head of client development, and Ken Grossfield, chief administrative officer, at Strategic Investment Group, an AGB sustaining sponsor. In a new AGB blog post, Kraus and Grossfield outline focus areas to help committees take advantage of lessons learned through the COVID-19 crisis and guard against the recurrence of costly mistakes. Read the blog post.

Upcoming Webinars and Workshops

#### Under Pressure from Students to Divest from Fossil Fuels? Us Too.

Fossil fuel divestment is a challenging topic across university campuses, often with students and faculty at odds with boards. Join AGB and members from the Western Washington University Foundation on Wednesday, July 21, at 1:00 PM ET to hear how its staff and investment committee approached pressure from students to divest, and how they worked with students to evaluate potential options and implement a solution that met both environmental and return objectives. **Register for the upcoming webinar now**.

Upcoming Webinars and Workshops

#### JDE&I: Building a True Equity Lens for Your Board

Many boards are being asked to guide and support efforts to rectify inequities on their campuses. Boards that foster an equity lens in their composition, structure, and processes are better equipped to address issues related to justice, diversity, equity, and inclusion (JDE&I). Join Carlton Brown, AGB senior consultant and experienced leader of our JDE&I practice area, and Kim Bobby, EdD, AGB Search senior consultant, on Monday, July 26, at 11:00 AM ET for a session that will show board members how to provide exceptional leadership by threading equity through all their work. Register for the upcoming webinar now.

Thank you for your leadership and engagement with AGB.

Best regards,

Merrill Schwartz Senior Vice President, Program and Content Strategy

## More AGB Resources to Support Your Board and Institutional Vitality

Deliver online orientation to your board.



New Board Member Orientation is included in your AGB membership. It's an indispensable introductory or refresher program that can be completed in three hours and covers governance, board responsibilities, composition, boardroom culture, and other fundamentals. LEARN MORE→

### Experts in higher education executive search.



AGB Search has conducted more than 200 searches for college and university presidents and chancellors. Transition planning and support are essential in preparing these leaders and the institution—for long-term success. As part of its presidential search process, AGB Search provides transition assistance for up to one year, including a transition plan framework, advice, and counsel to prepare the new leader to take office, and ongoing communication with the new president and board chair. LEARN MORE—



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