

Gladstone Reporting Dashboards

Please note that the features listed here represent the first-release of standard reports in Gladstone Reporting. The product will continuously evolve over time so the dashboards and widgets listed below will expand.

Subscriptions Dashboard

Direct Debit subscriptions

RCP subscriptions

Cash subscriptions

Monthly

- Average Direct Debit yield
- Average RCP yield
- Direct Debit value
- RCP value

Current month

- New subscriptions
- Expiring subscriptions
- Expired before earliest end date
- Expiring before earliest end date

Current subscriptions by:

- Payment method
- Site(s)
- Gender
- Age group

Average age

Contacts with current subscriptions

Days since last interaction



Sales Dashboard

Gross sales (current month)
Voids
Refunds
Sales raised by site(s)
Current aged debt (days)
Gross income (month on month)
Gross income (year on year)
Sales by status
Book online sales
Join online sales
MobilePro online sales
Standard Account Top 10 product sales
Reconciliation Reports

Attendance Dashboard

Attendance by price level
Attendance by status
Top 10 attendances by subscription
Attendances month on month
Attendances year on year



Bookings Dashboard

Bookings attended (last 90 days)

Resource utilisation

Resource hours booked

Resource hours available

Resource utilisation by weekday

Top 10 group exercise classes

Top 10 bookers

Class occupancy

Attendance percentage

Standard account booking debt

Invoicing account booking debt

