

FINTECH

WATERLOO: A SUPERPOWER IN FINANCIAL TECHNOLOGY

Home to emerging fintech startups and scale-ups, as well as industry giants like Sunlife, Manulife and TD Bank, Waterloo is part of the second largest financial hub in North America. Our long-established presence in the business and financial services sector has made us a key player in the Toronto-Waterloo Corridor, while our technology ecosystem fuels opportunities in fintech innovation.

WATERLOO'S FINANCIAL EDGE

- **Tap into the future of fintech** in Canada's most dynamic tech ecosystem. In Waterloo, there are 80+ companies working in operational and financial services, cybersecurity, big data and blockchain.
- **Fuel your talent pipeline** with Waterloo's world-class tech-centric academic institutions, including the University of Waterloo and Wilfrid Laurier University.
- **Grow your company** in Waterloo's entrepreneurial ecosystem, which has the highest number of VC investments per capita in Canada.

Ranked
**#1 SMALL
TECH TALENT
MARKET**
in North America

**2ND
FASTEST
GROWING**
community in
Canada

**3RD
HIGHEST**
finance and
insurance
employment per
capita in North
America

The
Toronto-Waterloo
Corridor is the
**#1 FINTECH
ECOSYSTEM**
in Canada

LEADERS IN FINTECH



"With Waterloo being globally recognized as a tech innovation hub, we're excited about the sheer number of highly-skilled, talented professionals who are coming out of the region."

— Tim Hogarth, VP of Innovation Framework & Strategies,
TD Bank Group

TAP INTO A WORLD-CLASS FINTECH ECOSYSTEM

UNIVERSITY OF WATERLOO

- 41,000+ students, 100+ programs
- Top-40 in the world in Mathematics and Technology programs
- Largest concentration of Mathematics and Computer Science talent in the world
- Canada's most innovative university for 28 consecutive years

LAZARIDIS SCHOOL OF BUSINESS AND ECONOMICS

Located at Wilfrid Laurier University, the Lazaridis School of Business and Economics develops leaders with skills in finance, business management and economics. It is home to Lazaridis ScaleUp, an incubator that helps high-potential, fast-growing Canadian tech companies scale and compete internationally. The Lazaridis School is known for collaborating with leaders in business communities across the country and the world.

TORONTO-WATERLOO CORRIDOR, NORTH AMERICA'S #2 TECH CLUSTER

12,000+ fintech firms with over 360,000 fintech workers

- 2nd largest financial hub in North America
- Ranked in the top-20 globally for fintech
- 17 post-secondary institutions, including the University of Waterloo and the University of Toronto

CENTRE FOR ACCOUNTING RESEARCH & EDUCATION (CARE)

Located at the University of Waterloo, CARE contributes to the areas of fundamental and applied accounting research and education by conducting research, holding conferences and offering education programs.

ACCELERATOR CENTRE

The Accelerator Centre offers a wide variety of programs and resources, including funding, world-class mentorship and programming to support technology startups.

COMMUNITech

Communitech is Canada's top innovation hub, supporting more than 1,400 companies - from startups to scale-ups to multinationals - through community-building, programming and corporate innovation services.



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