



2022
TECHFORCE FOUNDATION
FUTURETECHS
ROCK
AWARDS

PARTNER CAMPAIGN PREVIEW

When Techs Rock, America Rolls!®

At TechForce, we're proud of the student community of future transportation technicians who are displaying passion and commitment while driving the future of our industry!

That's why we're seeking the best students enrolled in transportation technician educational programs across the country and honoring them with the 2022 TechForce FutureTechs™ Rock Awards. **Eligible educational programs include:**

- Automotive
- Diesel - On-Road
- Diesel - Off-Road
- Motorcycle & ATV
- Marine & Watercraft
- Aviation
- Motorsports
- Restoration
- Collision Repair
- Welding & CNC

2022
TECHFORCE FOUNDATION
FUTURETECHS
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AWARDS

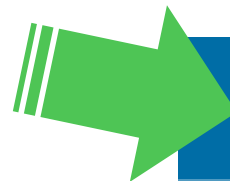
How to Participate

The 2022 FutureTechs Rock Awards will “Go Live” via social media and digital marketing campaigns on **Monday, April 4, 2022**. But participation doesn’t stop there!

Scroll through the following pages to see how you can help us **keep the CAMPAIGN BUZZING and the NOMINATIONS COMING** with a collection of creative tools and resources designed to drive folks to our awesome nomination page!

The art files reside on the sponsor portal at techforce.causetoolbox.org. If you need a refresher or new access credentials please contact Tina Smith tsmith@techforce.org or Ben Peoples bpeoples@techforce.org

- **Digital and social media banners**
- **Email templates**
- **Print and digital ads and flyers**
- **Videos**
- **And more!**



IMPORTANT DATES TO REMEMBER!

Nomination Open

April 4, 2022

Nomination Deadline

April 19, 2022

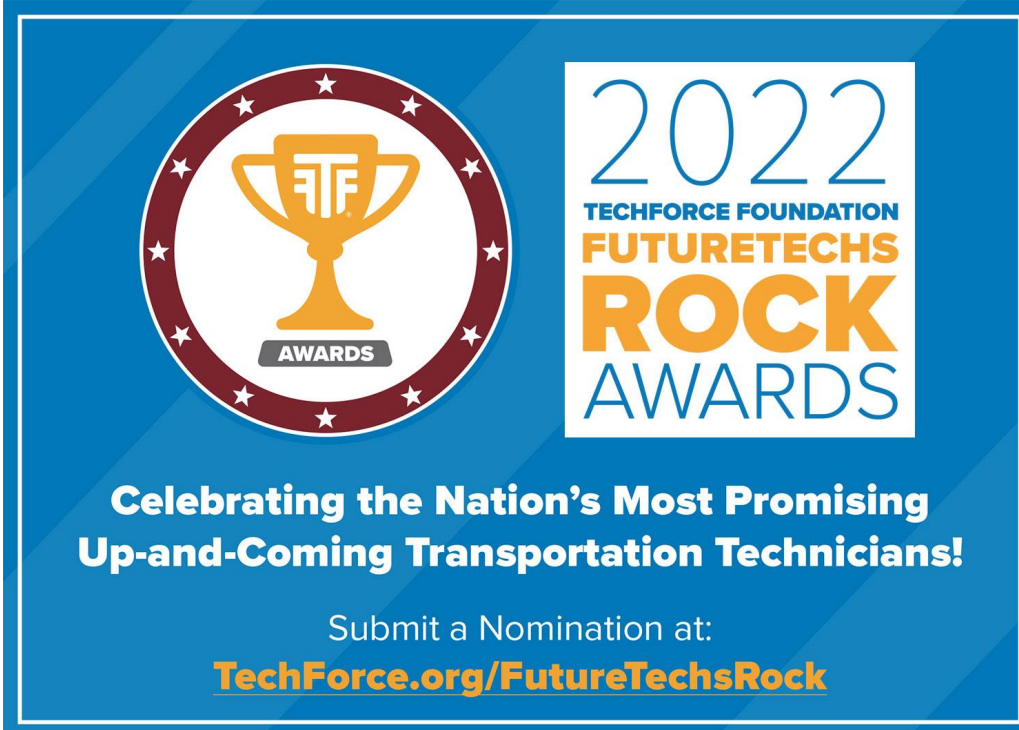
Category Winners Announced and Grand Prize Voting

May 2 -6, 2022

Grand Prize Winner Announced

May 10, 2022

Branding and Design



The image is a promotional graphic for the 2022 TechForce Foundation FutureTechs Rock Awards. It features a blue background with a white border. On the left is a circular logo with a gold trophy containing the letters 'TF' and the word 'AWARDS' on its base, surrounded by a maroon ring with white stars. On the right, the year '2022' is written in large blue numbers, followed by 'TECHFORCE FOUNDATION' in small blue text, 'FUTURETECHS' in orange, 'ROCK' in large orange letters, and 'AWARDS' in large blue letters. Below the logos, the text 'Celebrating the Nation's Most Promising Up-and-Coming Transportation Technicians!' is written in white. At the bottom, it says 'Submit a Nomination at:' followed by the URL 'TechForce.org/FutureTechsRock' in orange.

2022
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**Celebrating the Nation's Most Promising
Up-and-Coming Transportation Technicians!**

Submit a Nomination at:
TechForce.org/FutureTechsRock

Web Banners



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**FUTURETECHS
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Celebrating the Nation's Most Promising
Up-and-Coming Transportation Techs!

SUBMIT A NOMINATION!



2022
TECHFORCE FOUNDATION
**FUTURETECHS
ROCK**



Celebrating the Nation's Most Promising
Up-and-Coming Transportation Techs!

SUBMIT A NOMINATION!



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Celebrating the Nation's Most
Promising
Up-and-Coming
Transportation
Technicians!

**SUBMIT A
NOMINATION!**

Social Banners



Countdown Banners - Nominations & Voting



2022
TECHFORCE FOUNDATION
FUTURETECHS
ROCK
AWARDS

ONLY **5** DAYS LEFT

TO NOMINATE A ROCKIN'
FUTURE TECH IN YOUR SCHOOL
OR COMMUNITY!

SUBMIT A NOMINATION TODAY!

Deadline is April 19, 2022, at 4pm PT



2022
TECHFORCE FOUNDATION
FUTURETECHS
ROCK
AWARDS

ONLY **4** DAYS LEFT

TO NOMINATE A ROCKIN' FUTURE TECH
IN YOUR SCHOOL OR COMMUNITY!

[CLICK HERE TO SUBMIT A NOMINATION!](#)



2022
TECHFORCE FOUNDATION
FUTURETECHS
ROCK
AWARDS

ONLY **3** DAYS LEFT

TO NOMINATE A ROCKIN'
FUTURE TECH IN YOUR SCHOOL
OR COMMUNITY!

SUBMIT A NOMINATION TODAY!

Deadline is April 19, 2022, at 4pm PT



2022
TECHFORCE FOUNDATION
FUTURETECHS
ROCK
AWARDS

ONLY **2** DAYS LEFT

TO NOMINATE A ROCKIN' FUTURE TECH
IN YOUR SCHOOL OR COMMUNITY!

[CLICK HERE TO SUBMIT A NOMINATION!](#)



2022
TECHFORCE FOUNDATION
FUTURETECHS
ROCK
AWARDS

ONLY **1** DAY LEFT

TO NOMINATE A ROCKIN' FUTURE TECH
IN YOUR SCHOOL OR COMMUNITY!

SUBMIT A NOMINATION TODAY!

Deadline is April 19, 2022, at 4pm PT



2022
TECHFORCE FOUNDATION
FUTURETECHS
ROCK
AWARDS

FINAL DAY!

TO NOMINATE A ROCKIN' FUTURE TECH
IN YOUR SCHOOL OR COMMUNITY!

[CLICK HERE TO SUBMIT A NOMINATION!](#)

Flyers – 8.5x11 and 5x7



AWARDS

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**Celebrating the Nation's Most Promising
Up-and-Coming Transportation Technicians!**

Submit a Nomination at:
TechForce.org/FutureTechsRock



AWARDS

2022

TECHFORCE FOUNDATION
**FUTURETECHS
ROCK
AWARDS**

Nominate a Rock Star FutureTech by 4pm PT on 4/19/22 at:
TechForce.org/FutureTechsRock

When Techs Rock, America Rolls!®
At TechForce, we're proud of the student community of future transportation techs who are displaying passion and commitment while driving the future of our industry!

That's why we're seeking the best students enrolled in transportation technician educational programs across the country and honoring them with the 2022 TechForce FutureTechs Rock Awards™. Categories include:

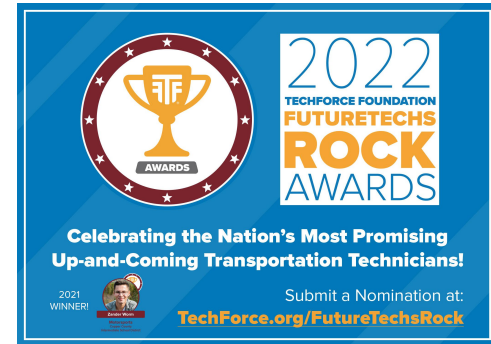
- ▶ Automotive
- ▶ Diesel - On-Road
- ▶ Diesel - Off-Road
- ▶ Motorcycle & ATV
- ▶ Marine & Watercraft
- ▶ Aviation
- ▶ Motorsports
- ▶ Restoration
- ▶ Collision Repair

DON'T MISS OUT ON AWESOME PRIZES!!

Category Winners
Category Winners, selected by an esteemed panel of judges, will receive a trophy and be sponsored by TechForce and Online Holders Manual.

Grand Prize Winner
One (1) Grand Prize Winner will have the option to choose between a TechForce Foundation Scholarship or other sponsored prizes!

**Celebrating the Nation's Most Promising
Up-and-Coming Technicians!**




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**Celebrating the Nation's Most Promising
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2021 WINNER! 

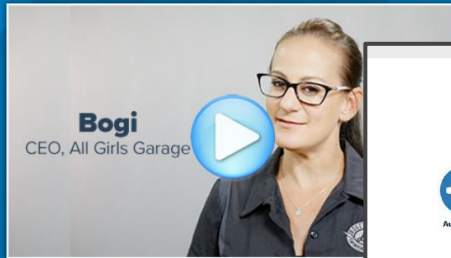
Submit a Nomination at:
TechForce.org/FutureTechsRock

Landing Page

(Going Live on Wednesday, 3/30/22 at techforce.org/futuretechsrock)



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Bogi
CEO, All Girls Garage

Hear more about the FutureTechs Rock Awards from Bogi, CEO of All Girls Garage and FutureTechs Rock Awards.

Celebrating the Nation's Most Promising Up-and-Coming Transportation



About the TechForce Foundation Techs Rock Awards

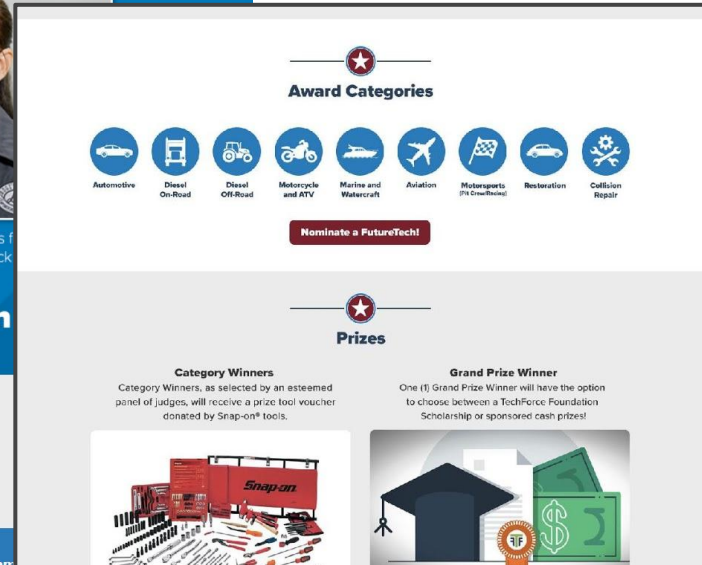
At TechForce, we're proud of the student community of future transportation techs! That's why we're honoring student technicians with the **2020 FutureTechs Rock Awards** who:

- Are full of passion and grit,
- Exhibit true excellence in their education and training, and

Important Dates to Remember

Nomination Deadline
March 24, 2020, at 5:00 p.m. ET

Nomination Acceptance Deadline



Landing Page – Nomination Form

(Going Live on Monday, 4/4/22 at techforce.org/futuretechsrock)



FutureTech Awards Nomination Form

STEP 1

Your Information

Enter your information (the nominator) below. TechForce requires your information in the event we must contact you about your nominee. After submitting your information below you will move on to STEP 2, where you will answer questions about the student you are nominating (the nominee) and submit your nomination.

Nominator First Name*	Nominator Last Name*
<input type="text"/>	<input type="text"/>
Nominator Mobile Phone*	Nominator Email*
<input type="text"/>	<input type="text"/>
Nominator Employer Name*	Nominator Job Title*
<input type="text"/>	<input type="text"/>
Nominator Employer City*	Nominator Employer State*
<input type="text"/>	<input type="text" value="Please Select"/>
Which of the following best describes you?*	
<input type="text" value="Please Select"/>	

Before continuing to STEP 2, submit your nominee's name and email below:

Nominee First Name*	Nominee Last Name*
<input type="text"/>	<input type="text"/>
Nominee Email*	
<input type="text"/>	

Emails



Dear [FIRSTNAME]:

We're excited to announce the 2022 TechForce Foundation **FutureTechs™ Rock Awards**, celebrating the student community of future transportation techs who are displaying passion and commitment while driving the future of our industry!

That's why we're seeking the best students enrolled in transportation technician educational programs across the country and honoring them with the 2022 TechForce FutureTechs™ Rock Awards. Eligible education programs include:

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Nominations are open until 4:00 PM PDT on April 19, 2022. To learn more and nominate an amazing FutureTech in your school or community, visit [TechForce.org/FutureTechsRock](https://www.TechForce.org/FutureTechsRock)

And don't forget – *When Techs Rock, America Rolls!*[®]

Dear [FIRSTNAME/ "TechForce Partner"]:

SCHOLARSHIP ALERT: The 2022 TechForce Foundation **FutureTechs Rock Awards™** are now open! The Awards celebrate the student community of future transportation techs who are driving the future of our industry, through recognition and prizes to jump start students' technician careers.

Anyone can submit a nomination—instructors, parents, coworkers and even students themselves! This is the perfect opportunity to recognize [SCHOOL NAME] students' tech talent, hard work and passion for the future of the transportation industry.

Nominate at FutureTech at [TechForce.org/FutureTechsRock](https://www.TechForce.org/FutureTechsRock)

Eligible education programs include:

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And don't forget – *When Techs Rock, America Rolls!*[®]

Dear [FIRSTNAME]:

We're excited to support the 2022 TechForce Foundation **FutureTechs Rock Awards™**, celebrating the student community of future transportation techs who are displaying passion and commitment while driving the future of our industry.

That's why, here at [COMPANY NAME], we're helping TechForce seek-out the best students enrolled in transportation technician educational programs across the nation. Eligible education programs include:

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We Need YOUR Help!

4 CRITICAL ASKS...

Engaging with the Campaign

To help make the Awards a success, we need your help spreading the word, activating your audiences, creating and sharing content, and pointing folks towards our online nomination page. Here are our asks:

1. **Share Our Content:** from execs and team members to students, alumni, constituents, and customers, we need your help sharing our content, evangelizing our message, and driving visitors to nominate technician students!
2. **Show Your Support:** Whether or not our audience of high-school and post-secondary students and instructors is right on-target with yours, help us by publicly showing your support to help parents and influencers nominate tech students who rock.
3. **Nominate a Student:** Nominate a technician student and brag about it on social media.

#4...Utilize Our Team

Our team is here to help you succeed! Reach out with questions (or just to chat!), **let us help you** customize marketing materials or assets, or simply **connect us with the right people** who can help make this campaign a huge success.

Remember - we're here for you, for the industry and, most importantly, **for Future Techs** and their families and communities.

Let's make them proud!



Mike Pressendo

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May the Best FutureTechs Win!

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