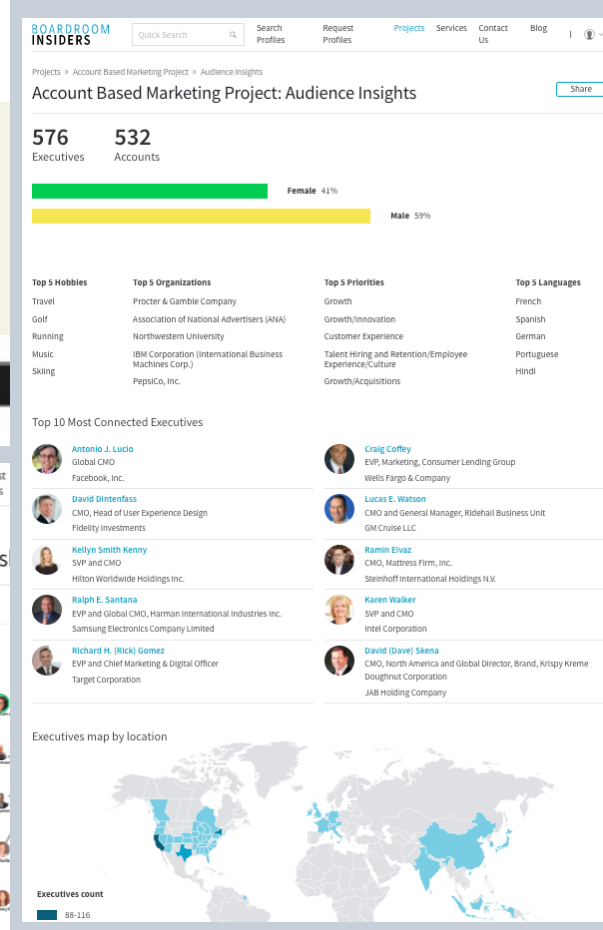
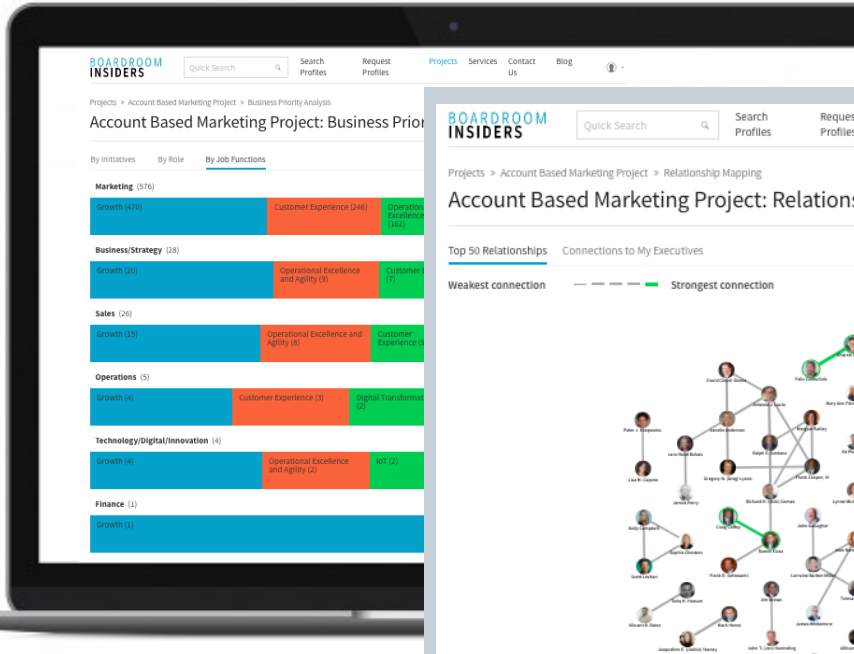


BI PRO

SUPERIOR BUSINESS INTELLIGENCE TO HELP YOU CLOSE BIGGER DEALS, FASTER



KEY FEATURES

RELATIONSHIP MAPPING

Our platform identifies relationships among your prospects and your own executive team and puts those relationships in context.

BUSINESS PRIORITY ANALYSIS

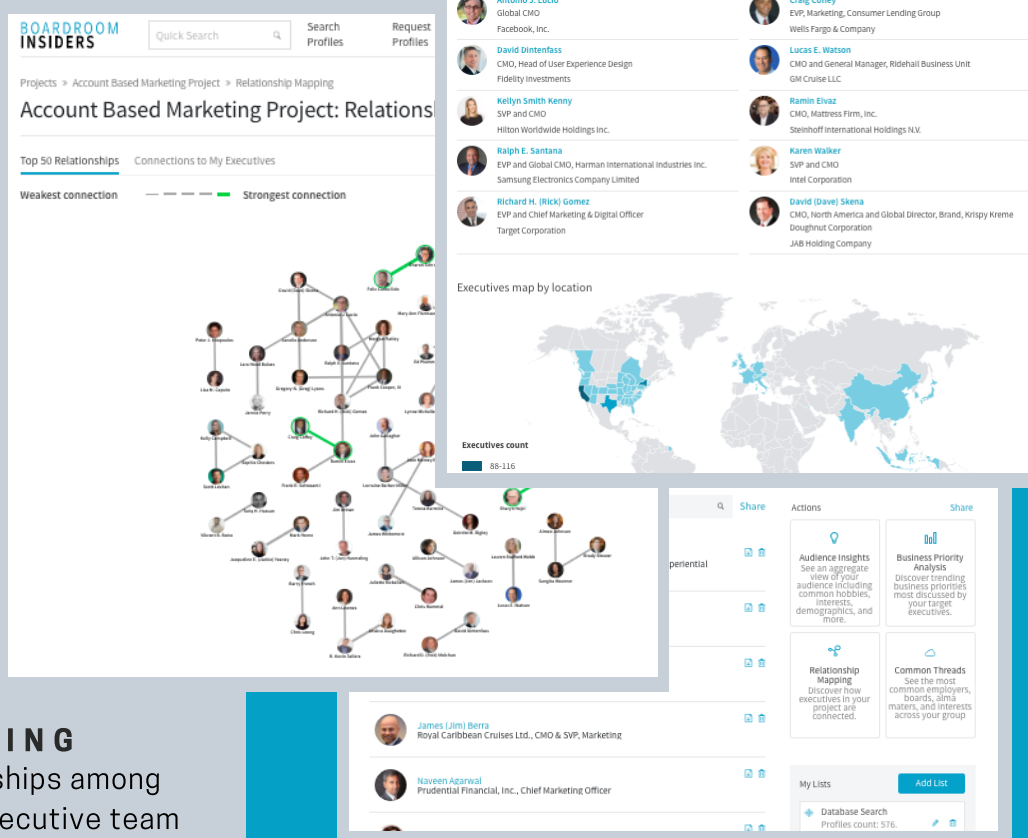
BI PRO highlights the top business priorities among your key accounts.

COMMON THREADS

BI PRO can tell you everything your target executives have in common, including interests, boards, alma maters and more.

AUDIENCE ANALYSIS

Our platform offers a 30,000-foot view across your target executives or accounts, giving you insight into key strategies and connections.



OVERVIEW

We designed BI PRO to give our customers a competitive advantage in executive engagement. Our platform provides key insights across groups of executives or accounts to help you close bigger deals, faster.

THE ONLY BUSINESS INTELLIGENCE PLATFORM DESIGNED EXCLUSIVELY FOR C-LEVEL SALES, MARKETING, & RECRUITING.

AT BOARDROOM INSIDERS,
WE KNOW WHAT IT TAKES TO SELL AND MARKET TO THE
C-SUITE, & WE'VE DESIGNED OUR SOLUTIONS TO PROVIDE
THAT INSIGHT AT SCALE.

TECHNOLOGY FOOTPRINT

Zero.

100% cloud-based.
No software is ever
installed on your
servers, computers
or devices.

AVAILABLE ON

All Devices

Desktop
Tablet
Any OS

USED BY

Teams Marketing and Selling to the C-Suite

ABM
C-Level Sales
Exec Event Marketers
Exec Recruiters

BI PRO

BI PRO can help you craft compelling outreach to target executives, design more engaging executive events and create content that resonates. Consider us your competitive advantage for executive engagement.

YOU'RE IN GOOD COMPANY

CITRIX[®]



Adobe



vmware[®]

box

DELL EMC

NUTANIX

workday



“Boardroom Insiders is education. It educates you about the person who you’re about to meet. You want to bring value to this person, and the best way to bring value is to understand who they are first.”

- Melissa Watts

*Former Senior Marketing Manager,
Adobe*

LET'S CONNECT

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