

MEETING PREP

Checklist

NEED-TO-KNOW INFORMATION

- **The executive's functional responsibilities:**

- **The company's overall:**
 - strategy:
 - initiatives:
 - challenges:

- **How the executive supports the company's strategy and initiatives:**

- **What the CEO is saying about the executive's area of focus (e.g., marketing, sales, technology):**

- **What analysts and business journalists are reporting about the company:**

- **How the company and executive measure success:**

Your team could spend hours researching this information, but do they have the time to do all of this research? And at scale? Leave the researching to us, it's kind of our thing. Check out some of our expertly-sourced profiles [here](#), or better yet, grab a [quick, custom demo](#) to see the magic for yourself!