

Executive Research **Checklist**

SOCIAL MEDIA

- ☐ Executive LinkedIn Profile and 'activity' page
- ☐ Company LinkedIn Profile and 'activity' page
- ☐ Executive's Twitter Profile
- ☐ Executive's Facebook Profile

SEARCH ENGINES

- ☐ Sufficient information is gathered from an average of about six queries
 - ☐ "Executive's name" "company name" ; "Executive's name" "University attended"; "company name" "Job function"; "Executive's name" "interview"
- ☐ Google Image Search

DATA BASES

- ☐ Dun & Bradstreet Data
- ☐ Seeking Alpha Data
- ☐ Company online press releases/news room
- ☐ Corporate governance page
- ☐ Company earnings call transcripts from past six months (2 earnings calls; ~18 pages each)

Your team could spend hours researching this way, but do they have the time to do all of this research? And at scale? Leave the researching to us, it's kind of our thing. Check out some of our expertly-sourced profiles [here](#), or better yet, grab a [quick, custom demo](#) to see the magic for yourself!