

Privacy Policy Besports BVBA

Party responsible for the processing of the personal data

Besports BVBA, with a registered office at Port Arthurlaan 11, 9000 Ghent, Belgium; hereafter referred to as “StriveCloud”.

Legal basis

StriveCloud processes this personal data in accordance with the Act of 8 December 1992 on privacy protection with regard to the processing of personal data and its implementing decrees (“the Privacy Act”) and the General Data Protection Regulation (GDPR).

Purposes of data processing

StriveCloud processes your personal data for the following purposes:

- To inform you about changes to our services or products.
- To offer you the opportunity to register an account.
- To inform you about relevant offers and actions, provided that you have given your consent for this.
- To deliver goods and services to you.
- StriveCloud analyses your behaviour on StriveCloud’s digital products to be able to improve the StriveCloud websites and other services and to align StriveCloud’s supply to your preferences.

What personal data StriveCloud processes

As part of our services StriveCloud processes some personal data. Below an overview of all the personal data StriveCloud processes:

- First and last name
- Gender
- Birthdate
- Address details
- Nationality
- E-mail address
- Data relating to your activity on our digital services
- IP-address
- Web browser and device type
- Gamertag

Personal data of persons under 13 years old

StriveCloud never knowingly processes personal data of users under 13 years old. Only by exception if the users have permission from their parents or legal guardian. However, StriveCloud cannot guarantee the control of a user’s age and will make assumptions based on the information provided by the user. StriveCloud advises parents to be involved with the online activities of their children to prevent the collection of personal data without parental consent. If you are convinced StriveCloud has collected personal data of a user under 13 years old without this consent, please contact us via

privacy@StriveCloud.com. StriveCloud will investigate the case, to the extent possible, and remove all necessary personal data if the complaint is valid.

How long does StriveCloud store personal data

StriveCloud will never store your personal data longer than absolutely necessary to realize the purposes for which your data has been collected. The personal data of a user will be removed after two years of inactivity on our services.

Sharing personal data with third parties

StriveCloud will only share your personal data with third parties if you have given StriveCloud consent to do so or if this data is absolutely necessary to be able to deliver our goods and services. StriveCloud closes a processor agreement with companies who process your data to ensure the same level of protection and confidentiality. StriveCloud remains responsible for this processing. In case this happens outside of the European Union in function of a processor agreement, StriveCloud will enforce an equal protection and confidentiality concerning the processing of your personal data.

View, modify or remove personal data

You have the right to view, modify or remove your personal data. You can send a request for inspection, correction or removal to privacy@StriveCloud.com. StriveCloud will respond as quickly as possible, ultimately within 30 days.

To avoid that users make multiple accounts or cheat, external account IDs, e.g. Steam ID, will be stored anonymously after removal of other personal data.

Automated decision-making and profiling

StriveCloud only uses automated profiling to provide you with more targeted content, if you have given consent to do so. StriveCloud does not use automated decision-making. You can always give or withdraw your consent in your account settings.

Protection

StriveCloud takes the protection of your personal data very seriously and takes appropriate measures to counteract any abuse, loss, unauthorized access, unwanted publication and unauthorized change. If you have the idea that your data is not protected properly or there are indications of abuse, please contact StriveCloud as quickly as possible via privacy@StriveCloud.com.

StriveCloud has, among others, taken the following measures to protect your personal data:

- Security software, such as a virus scanner and firewall.
- TLS (formerly SSL): StriveCloud sends your data over a secure internet connection. You can see this by the use of 'https' and the icon of a keylock in the address bar.

Cookies

A cookie is a small text file that is saved on your computer, tablet or smartphone when you first visit this website.

Which cookies StriveCloud uses:

- Analytical cookies: StriveCloud uses analytical cookies to follow your usage on our digital services. This helps StriveCloud to improve our services and make them more user-friendly.
 - LocalStorage: StriveCloud uses LocalStorage to remember your preferences and to ensure you do not have to log in each time you visit one of our digital services.
 - Third Party Cookies: Third party cookies are placed by third parties when a user posts an external link via our digital services. StriveCloud does not have access to these cookies, and the organisations that own these cookies have their own privacy policies.
- You can unsubscribe yourself from cookies by configuring your browser so it does not save cookies anymore. Additionally you can remove all information that has been saved to your browser through the settings of your browser.

Adjustments of the Privacy Policy

StriveCloud is able to modify this Privacy Policy. With every change an announcement will be distributed via our digital services.

Contact details

Questions concerning this Privacy Policy can be directed to privacy@StriveCloud.com. This can also be done by letter to the following address: Besports BVBA, Port Arthurlaan 11, 9000 Ghent. In case of complaints, you can always contact the Belgian Privacy Commission (commission@privacycommission.be).