

We believe Charity  
should be **Sustainable**

Impact Report  
**2021**



global  
sadaqah



# Introduction



**Ifran bin Tarmizi**  
Chief Executive Officer

*Assalamualaikum warahmatullahi wabarakatuh,*

The 2020-2021 period has been a whirlwind for many people. On the back of an unprecedented pandemic, the world has seen fundamental changes in how we live, work and play.

Between the many lives that were lost because of the pandemic, businesses were also forced to adopt advanced technologies, children could no longer go to school, families were forced to separate and remain isolated, and many have either lost their jobs or are no longer able to maintain their income. The underprivileged, single mothers, orphans, refugees, zakat-eligible communities, and the B40 group, struggle the most when it comes to putting food on their table.

When faced with suffering and grief, the best that we, the human race, could do is respond with compassion and mercy. GlobalSadaqah hopes to be the bridge that connects donors and beneficiaries as part of our mission to circulate social funds for good in a smart and easy way. We strive to make your charity experience simple, straightforward and rewarding while ensuring your donations reach those who are most in need.

Every sadaqah that you give could help save a life, protect a person's rights and build a better future for those suffering, displaced, and are stateless.

Alhamdulillah, despite the struggles of the pandemic, GlobalSadaqah has remained resilient and also saw its biggest growth in 2021, overseeing the growth of 5x in the number of active donors and 4.5x in the number of donations. Since its launch in 2018, GlobalSadaqah, powered by Ethis Group, has grown leaps and bounds. Raising more than RM6.7 million via more than 27,000 donations from more than 11,000 people across 87 countries.

Of course, our work would not be possible without the immense generosity and compassion of all our stakeholders, which include religious bodies, foundations, banks, corporates, and most importantly, our supporters, the public, for their continued support in this growth.



InshaAllah, we will continue to strive to make the charity experience simple, straightforward and rewarding while ensuring that charitable giving reaches those who are most in need. We remain steadfast in our commitment to accountability, transparency, and credibility.

With your support, we hope to continue to bring about more innovations and beneficial activities to society at large. We are now working behind the scenes to create a blockchain-based platform that records all transactions on the blockchain, allow donations via more than 10 international currencies and more than 44 cryptocurrencies, implement a Zakat advisory and Zakat calculator as well as extend our reach into the MENA region.

To close off this introduction, I invite you to be a part of this journey by being a Global Guardian, a group of individuals and corporations who are looking to join forces with our team in circulating good across the globe with a strong focus on sustainable development, in a responsible, transparent, and effective way, for maximum impact.

We aspire for a change where the beneficiaries of today become the benefactors of tomorrow. And for a price of less than a cup of coffee, you can build a strong legacy and make a lasting impact across the globe. After all, we all have our part to play when it comes to charity.

Your support empowers us to reduce our platform fee and eventually remove the fee altogether so that our partners can focus solely on benefiting those in need. Your support will open doors for widening our scope of impact across projects focusing on empowering the underprivileged, supporting single mothers, educating orphans, assisting refugees, serving zakat-eligible communities, and so much more.

Lastly, we hope you find this report insightful, an initiative that we have started to ensure transparency and to showcase the lasting impact that we have made on the world's most vulnerable people and communities. InshaAllah.

Jazakumullahu Khairan

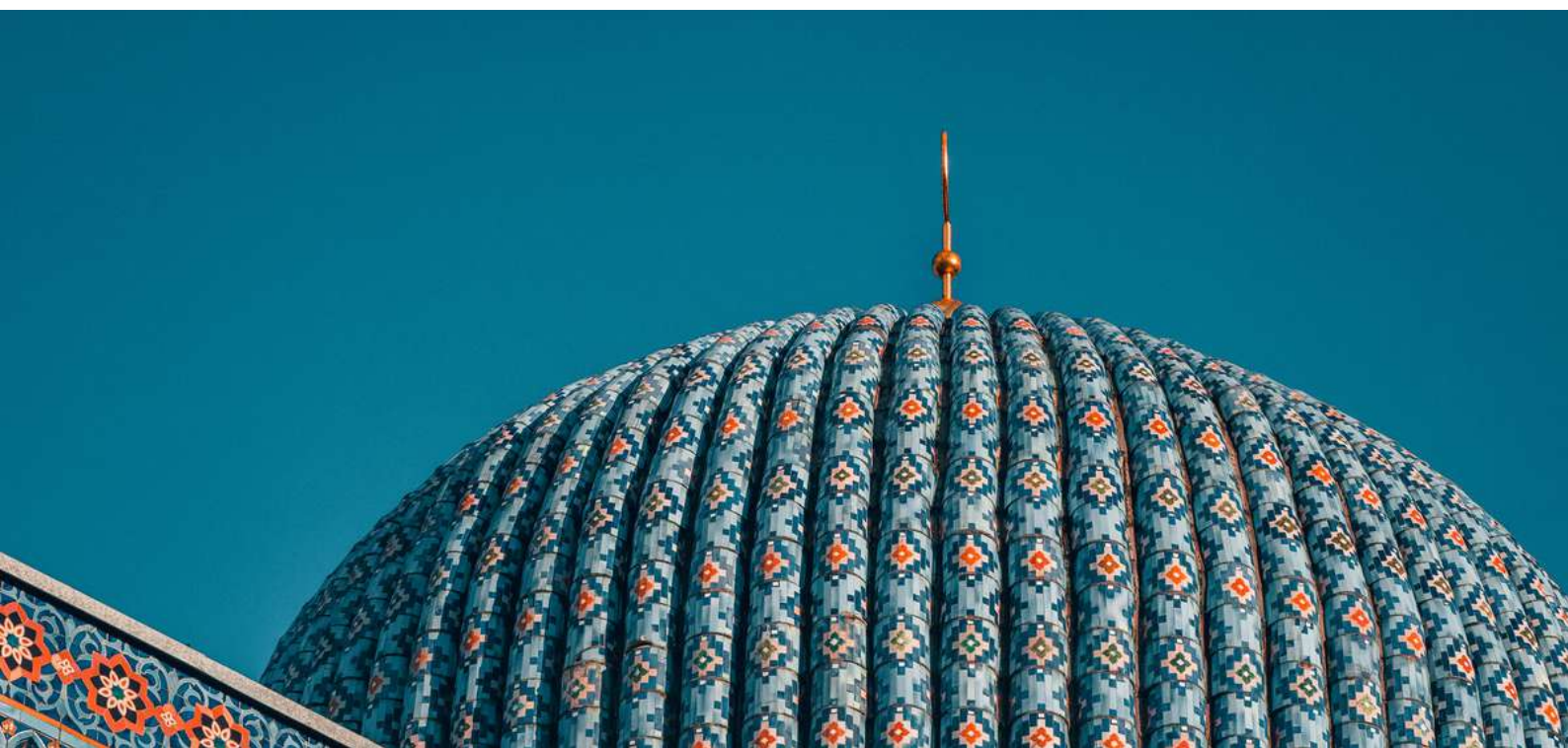
---

Ifran bin Tarmizi  
Chief Executive Officer  
GlobalSadaqah



# Contents

Our Impact	
Brief Summary of Key Numbers	06
Our Key Priorities and Areas of Focus	07
Our Response to the COVID-19 Pandemic	13
Ramadan 1442	15
Qurban 1442	17
Emergency Campaigns	18
Special Campaigns	19







# Who is GlobalSadaqah?

We are an award-winning CSR, Zakat and Waqf Management platform working together with stakeholders including religious bodies, foundations, banks, corporates, and the public to increase Social Finance's efficiency, sustainability, and impact.

At GlobalSadaqah, our main goal is to make giving charity easy. We strive to make your charity experience simple, straightforward and rewarding while ensuring your donations reach those who are most in need.

As a sign of our commitment to accountability, transparency, and credibility, we screen and verify the eligibility of every single fundraising campaign with support from our in-house Shariah team before hosting them on our platform.

We also enable fund matching by our corporate partners for eligible campaigns to make your charity experience more rewarding, while our on-the-ground partners ensure that every single penny you donate reaches the right beneficiaries.



**2018**



Best Social Impact  
Islamic FinTech Firm

**2019**



Best Social Impact  
Islamic FinTech Firm  
Runner Up

**2020**



Best Islamic Crowdfunding  
Finance Platform

**2021**





# Our Impact

Total Amount of Donations

**RM3.67 million+**

No. of Donations

**20,000+**

No. of Donors

**9,000+**

No. of Countries

**84**

Our beneficiaries and donors are from **all over the world.**

Our biggest donation this year has come from Singapore with a total donation amount of

**RM1.07 million+**

## Top Donor Countries

- Singapore
- Malaysia
- United States
- United Kingdom
- United Arab Emirates
- Kuwait
- Saudi Arabia
- Nigeria
- Canada
- India







# Our Key Priorities and Areas of Focus

This year, we focused on expanding our scope of impact through various campaigns while enhancing the donors' experience on our platform to make giving charity even easier.



## Our Focus Areas

# Platform



Onboarding the best selection of verified impactful campaigns globally on our platform



Ensuring our verified campaigns are getting exposure to people around the world



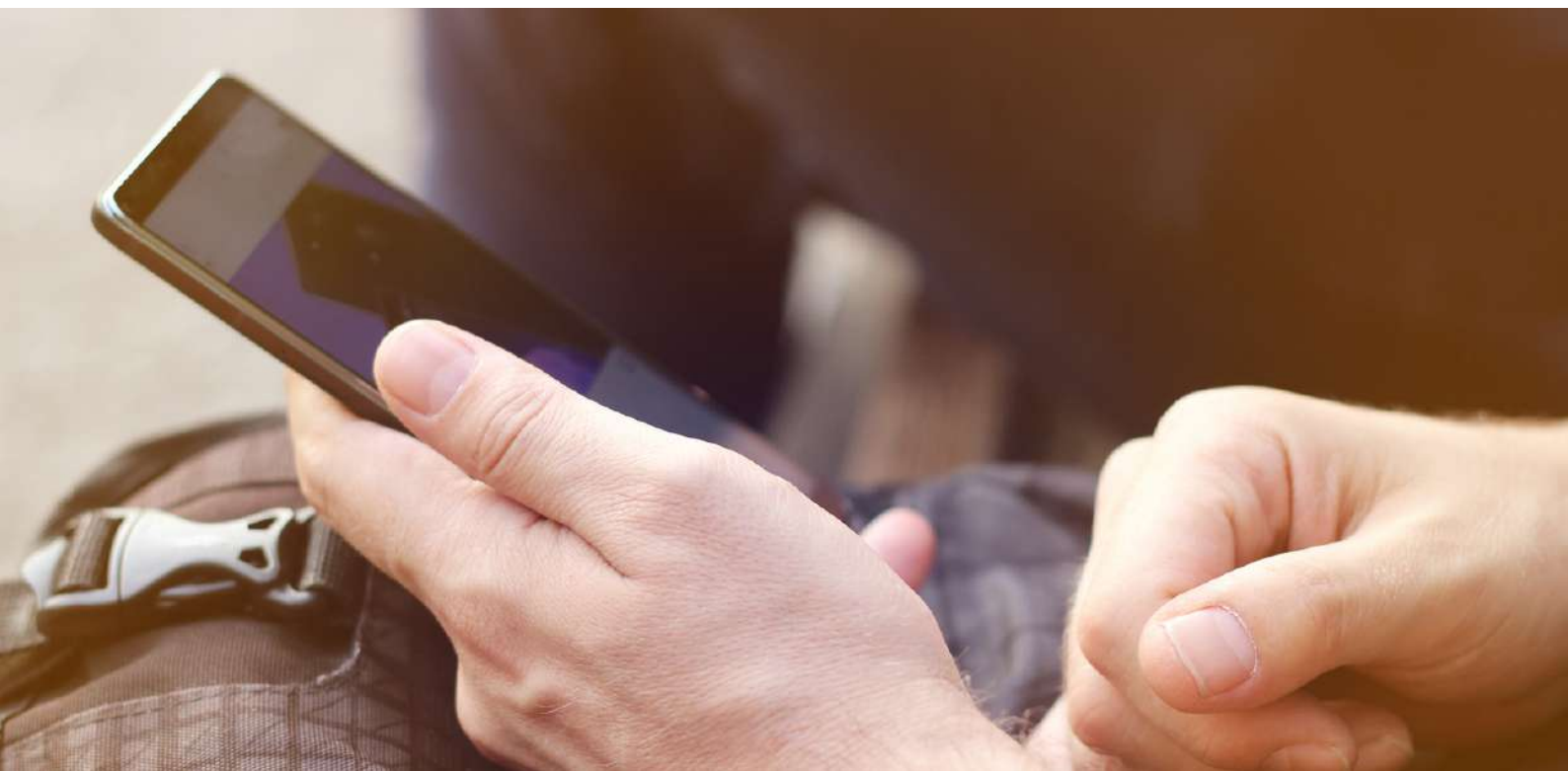
Improving user experience on our platform



Allowing people from various communities to make an impact both locally and globally through our platform



Integrating donations via cryptocurrency on our platform







# Our Focus Areas

## Campaigns



Support ongoing COVID-19 relief campaigns globally



Quick response to unfortunate natural disasters and conflicts around the world such as conflicts in Palestine, earthquakes and floods in Indonesia, floods in Yemen



Support aid for refugees across the globe



Helping New-Muslim communities



## Our Focus Areas

# Campaigns



Support long term, multi-generational campaigns such as maternity clinics in Nigeria, Quran translation to the Rohingya language, sea ambulance in Indonesia, building wells in Nigeria



Provide Qurban meat to needy people around the world



Improve the livelihood of the lower-income entrepreneurs and Asnaf through Qard Hasan to break the dependency cycle on charity and turn them from beneficiaries to benefactors



## Our Focus Areas

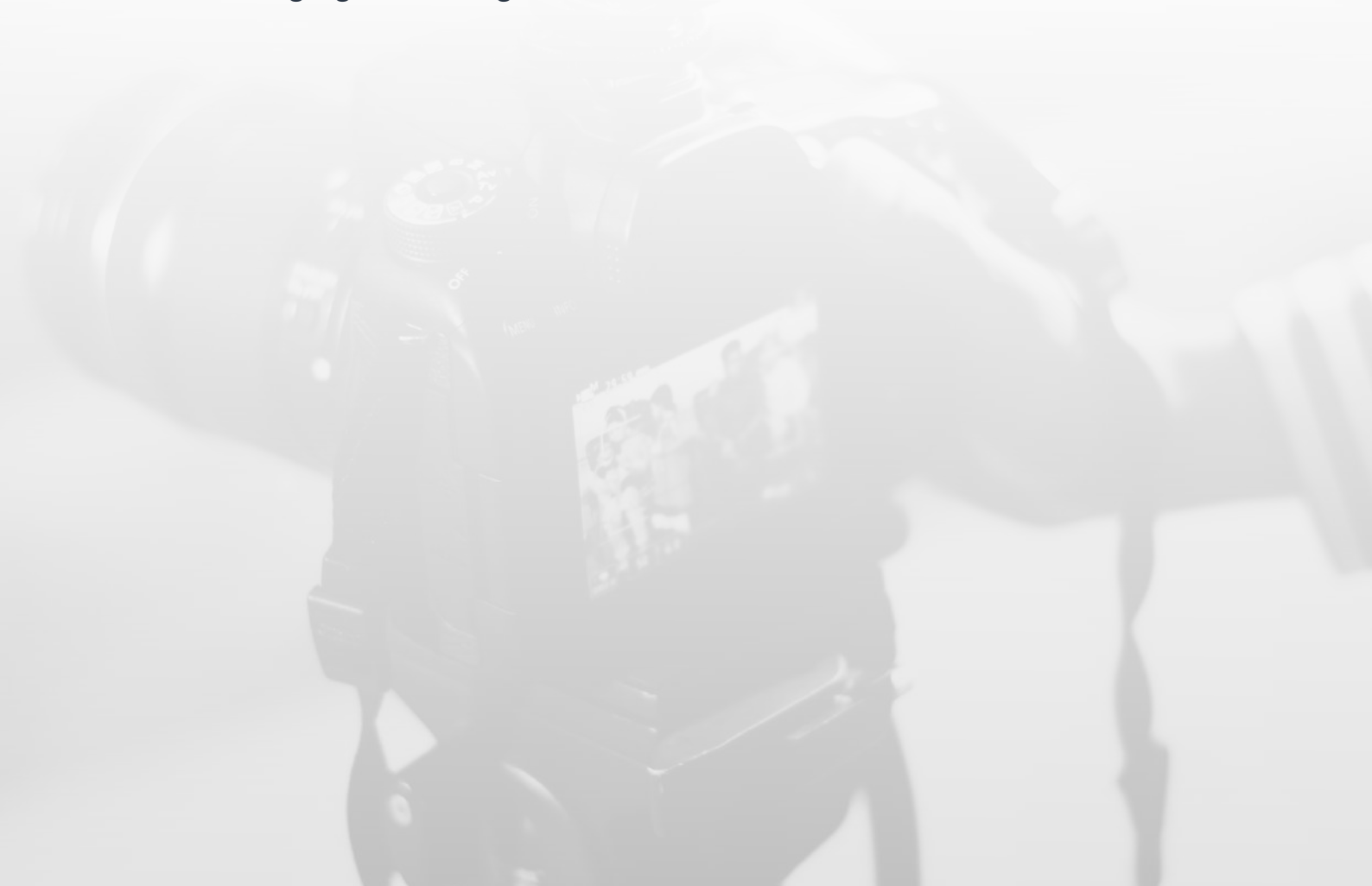
# Knowledge Building



Hosting Webinars and Master Classes on Ramadan, Sustainability, Waqf, FinTech, and Zakat among others.



Curating a one-stop, go-to knowledge base for learning about the charity ecosystem with a special focus on Zakat, Waqf, Microfinance, Blockchain, Cryptos, and the role of other emerging technologies in this sector.







## Our Focus Areas

# Partnerships



Partnerships with local MSMEs in response to the white flag movement



Featured on Muslim lifestyle apps such as the Noor, and CollabDeen



Final stage talks with regulatory and government bodies across Malaysia to enhance the flow of zakat funds and maximize the impact for the beneficiaries





# Our Response to the COVID-19 Pandemic

COVID-19 took the world by storm, and Malaysia, like most other countries, struggled a lot. As of September 2021, a total of 2.1 million people in Malaysia were infected by COVID-19, and more than 20 thousand people died because of it.

Businesses closed down, leading to an increase in unemployment and people being unable to feed themselves and their families. Schools started operating online, causing underprivileged families to struggle to help their children transition to online education due to a lack of proper electronic devices and internet access. Hospitals struggled to treat an increasing number of patients due to a shortage of medical equipment.





## Our Malaysia COVID Relief Campaigns focused on three key areas:



A close-up photograph of an elderly person's hands holding a small, light-colored bowl. The hands are wrinkled and the skin tone is aged. The background is blurred.

**01**

Eradicating hunger for the  
unemployed and underprivileged



A photograph showing a hand holding a pen and writing on a piece of paper. The paper is part of a clipboard. The background is blurred.

**02**

Supporting the education of  
children from needy families



A photograph of a hospital ward with several beds, medical equipment, and a person lying in a bed. The room is brightly lit.

**03**

Providing medical aid to hospitals  
struggling with increasing patients

Total Donation Raised

**RM470k+**

No. of Campaigns

**19**

No. of Donations

**3,182**

No. of Donors

**2,497**



# Ramadan 1442

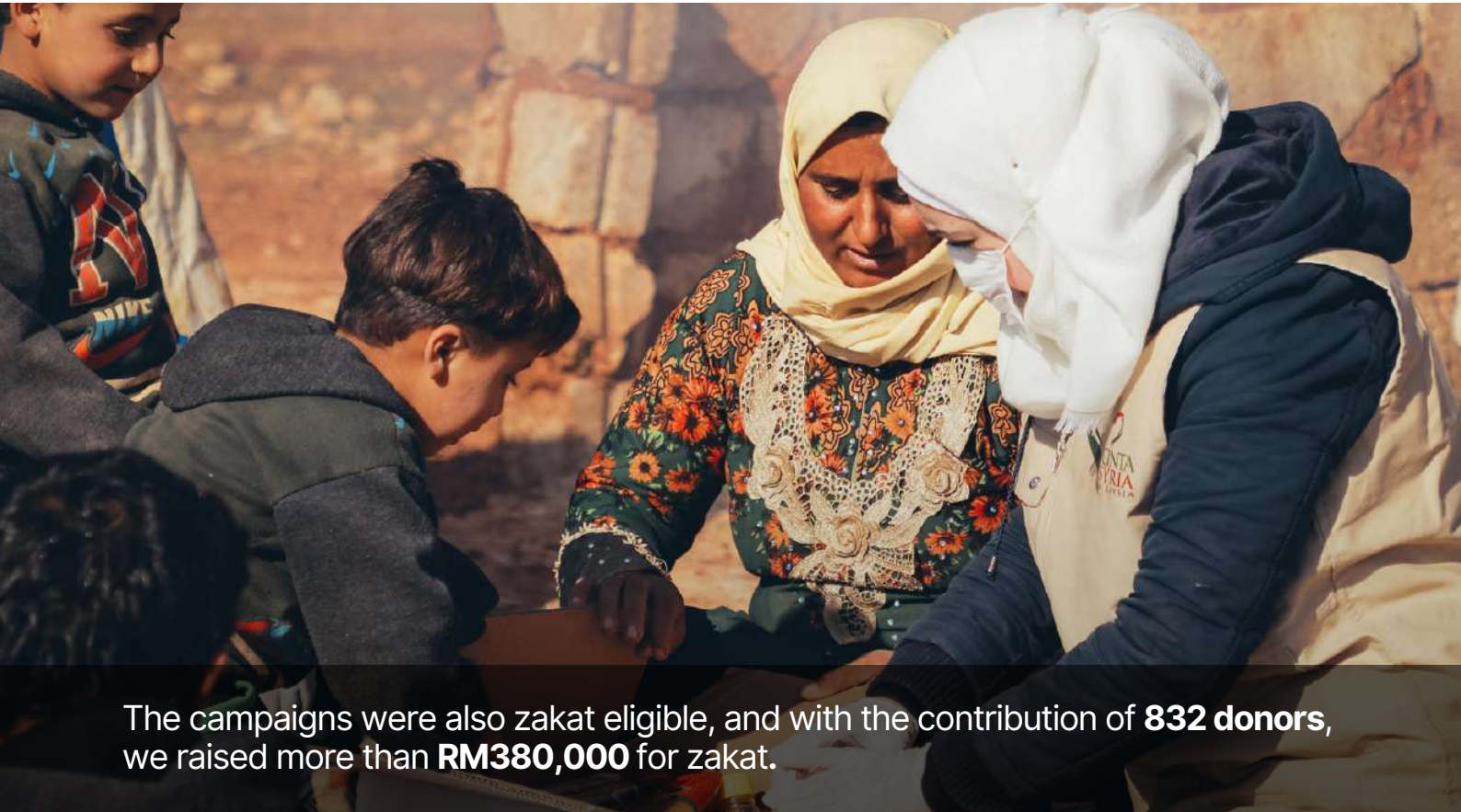
This Ramadan, we focused on fundraising for campaigns aiming to provide food to needy people around the world. Particularly, war-torn countries and conflict zones such as Syria and Palestine were selected to benefit those who don't have access to basic necessities such as food and clothing. Through these campaigns, iftar and food boxes were distributed in 65 countries.







# Ramadan 1442



The campaigns were also zakat eligible, and with the contribution of **832 donors**, we raised more than **RM380,000** for zakat.

We are also grateful for receiving automated donations and support from the crypto community during this Ramadan. Here are the highlights:



**RM88k+**

from 8 Crypto Donations



**RM42k+**

from 136 Automated Donations

Total Donation Raised

**RM1.1 million+**

No. of Campaigns

**11**

No. of Donations

**4,205**

No. of Donor Countries

**65**

No. of Donors

**2,287**

No. of Food Drive Beneficiaries

**123,420**



# Qurban 1442

For Qurban 1442, we hosted campaigns for performing Qurban on behalf of our donors and distributing the Qurban meat to needy communities around the world. A total of 16 campaigns in 13 countries were funded successfully, and with the help of our charity partners on the ground, 5 cows, 37 sheep, and 42 goats were sacrificed and the meat was distributed to selected beneficiaries after careful research and proper verification.

Total Donation Raised

**RM78k+**

No. of Campaigns

**16**

No. of Donations

**80**

No. of Donors

**59**

Donor Countries

**25**

Campaign Countries

**13**

Total Animals Sacrificed

**84**







# Emergency Campaigns

This year, we witnessed many conflicts and natural disasters around the world, affecting millions of people. Apart from the COVID-19 pandemic, many people suffered humanitarian crises that rendered them homeless, unemployed, and helpless.

Total Donation Raised


**RM1.15 million+**

No. of Donation

**5,232**

No. of Donors

**4,492**



Our emergency campaigns responded to many such events around the world, focusing on people affected by political conflicts in Palestine, war in Syria, forest fires in Turkey, the humanitarian crisis in Afghanistan, famine in Yemen, floods in different parts of Malaysia, and many more emergency situations.



# Special Campaigns

Apart from usual campaigns that benefit those in need, this year we supported a few unique campaigns that gave donors the opportunity to support countless individuals, families, and communities and established a lasting social impact across the globe. In the past year, the following campaigns have stood out due to their social impact.





# Help Provide Disinfecting Services to COVID-19 Affected Public Areas

In collaboration with the Malaysian Relief Agency (MRA), Min Qalby Foundation, and Teepol Malaysia, GlobalSadaqah initiated a fundraising campaign to support MRA's disinfectant drive of providing cleaning and disinfecting facilities to as many COVID-19 affected areas as possible across Malaysia.

## Campaign Duration

November 2020 - Ongoing

**120**

No. of Donations

**91**

Donors

**RM142k+**

Amount Raised

**7**

Countries

Australia, Canada, Germany, Malaysia, Singapore, United States, United Kingdom

## Beneficiaries:

Approximately 80,000 beneficiaries spread across multiple states, governments, and aid agencies across Malaysia have benefitted from this campaign:

- 15 Hospitals in KL, Sabah, Penang, Johor and Negeri Sembilan.
- 8 District Health Offices.
- 4 State Civil Defense.
- 6 fire and rescue offices.
- 6 NGOs - for old folks, orphans, homeless and disabled





# Supporting Syrian Refugees: The Complete Ramadan Package

GlobalSadaqah launched a campaign in partnership with Cinta Syria Malaysia (CSM) to support Syrian refugees across Lebanon and Syria during Ramadan.

## Campaign Duration

6 April 2021 - 7 May 2021

**345**

No. of Donations

**302**

Donors

**RM103k+**

Amount Raised

**20**

Countries

Australia, Botswana, Brunei, Canada, France, Germany, India, Ireland, Japan, Kazakhstan, Kuwait, Malaysia, New Zealand, Nigeria, Oman, Saudi Arabia, Singapore, United Arab Emirates, United Kingdom, United States

## Beneficiaries:

Beneficiaries spread across 29 refugee camps in Lebanon (Beqa, Aarsal, North) and 10 refugee camps in Syria (Dana, Idlib, Harim, Albab) have received the donations raised from this campaign.

### Distributed goods:

- Food Parcels: 1,000 parcels that helped 5,000 beneficiaries.
- Iftar Meals: 1,500 sets (1 set = 2 families) helped 7,500 beneficiaries.
- Clothes Vouchers: 250 families got clothes vouchers that helped 1,250 beneficiaries.
- Bread Packs: 15,000 packs of bread helped feed 37,500 beneficiaries.
- Food Parcels: 1,200 parcels that helped 6,000 beneficiaries.
- Iftar Meals: 8,000 sets helped feed 40,000 beneficiaries.
- New Clothes: 250 Children got new clothes



# The First Complete Translation Of The Quran Into Rohingya Language

In partnership with Dakwah Corner Bookstore (DCB) and Rohingya Vision (Rvision), GlobalSadaqah launched a fundraising campaign to support the first complete translation of the Quran followed with a companion video series in the Rohingya language. This campaign was an unprecedented initiative in the Rohingya history, aiming to connect the nation to the Book of Allah by facilitating its translation into their mother tongue.

## Campaign Duration

March 2021 - Ongoing

**1,125+**

No. of Donations

**620+**

Donors

**RM188k+**

Amount Raised

**20**

Countries

Australia, Botswana, Brunei, Canada, France, Germany, India, Ireland, Japan, Kazakhstan, Kuwait, Malaysia, New Zealand, Nigeria, Oman, Saudi Arabia, Singapore, United Arab Emirates, United Kingdom, United States

## Beneficiaries:

The Rohingya community, the most persecuted minority in the world, is the main beneficiary of this campaign. This campaign aims to connect them to the Book of Allah as a mean for them to understand and internalize the divine words of Allah and gain a newfound hope inspired by Allah's promise of redemption for the persecuted Muslims.





# Thank you for your support!

Everything we do at GlobalSadaqah has been possible, first and foremost, due to the blessings and grace of Allah SWT, and secondly, by your endless support, encouragement, and donations.

The GlobalSadaqah team is immensely grateful and blown away by the support that you have shown. Thank you for standing by our cause and joining us in our journey towards becoming the nucleus of the charity ecosystem.

To continue your support, you can pledge to donate a specific amount every week and become a Global Guardian, our elite group of supporters who join forces with our team in circulating good across the globe with a strong focus on sustainable development, in a responsible, transparent, and effective way, for maximum impact.

[Click here to register and be a part of our ecosystem to make things better permanently, today.](#)



# Impact Report 2021



Give Charity, Sadaqah, Zakat, and Waqf online.  
Corporate Donors are always welcome. We're  
based in Malaysia to serve the whole world.