

Master Data Management

# TIBCO EBX Starter kit

More and more companies struggle with missed business opportunities, low operational efficiency and frustrated employees due to bad data – and bad data is the result of a lack of data governance.

Master data management, or MDM, has been an established discipline for over 30 years. When you hear the term MDM, you probably think of bloated projects, unwieldy processes and expensive software. And you have been right to do so – until now.

We have brought together our years of experience working with driving MDM initiatives and our exclusive strategic partnership with TIBCO in the Nordics to offer a fast, cheap and agile way to get started (and continue working) with MDM. We call this the **TIBCO EBX Starter kit**.

### An agile approach to MDM

We walk you through the process of establishing the moving parts that are needed to get started with MDM. Our approach will focus on delivering value – fast. To get there, we recommend defining an MVP (Minimum Viable Product) – a well-scoped subset of features that addresses immediate problems and **solves them within weeks instead of months or years**.

### Workshops

In a series of workshops, we establish the details required to get to the MVP:

**Selecting master data entity:** The MVP will deliver a *managed data entity*. We help to define what this means and recommend a suitable candidate. Very often, the *Customer* entity is a good candidate to start with.

**Data governance:** We help you to define the roles and processes required to take control over your business-critical data entities.

**Data modeling:** We help you to model your data entity so it can constitute the foundation for your MDM solution.

**Architecture:** We assess your existing IT architecture to map out all parameters required to install EBX and connect it to the source systems.



### Technology

We install TIBCO EBX and implement an API to expose the selected data entity. We also set up the integrations needed to feed the API with data, plus configure everything in EBX to make sure the API provides correct and current data.

### Support

Once the solution is up and running, our application management team provides full support (offered as a separate service).

### Pay as you go

Through our partnership with TIBCO, we can offer one of the top MDM technologies – TIBCO EBX – on a pay-as-you-go basis. No more daunting up-front investments. At a fraction of the cost of a full-blown MDM platform, you can start truly small and learn as you go. We will take care of all the nitty-gritty details, **and you can have your first managed data entity available for use in real business projects within 8-12 weeks, at a fixed cost**.

After completion of the EBX Starter kit, your organization will have a solid understanding of what MDM is all about and you will have proved the value of governed data. From here on you can build, in an agile fashion, a growing data governance practice, encompassing more and more of your valuable data assets. The cost for the TIBCO EBX platform will grow as you add more master data entities to your solution. You pay for it monthly, and you can pull out within 3 months if, for any reason, the solution proves unsuitable for your business.

### Key benefits

- Enterprise-grade MDM technology on a pay-as-you-go basis
- Realized business value in weeks, not months or years
- A holistic view on the MDM challenge: people, processes and tools

If you have questions or want to order this service, please contact Enfo:

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