



Jenzabar  
**Communications**

# Modernize campus communications to maximize engagement

Institutions currently engage with increasingly digital-savvy constituents whose expectations are shaped by modern enterprises. Interacting with these constituents is becoming more difficult as schools rely on multiple, disjointed communication technologies for outreach. To maximize engagement with their community, institutions need to eliminate communication and data silos and deliver unified experiences.

Built directly into our leading Jenzabar One platform, Jenzabar Communications allows you to deliver seamless, multichannel communications that connect departments and data across campus. Improve engagement, response times, resolution rates, and user experiences throughout your constituents' lifecycles.

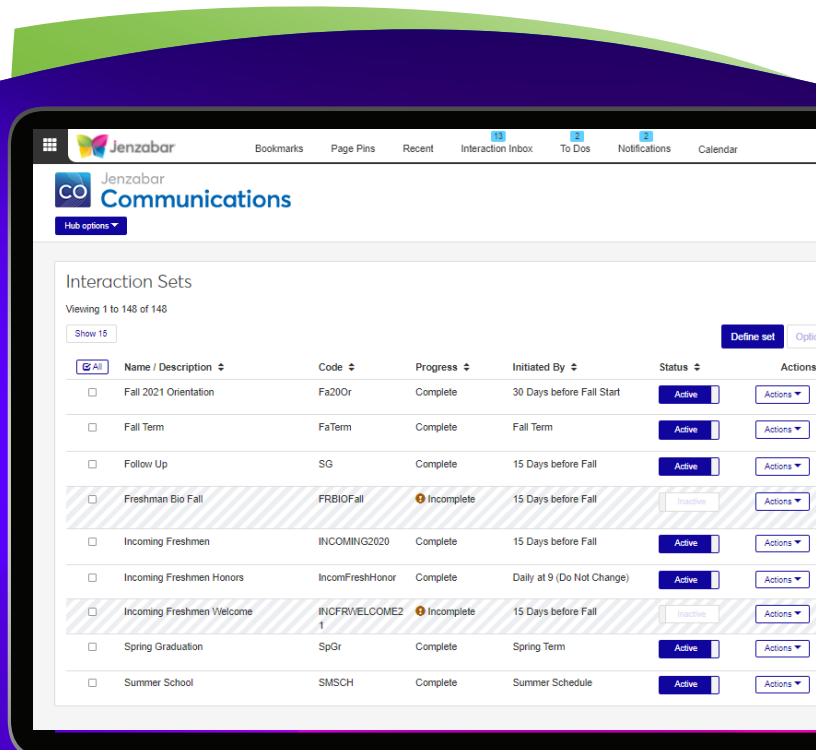
## At a Glance

Jenzabar Communications enables staff to spend less time locating information from myriad sources and systems and more time building rapport with their constituents. Through a single platform that is directly integrated into the Jenzabar One ecosystem, staff can build and send individual or sequenced text or email messages, review them using a single system of record, and share comments with other departments.

Jenzabar Communications comprises an easy-to-use suite of collaboration tools, templates, data settings, and histories designed to increase productivity and communications consistency. It allows you to improve experiences for your campus community by simplifying how you engage and communicate with them.

## Advantages

- ▶ Deliver consistent and personalized communications by using up-to-date digital profiles that track interaction and engagement histories.
- ▶ Enhance collaboration by using a single system to create and share documents, texts, emails, notes, notifications, phone calls, and to-dos.
- ▶ Enable more personalized conversations by segmenting your contact lists across the Jenzabar One platform.
- ▶ Increase efficiency by designing, scheduling, and sending individual or sequenced communications to constituents.
- ▶ Improve staff productivity by building out to-do lists to prioritize critical objectives.
- ▶ Minimize effort duplication and keep staff up to date on changes or updates by tracking and centralizing notifications.
- ▶ Keep sensitive information safe and prioritize privacy with security that bases access on roles and permissions.



# Unify interactions, increase visibility, and eliminate silos across campus

Jenzabar Communications is available through two different models: Jenzabar Communications, which has base functionality within the core Jenzabar One platform, and Jenzabar Communications Plus, which includes licensed, enhanced features.

## Jenzabar Communications

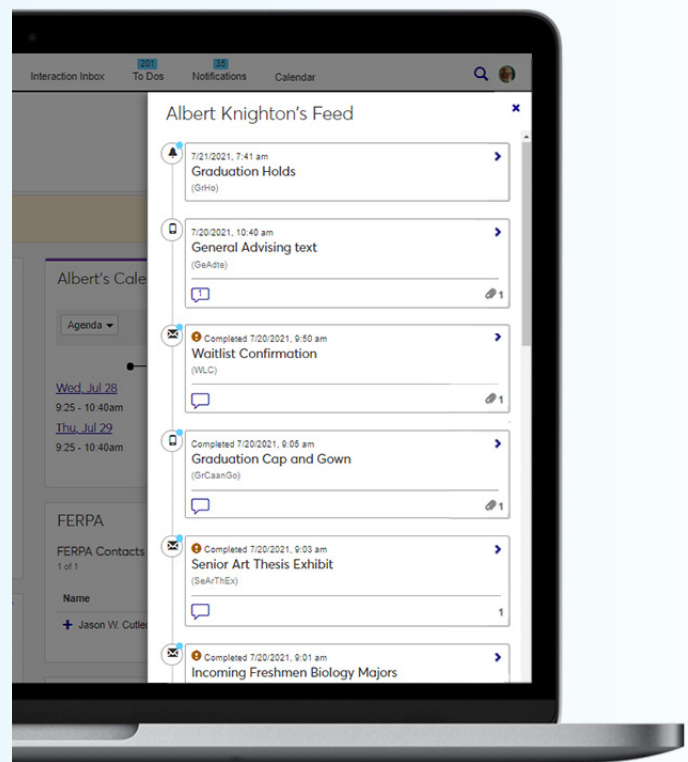
Jenzabar Communications' base model is directly integrated within the Jenzabar One platform and comes with a range of features designed to improve internal collaboration and constituent engagement with your campus.

- ▶ Create, schedule, and send individual interactions or an automated series of interactions to various segments with dynamic recipient lists.
- ▶ Keep staff up to date on all interactions sent to the campus community by maintaining a detailed and comprehensive view of notifications and communication records and histories.
- ▶ Send basic plain text or HTML templated emails to anyone from inside the Jenzabar One platform.
- ▶ Improve productivity and allow administrators to distribute workloads as needed by maintaining to-do items, including completed and in-progress tasks.

## Jenzabar Communications Plus

The licensed model of Jenzabar Communications comes with all the features in the base model and more.

- ▶ Improve engagement by allowing users to receive, review, and respond to texts, emails, and comments, in real time.
- ▶ Track inbound and outbound emails by integrating your preferred email provider directly into the Jenzabar One platform.
- ▶ Design personalized outreach and promote a consistent brand message with a robust, embedded content editor.
- ▶ Quickly manage, view, and comment on all interactions through a snapshot view of constituent records.
- ▶ Increase collaboration and visibility by allowing staff to make comments, adding more context for each person interacting with the constituent.
- ▶ Centralize all inbound and outbound texts and emails into one easily accessible inbox, or create inboxes to share among staff.



Jenzabar  
one

Jenzabar One is a modern cloud platform built exclusively for higher education. As a unified suite of solutions and services, Jenzabar One powers your digital campus, drives institutional and student success, and accelerates innovation and growth.



Find out more

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