

SUCCESS STORY

simplecloud
animation

Powered by  IBM
Silver Business Partner

gtb



GTB is a global advertising agency with offices in every major region. They utilized the **SimpleCloud** platform to give an office in South America the cloud-based tools with virtual desktops they needed to immediately start work on their creative assignment.

The client at **GTB** had an off-shore initiative that was running two months behind schedule and needed to find a way to get it back on track. During a trade event, they met with our integrator, **CineSys** who suggested using **SimpleCloud**. The client thought that this would be good way to introduce cloud-based editing into their operation but needed to get it in place quickly. He was charged with figuring out the solution within a week's time.

After reviewing the **SimpleCloud** demo from **Jason Starne** at CineSys, Jason worked from the convention floor with the team at SimpleCloud to quickly create an account and set up the virtual studio for GTB. Jason gave a quick tutorial on how to move content in and out of the cloud. The client then had his field office in **Uruguay** download the SimpleCloud app, and talked them through how to launch the virtual machines with **Adobe Premiere**. With the platform, they were able to log into Adobe Cloud with their enterprise ID which was a win for their corporate security.

The **SimpleCloud** platform allowed the creative in Uruguay to provide tag work for major automotive brand commercials. The content was loaded into the cloud and the facility in Uruguay was able to start working on it the same day.

Both offices were happy with how well the virtual machine solution worked and gave the following testimonial:

"Staff at both locations were astonished at how well and efficiently the Virtual Machine worked. SimpleCloud Animation allows us to work with an offsite location as if they were in the same office. Our onsite staff prepares the media content for the virtual machine just the same as the onsite suites. When the job is complete, we can log in and grab the media and all project files for delivery and archival. Done...Its really that simple. A big thanks to everyone for providing a complete efficient solution and great support."



simplecloud

Contact us for a demo

info@simplecloud.io

or cal us + 34 689 388 48 (EMEA)

or + 1 (310) 990 6390 (Americas)

www.simplecloud.io

simplecloud
animation

simplecloud
video games

simplecloud
aecm

simplecloud
education

 IBM
Silver Business Partner

SimpleCloud - Info@simplecloud.io - www.simplecloud.io