

# **CrisisGo** Client Story: Goreville Community Unit School District #1

# **Emergency Communication and Rapid Response**



Goreville CUSD 1 201 S. Ferne Clyffe Rd. Goreville, IL 62939 Goreville's Website

## Customer Since: 2016

"We are always looking for a zero response time, and whenever you have immediate notification where it can go out to so many people at once while you're mobile, that's a tremendous asset to have in an event."

## **Dr. Steve Webb**

*Superintendent & School Resource Officer Goreville CUSD 1* 



#### **Challenges Faced**

Goreville Community Unit School District #1 experienced safetyrelated communication issues because they did not have a discreet and efficient way to simultaneously communicate with their staff during an emergency.

Goreville CUSD 1 is also located in a rural area, which made them susceptible to a communication overload if an emergency occurred and the 911 system got tied up.

#### **Proposed Solution**

Goreville CUSD 1 was interested in improving their communication capabilities, increasing the speed of their safety communication and response times, and sharing critical information with local law enforcement.

By using CrisisGo to streamline safety communication and speed up their emergency response, Goreville was able to:

- Instantly communicate with staff through a reliable and unified safety channel on their mobile devices.
- Directly connect with law enforcement to give better situational awareness to responders.
- Improve the safety culture of their district by empowering staff with digital safety resources.

#### Outcomes

Goreville CUSD 1 found value in utilizing CrisisGo to make them more prepared for emergencies as well as strengthening their daily safety communication. Goreville CUSD 1 Superintendent Dr. Steve Webb stated, "[CrisisGo] is not just about communication in an event, it's a communication tool that can help you every single day."

Webb said that he enjoys the ability to use CrisisGo to turn the smartboards in their classrooms into a big panic button for the teachers. He noted that if an event occurs, the teachers are most likely to be by their smartboard.

Webb also said that CrisisGo has helped them share information with local law enforcement. He stated, "This year we started sharing the perpetrator location so those responding will know exactly where to go. That was a key event because we found some holes in that process that we were able to close by using CrisisGo and having responding Sheriffs know where to attack."