



CrisisGo Client Story: Kirkwood School District

Safety Communication and Digitized Emergency Plans

About The Client



Kirkwood School District

11289 Manchester Road
Kirkwood, MO 63122
www.kirkwoodschooldistrict.org

Customer Since: 2014

"We started with CrisisGo, and that's where we started dumping all of our action steps in [for emergency plans], but the biggest piece was it showed us the communication aspect."

Levaughn Smart
Director of Security
Kirkwood School District

Challenges Faced

Kirkwood School District has numerous school buildings, but they didn't communicate with each other or even have a viable means to communicate safety issues throughout the district. Kirkwood utilized radios to communicate within their buildings, but not every employee had a radio, which left them out of the communication loop.

Though they had an emergency plan, Kirkwood was in need of a platform that would also let them build out their emergency plans in greater detail and share those plans with their staff.

Proposed Solution

Kirkwood's security director was interested in using CrisisGo's mobile app to open up communication within each building internally, as well as opening communication and access to safety information throughout the district.

By using CrisisGo for their safety communication, Kirkwood was able to:

- Utilize a mass-communication system to stay connected with all their school buildings.
- Provide staff with digital access to their emergency plans.
- Include first responders in their safety communication.

Outcomes

Kirkwood School District enjoys being able to utilize a unified safety communication channel to connect their different staff members

Levaughn Smart, Director of Security for Kirkwood School District informed that they used CrisisGo when one of their buildings lost power. He said that they used CrisisGo to coordinate their response and monitor the actions taken by their staff members during the incident.

Smart informed that even though they still use radios for some of their communication, he likes that CrisisGo gives them a way to reach every staff member. Smart said that CrisisGo has opened up communication at his district, and he stated, "We use it to communicate and communicate often."