



1. Virtual Event Host/Moderator/Emcee

Role: Welcome attendees, make announcements, control timing and flow of virtual event, add excitement and commentary, while making the human “live” connection.



2. Speaker/Presenter/Panellists

Role: The main event. An expert who will lead the event and provide value to the audience.



3. Product Experience Ambassador

Role: Educate consumers, drive sales, and create a positive digital brand experience. Can expertly connect with the audience digitally, represent the brand through product demos/engagement, and deliver key messaging in a memorable way.



4. Digital Advocates

Role: Support amplification of the event pre, during and post, through creating and sharing content to their networks. They can add as sub-hosts for breakout rooms, or smaller segments.



5. Stage Manager

Role: This person is the behind the scenes boss who is responsible for ensuring all event staff have what they need and are successfully executing.



6. Event Facilitators/Tech Support

Role: Customer service role to support the digital event and ensures all attendees have equal access to the event, from tech issues, language support, other-abled accommodations. May include meeting room monitors, admitting attendees, responding to live chat questions and assisting with attendee questions for joining.



7. Attendee Engagement Manager

Role: Is responsible for ensuring polls, Q&A, gamification and other interactive elements are administered in accordance to the event plan.



8. Marketing: Content Generation and Social Media

Role: Ensure event is captured beyond recording the session. Captures images, quotes, and testimonials; facilitates live posting and event promotion during and immediately post-event. Also responsible for moderating content shared by Digital Advocates.

Thank You

Elevate UK

1st Floor
27 – 33 Bethnal Green Rd
LONDON E16LA

+44 (0)207 183 0303
helloUK@elevate-staffing.com
www.elevate-staffing.com/uk

Elevate France

96 boulevard de Sébastopol
75003
Paris

+33 (0) 187 210 061
helloFR@elevate-staffing.com
www.elevate-staffing.com/fr

Elevate USA

600 N Brand, #520,
Glendale, Los Angeles,
CA , 91203

+1 424 250 6156
helloUS@elevate-staffing.com
www.elevate-staffing.com/us

Elevate Germany

Potsdamer Platz – Kemperplatz 1
Berlin Mitte
D-10785

Call from DE: +49 (0) 30 568 37 31 02
Call from UK: +44 (0)800 183 9324
helloDE@elevate-staffing.com
www.elevate-staffing.com/de