

 TrackStreet
PROTECT + GROW YOUR BRAND
Brand Protection Platform

PLATFORM OVERVIEW



Retail is moving online and

E-COMMERCE IS GETTING MORE CHAOTIC

for brands to manage...



3,300

new Amazon sellers per day



20%

of products sold online are counterfeit



17x

number of times some websites change prices in a day



2x

online annual grocery sales (2018 - 2020)

MANY BRANDS HAVE LOST CONTROL AND THE PROBLEM IS GETTING WORSE

They are powerless to
stop it

Humans can't solve these problems alone

▶ Internet is too vast and dynamic to keep up with

▶ As online sales increase, problems magnify

...and there haven't been adequate solutions

▶ Humans are too expensive and can't scale with the problem

▶ Existing technology offerings only highlight problems, but does nothing to solve them

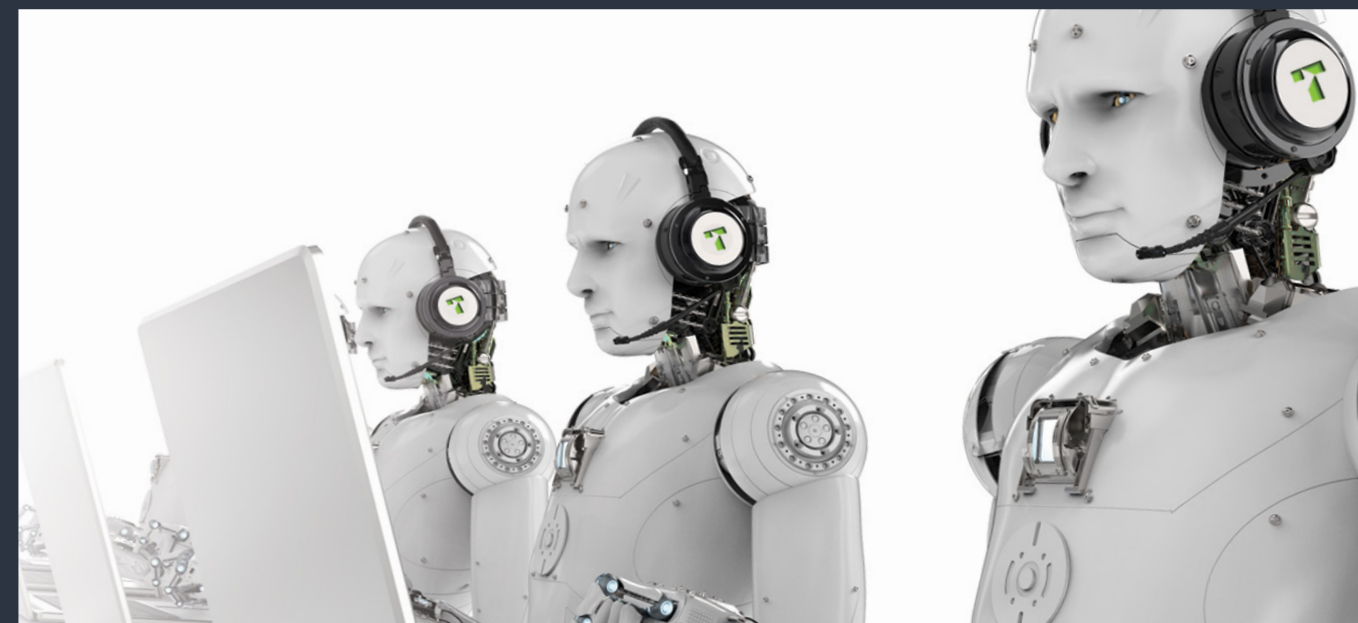
TRACKSTREET IS SOLVING THIS PROBLEM

Trackstreet technology enables every brand with online sales to protect and grow their multi-channel revenue



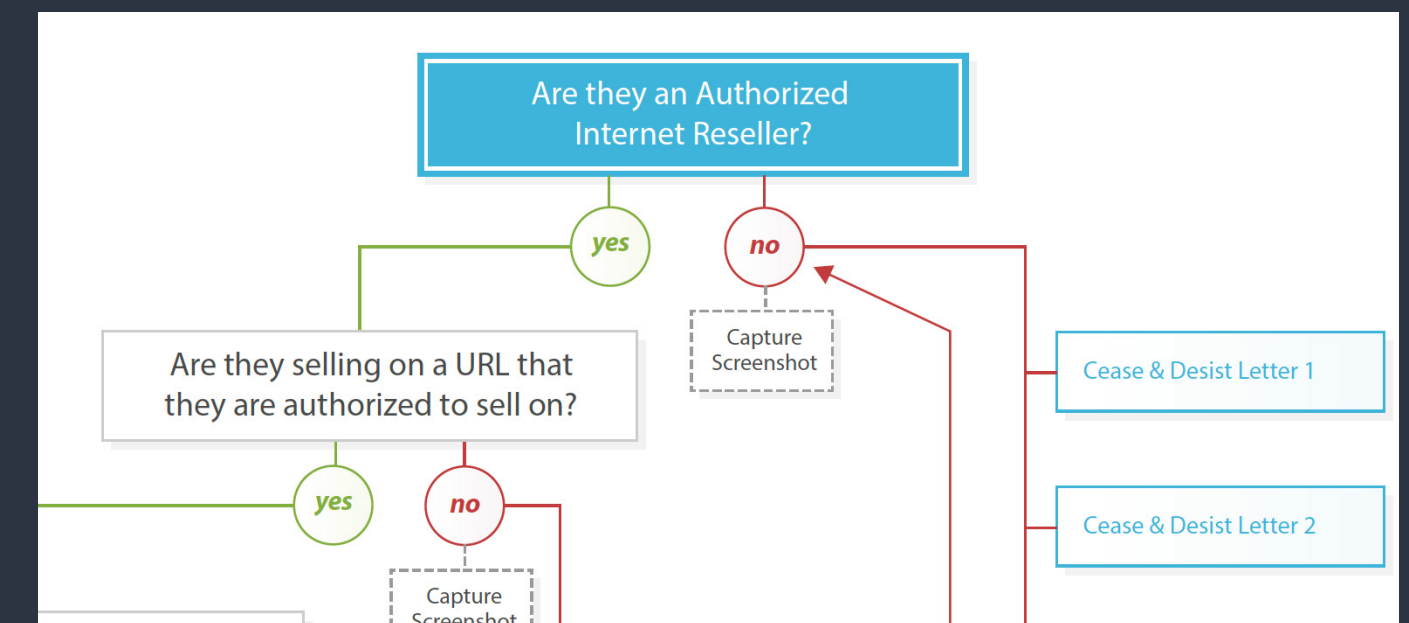
COMPREHENSIVE

Unprecedented eCommerce visibility



AUTOMATED

24/7 automation of AI-driven solutions to the problems we cover



DATA-DRIVEN

Data driven insights and actions that immediately impact ROI

WOULDN'T YOU LIKE TO KNOW...

What's happening to your
products all over the
Internet? **We Can Tell You!**

//CODiE//
2019 SIIA CODiE FINALIST



Best eCommerce Solution



Best Sales & Marketing Intelligence Solutions



WE TRACK THE WORLD OF ECOMMERCE

And give you super powers
with all the information we
can act on for you

We...

- ▶ Track over 100,000 marketplaces and websites
- ▶ Investigate over 150K unknown resellers yearly
- ▶ Capture millions of screenshots of policy violations daily
- ▶ Action over 10 million policy compliance decisions nightly (while our clients sleep)
- ▶ Increase profits by billions of dollars every year
- ▶ Put our clients back in control of the most powerful growth engine the world has ever seen (the Internet)

ARE YOU TIRED OF ALL THE INTERNET SURPRISES?

We can help you harness
the power of your Internet
channel to drive online and
offline growth.

Are You...



Reactive - Dealing with your problems on the Internet, only after your resale network informs you of what's wrong?



Struggling with rogue resellers who are destroying your ability to build business with valued partners?



Losing trusted relationships because your Internet channel is racing to the bottom?



Able to create a multi-channel sales strategy based upon knowing the real dollar value of your Internet channel?

TAKE BACK CONTROL. THEN ACCELERATE.

Our 6+ Software
Modules are designed
to bring you through
a proven protection +
growth process



PROTECT THE FOUNDATION



ASSESS PHASE



GROW PHASE

STEP 1

Get visibility into where your products are online

STEP 2

Lock down your channel – policy compliance

STEP 3

Stop the bleeding at checkout – customer voice management

STEP 4

Quantify your largest online channel – Amazon

STEP 5

Make more sales with what you've got

STEP 6

Drive explosive customer growth online and off

ONE PLATFORM – A FULLY INTEGRATED SOLUTION

We help you harness the power of your Internet channel to drive online and offline growth.

**Start with any module combination.
Expand Anytime.**

+ MARKET VISIBILITY

Where your products are being sold. For how much, and by whom on every website and marketplace.

+ MAP & RESALE POLICY COMPLIANCE

Best in class, automated compliance engine for MAP and authorized dealer networks.

+ Q+A/REVIEW TRACKING

Hear the customer voice next to the buy button everywhere your product is sold, and scoop up low hanging fruit.

+ AUTHORIZED DEALER & DISTRIBUTOR MANAGEMENT PORTAL

Where your products are being sold. For how much, and by whom on every website and marketplace.

+ AMAZON ANALYTICS

Understand exactly how much inventory is being held and sold on the Amazon platform on a product by product or seller by seller basis.

+ AUTHORIZED RETAILER BADGING

Increase consumer confidence and reward your best partners more sales, while gaining deep brand eCommerce channel insights.

+ REFERRAL REVERB

Empower the people who love your products to drive more sales online and into your best retail partners.

+ MORE MODULES IN ACTIVE DEVELOPMENT

WE WILL PUT YOU FIRMLY BACK IN CONTROL

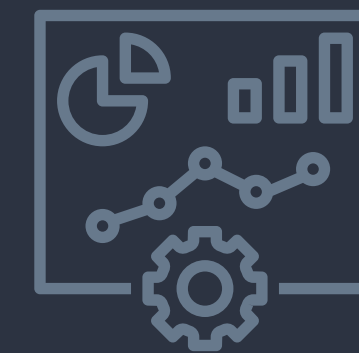
Our platform gives you an
(almost) unfair competitive
advantage

We combine the best technology in the
industry with the best people in the
world, all dedicated to your success.

Our systems combine precise data analytics with forward thinking AI to see what you didn't think was possible, and solve your problems while you sleep. A true partner in every sense, we are constantly innovating to solve for what comes next and to make you better at what you do.



Fully Automatable



Actionable Reporting



Explosive Results



MAKE US YOUR (NOT SO) SECRET WEAPON

We help PROTECT + GROW
the best brands in the world

We combine world-class technology
with world-class people to be your
world-class partner. We look forward to
showing you why we're the best.



We look forward to
supercharging your success.

For more information:



TRACKSTREET.COM



(877) 781-6102

PLATFORM FOCUS:



PROTECT



ASSESS



GROW