

 **TrackStreet**
PROTECT + GROW YOUR BRAND
Brand Protection Platform

**MARKET
VISIBILITY**



MODULE FOCUS:



PROTECT



ASSESS



GROW

A woman with green eyes is peeking over a white sheet, looking directly at the camera. Her hands are visible on the left and right sides of the sheet, holding it up. The background is a soft, out-of-focus white.

It's 2 AM...

**DO YOU KNOW WHERE
YOUR PRODUCTS ARE?**

HAVE YOU LOST CONTROL OF YOUR ONLINE CHANNEL?

End the surprises!



Do you know all the websites and marketplaces selling your products?



Sellers changing prices while you sleep?



Unknown or unauthorized sellers destroying your Internet resale channels and established relationships?



Retail partners threatening to pull support of your brand and products?

TRACKSTREET DOESN'T SLEEP

We relentlessly track millions of sellers on over 100,000 websites and e-commerce marketplaces to give you deep insight into your products online

- ▶ 24/7 monitoring delivers actionable intelligence on where your products are being sold online at the UPC and SKU level.
- ▶ Track frequency can range from every 15 minutes to once per day depending upon requirements.
- ▶ Quickly determine which products' top e-commerce accounts aren't listing from you — yet.
- ▶ Track inventory by seller, product, ASIN and fulfillment method (Amazon analytics module).
- ▶ Visualize price trends over time, per product UPC or style and per sales location.
- ▶ Automate reporting so information is always at your fingertips.

WE'RE INTERNATIONAL. ARE YOU?

Get unparalleled visibility
in your primary markets
and around the world



International market data, separated by region.
Start with US, add Canada, and expand to include
worldwide visibility.



Track pricing in localized currency, with the ability
to convert and standardize price reporting to any
currency you desire at a click of a button.

KNOWLEDGE (VISIBILITY) IS POWER

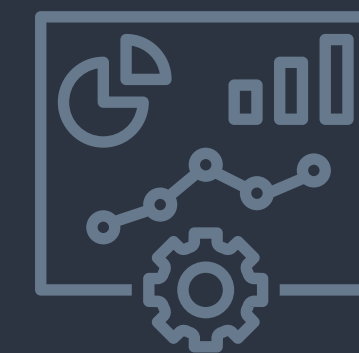
Our advanced Artificial Intelligence-based data acquisition systems remove the need to guess and put you back in control.

Let our technology end the surprises and put you back in control

More powerful and accurate than offices full of humans, wired on energy drinks, spread the globe, our systems never forget a price or sales location and become more effective for you with every new data point.



Fully Automatable



Detailed Reporting



Visible Results



MAKE US YOUR (NOT SO) SECRET WEAPON

We help PROTECT + GROW
the best brands in the world

We combine world-class technology
with world-class people to be your
world-class partner. We look forward to
showing you why we're the best.



We look forward to
supercharging your success.

For more information:



TRACKSTREET.COM



(877) 781-6102

MODULE FOCUS:

