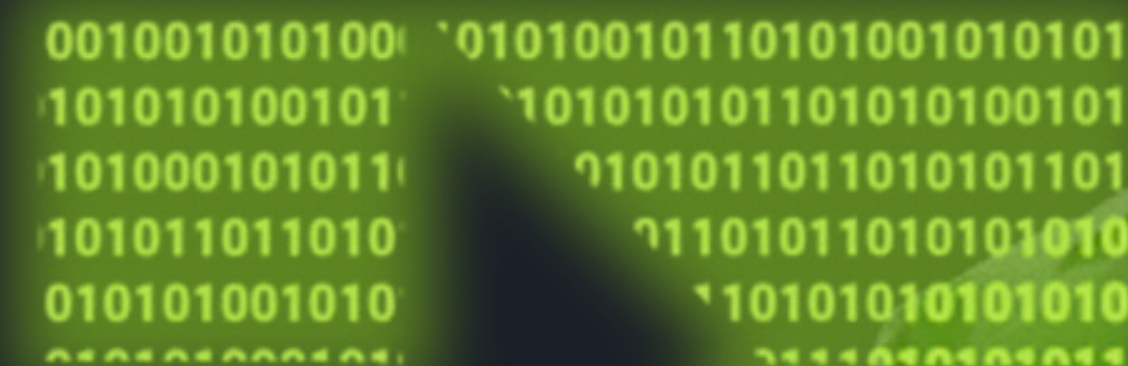




AMAZON ANALYTICS



MODULE FOCUS:



Are you ready...

**TO SEE
BEHIND THE
CURTAIN?**

amaz

The Amazon logo is partially visible, with the word 'amaz' in white lowercase letters. A hand is pulling a green curtain to the right, revealing the logo. The background is dark blue.

HOW ARE YOU MAKING YOUR AMAZON DECISIONS?

Let's take the emotion out of the equation and give you cold hard facts

Do you know...?

- ▶ How big Amazon's ecosystem is for you — in dollars every month?
- ▶ Exactly how many units of each product sell through Amazon.com each month across all sellers and for how much gross revenue?
- ▶ How much inventory is currently in inventory across all Amazon 1P and 3P?
- ▶ How much each seller is generating in revenue from your products, on a product by product basis?
- ▶ Which of your "retail" accounts are actually generating 90% of their sales on Amazon?



TRACKSTREET DELIVERS UNPRECEDENTED VISIBILITY

Inventory and sales
reporting for all Amazon 1P
and 3P seller activity

- ▶ Understand the true size of the Amazon market for your products across all sellers, split by FBA and self-fulfilled offer types.
- ▶ Identify financial impact of unauthorized and counterfeit product sellers.
- ▶ Prioritize resale policy enforcement activity based upon seller inventory levels and impact on your market.
- ▶ Easily track products with duplicate ASINs and initiate merge requests.
- ▶ Forecast inventory needs based upon true sales velocities and visibility into inventory on hand.
- ▶ Product questions get the best answers that drive more conversions and sales.
- ▶ Track competitor sales figures and resale activity to calculate true channel market share.

WE WILL PUT YOU BACK IN CONTROL OF AMAZON

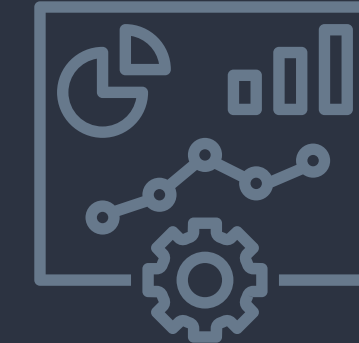
Our advanced Artificial Intelligence-based solutions are your ace-in-the-hole.

With our technology powering your Amazon strategy, you'll immediately see an impact to your bottom line.

Better than a warehouse full of humans, our systems can track billions of product offers, never forget how many units of your product were sold by a seller, which has since changed names 4 times, and get smarter the more information you give them.



Fully Automatable



Actionable Reporting



Quantifiable Results

THE BEST INSIGHTS ON YOUR AMAZON ECOSYSTEM, PERIOD

Sales and inventory
numbers that you can
act on



See sales velocity by seller, product, or ASIN over time.



Track inventory by seller, product, ASIN, and fulfillment method (FBA vs Self).



Understand true Amazon dollar value by product, seller, and category.



Tie unknown Amazon seller or inventory and sales levels to real known customer accounts.



Discover all products with multiple ASINs.



Reveal the impact of your Amazon advertising on your Amazon sales.



Get visibility into the sales of your competitors and track market share.



MAKE US YOUR (NOT SO) SECRET WEAPON

We help PROTECT + GROW
the best brands in the world

We combine world-class technology
with world-class people to be your
world-class partner. We look forward to
showing you why we're the best.



We look forward to
supercharging your success.

For more information:



TRACKSTREET.COM



(877) 781-6102

MODULE FOCUS:

