



# A dynamic, interactive iPad app for sales teams

iPad, Android and Windows 8

Devices like the iPad should be ideal for presenting sales and marketing collateral; they're portable, interactive, and people love to engage with them. However try and use one for presenting a range of different media files, and you'll find it's not that easy – it's hard to access the files (especially with no network), and they all display in different apps. You soon lose the apparent benefits of the device in a disjointed and unimpressive presentation.

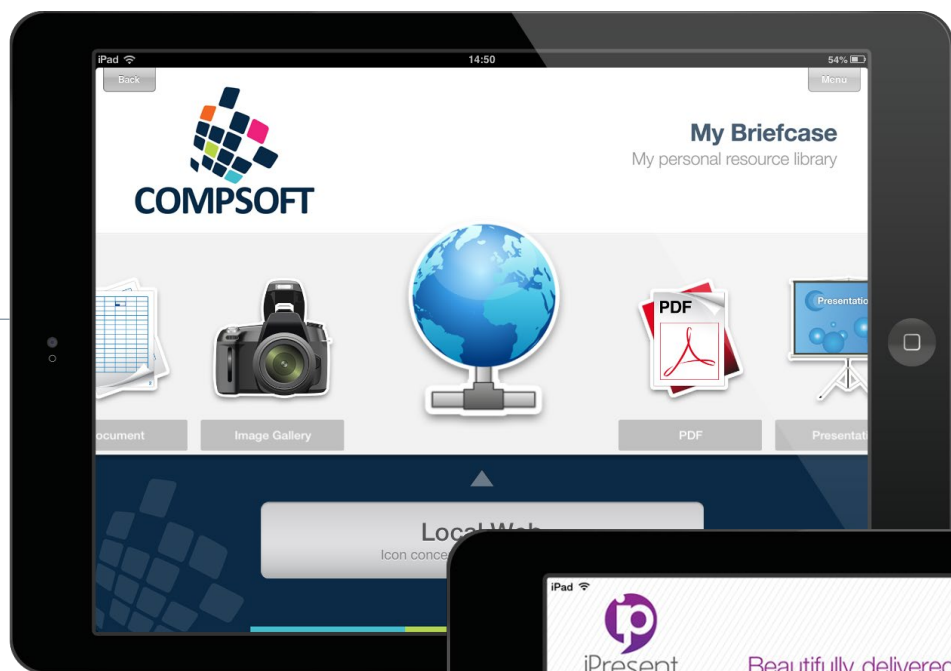
Compsoft developed iPresent to solve these problems.



Home Screen - Menu Style: Crescent

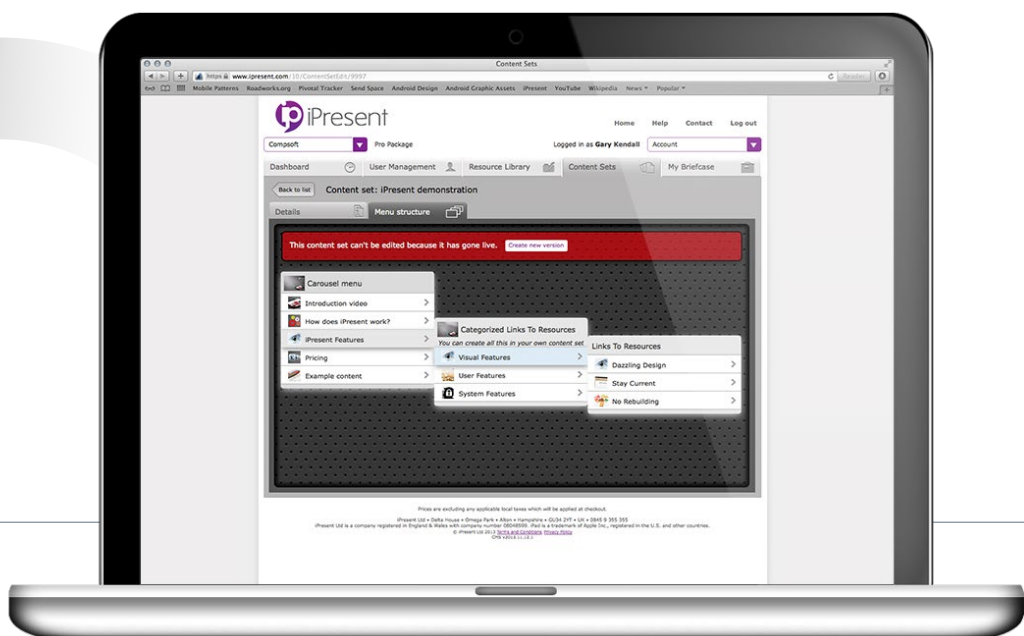


iPresent consists of an iPad app and a web-based Content Management System for adding and updating content. iPresent was released in January 2012 and, due to exceptional uptake in its first year, iPresent Ltd became a separate company in February 2013. Compsoft continues to provide additional development resource to augment iPresent's technical team, as well as acting as iPresent's distribution partner in EMEA.

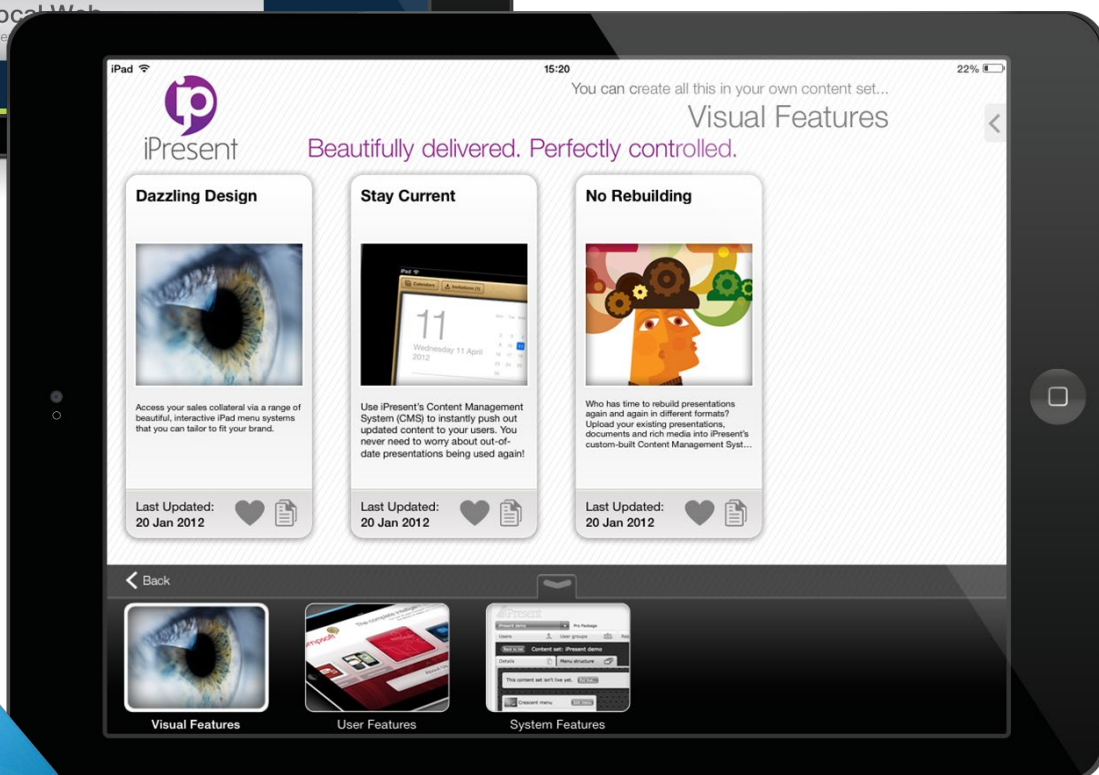


Menu Style: Dock

iPresent was awarded Best Enterprise App at the Appsters 2013 and Best Tablet App at MMA 2012. Version 3.0 of iPresent was released in November 2013, introducing a range of exciting new features. Android and Windows 8 versions of iPresent are currently in Beta.



Content Management System (CMS)



Sub Menu Screen

*"Compsoft is the ideal partner for us. Not only can they provide world class mobile development expertise for our ongoing product development, Compsoft has the perfect mix of product knowledge and design skills to ensure our customers get the best from iPresent."*

Phil Lenton, CEO of iPresent

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