

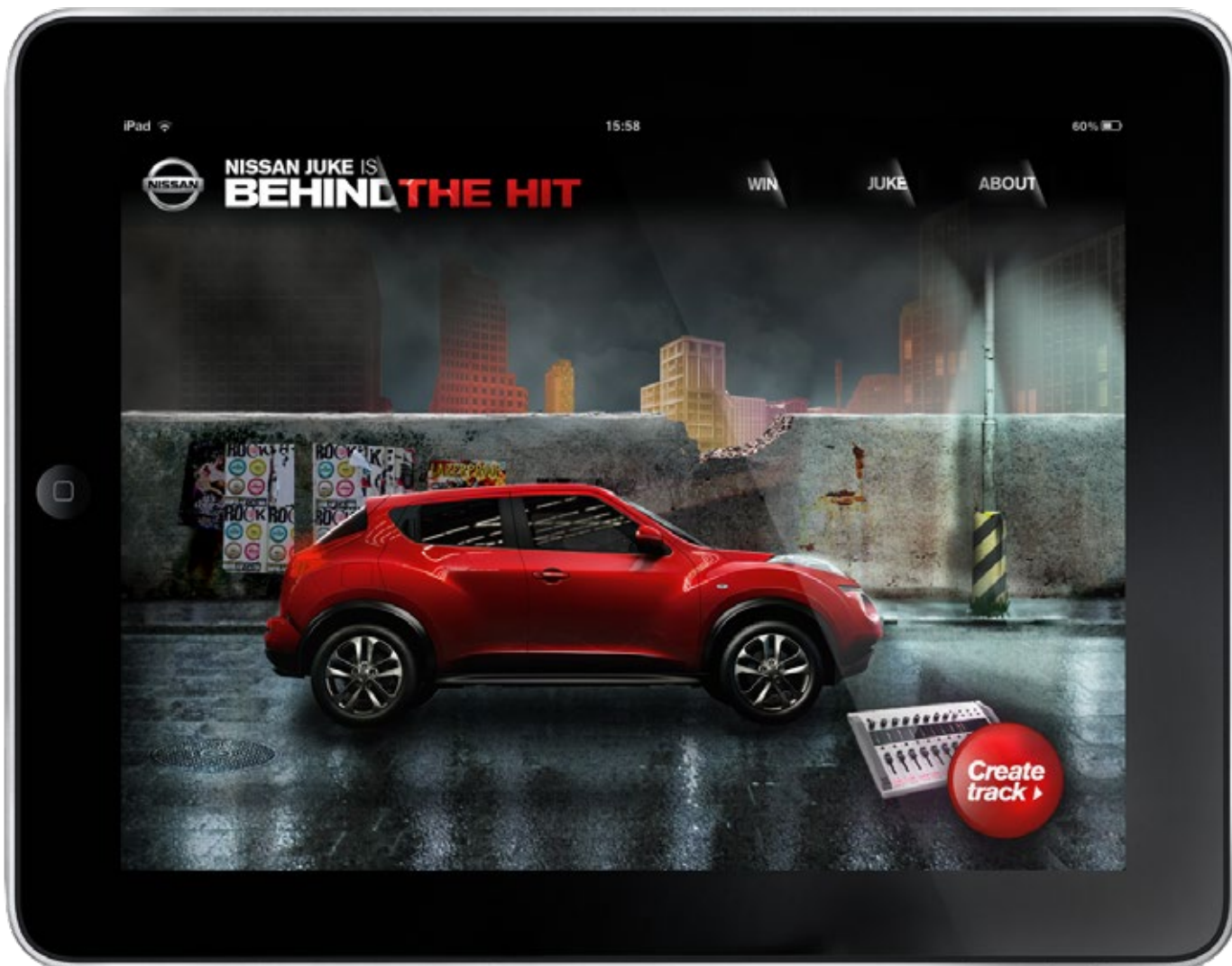


Home Screen

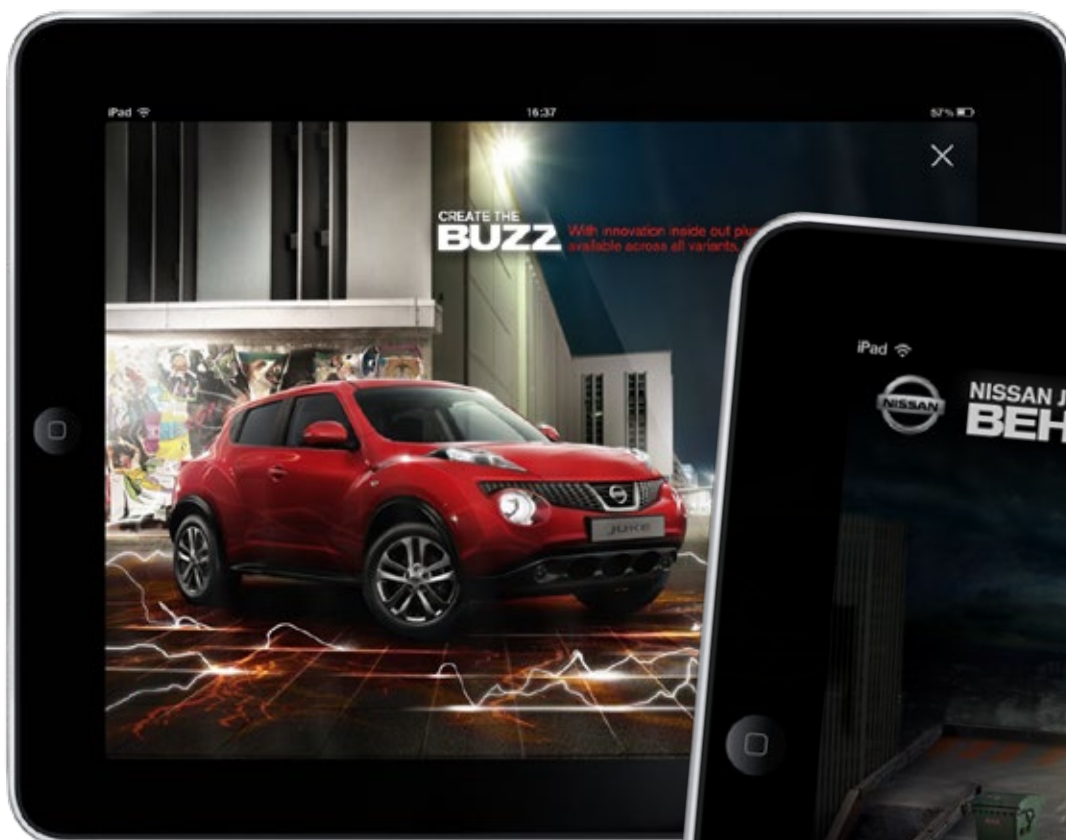
# NISSAN Juke

## iPad and iPhone

Compsoft partnered with digital agency Digitas to deliver the Nissan Juke app for use on iPads, iPhones and Windows touch screen devices. With expertise in design, mobile and Windows development, Compsoft was the ideal choice for delivering the innovative customer-engaging app promoting the Nissan Juke.



Design has been a critical component of the Nissan app; working together, Digitas and Compsoft have delivered a stunning user experience. Clear navigation ensures that the user can find their way around the app.



The functional app enables users to create their own musical masterpiece, selecting sounds ranging from Funk to Jazz. The app will then record a track with live mixing of the different sounds, offering the user the chance to submit the track to Nissan. In return the user gets emailed a ringtone.

Through a Digitas-designed image board, the user is encouraged to explore different views of the Nissan Juke. The interface features innovative 'Parallax' scrolling, which enhances multi-layered imagery with an added dimension.

Mixing Screen



iPhone Version

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