



Announcement

VendEx Solutions Launches Market Data Vendor Products and Services Directory

VSource provides a centralized hub that connects market data consumers to the vendor universe.

San Francisco, June 8, 2021 – VendEx Solutions, a San Francisco-based SaaS company with offices in London and Birmingham, UK, as well as New York, and Charleston, SC, announced the launch of VSource, the latest product to come to market within the VendEx ecosystem for the financial services market data industry.

VSource is a vendor services directory for the market data industry, enabling firms to research and compare authenticated financial technology and data vendors, products, and services, as well as assess emerging technologies. The VSource vendor database is powered by a proprietary alphanumeric taxonomy that captures product and service information at a granular level, enabling search results by vendor, product, service, geography, delivery, asset class, instrument type, and more.

“We are focused on publishing vendor information with the highest level of data integrity based on our research and grounded in the relationships we are building with vendors in these first stages of the development of our larger ecosystem,” stated Michele Kelsey, Chief Data Officer for VendEx. “Our prioritization for uploading and cataloging new vendors is customer-driven, and we currently provide detailed vendor and product descriptions, as well as over 80 foundational company data fields.

“We continue to light up products in the VendEx ecosystem, with VSource at the core,” said Richard Clements, CEO of VendEx Solutions. “We are striving to eliminate the existing frictions in the industry. With VSource and the proprietary alphanumeric taxonomy that drives the ecosystem, VendEx is creating the digital connections



between market data consumers, their existing vendors, products, and contracts, their needs around researching and sourcing new vendors and technologies, and, eventually, contract management tools, inventory management dashboards, and regulatory products. We're excited to take this next step toward VendEx Solutions becoming the centralized hub for the financial services market data industry."

About VendEx Solutions

VendEx Solutions, the centralized market data hub, is re-engineering market data and vendor management. VendEx is helping financial services firms face today's challenging environment with a full suite of integrated tools designed to serve both financial services market data management and financial technology vendors. Leveraging deep industry knowledge, we work with the world's largest market participants to create, design, and ultimately deploy the only centralized utility with tools built by the industry, for the industry.

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