



October 1, 2021

RE: Dow Consumer Solutions Price Increase Announcement

Dear Valued Customer,

At Dow, we value you as our customer and continuously strive to provide you with consistent product quality and reliable supply as well as notifications and updates.

The unprecedented market dynamics we are all facing, including the rising costs across the entire global supply chain, continue to impact production and delivery. In particular, the recent skyrocketing price of silicon metal in China challenges many industries, including the key market segments supplied by Dow globally.

I would like to inform you that due to this unpredicted event, Dow is implementing a price increase in all silicone product lines effective November 1, 2021.

This price increase enables Dow to continuously provide you with a reliable supply of a wide range of innovative and high-quality products across our focus markets.

If you have any questions, please reach out to your Dow representative. We value your business and appreciate your partnership. We look forward to serving you.

Sincerely,

Jaime Rabell

North America Sales Director
Dow Consumer Solutions



Dow Silicones Corporation
2200 West Salzburg Road | Midland MI 48686-0994 USA

General Business